

Complete Demographic Comparison Report for Quincy Place Mall, 1110 N Quincy Ave, Ottumwa, IA, 52501:

	10 mile(s)	20 mile(s)	60 mile(s)
Total Population	32,226	53,619	344,216
Total Households	13,111	21,633	137,477
Female Population	16,464	27,254	172,730
% Female	51.0%	50.8%	50.1%
Male Population	15,762	26,365	171,486
% Male	48.9%	49.1%	49.8%
Population Density (per Sq. Mi.)	99.28	43.38	30.76
Age:			
Age 0 - 4	6.6%	6.5%	6.0%
Age 5 - 14	12.3%	13.0%	12.8%
Age 15 - 19	6.5%	6.5%	7.1%
Age 20 - 24	6.7%	6.0%	6.9%
Age 25 - 34	12.2%	11.5%	10.9%
Age 35 - 44	11.7%	11.5%	11.1%
Age 45 - 54	13.8%	14.1%	14.3%
Age 55 - 64	13.4%	13.7%	13.4%
Age 65 - 74	8.0%	8.4%	8.5%
Age 75 - 84	5.6%	5.6%	5.5%
Age 85 +	2.7%	2.7%	2.8%
Median Age	39.7	40.5	40.6
Housing Units			
Total Housing Units	14,724	24,255	155,699
Occupied Housing Units	89.0%	89.1%	88.2%
Vacant Housing Units	10.9%	10.8%	11.6%
Housing Units by Tenure			
Owner Occupied Housing Units	13,111	21,633	137,477
Owner Occupied free and clear	31.8%	33.4%	31.7%
Owner Occupied with a mortgage or loan	40.9%	41.4%	42.3%
Renter Occupied Housing Units	27.2%	25.1%	25.8%
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.5%	0.4%	0.2%
Asian	0.8%	0.7%	1.3%
Black	1.8%	1.1%	1.1%

	10 mile(s)	20 mile(s)	60 mile(s)
Hawaiian/Pacific Islander	0.1%	0.1%	0.0%
White	90.8%	93.6%	94.7%
Other	3.9%	2.5%	1.0%
Multi-Race	1.7%	1.4%	1.3%
Hispanic Ethnicity	9.9%	6.5%	3.3%
Not of Hispanic Ethnicity	90.0%	93.4%	96.6%
Race of Hispanics			
Hispanics	3,198	3,526	11,509
American Indian	3.0%	2.8%	2.1%
Asian	0.0%	0.1%	0.5%
Black	1.3%	1.2%	1.6%
Hawaiian/Pacific Islander	0.2%	0.1%	0.1%
White	50.8%	52.2%	57.0%
Other	39.3%	37.6%	29.8%
Multi-Race	5.0%	5.6%	8.6%
Race of Non Hispanics			
Non Hispanics	29,027	50,093	332,707
American Indian	0.3%	0.2%	0.2%
Asian	0.9%	0.7%	1.4%
Black	1.8%	1.1%	1.1%
Hawaiian/Pacific Islander	0.1%	0.0%	0.0%
White	95.2%	96.5%	95.9%
Other	0.0%	0.0%	0.0%
Multi-Race	1.3%	1.1%	1.1%
Marital Status:			
Age 15 + Population	26,099	43,127	279,022
Divorced	12.9%	11.9%	10.5%
Never Married	25.9%	24.1%	25.3%
Now Married	53.4%	56.6%	56.7%
Now Married - Separated	2.0%	1.4%	1.3%
Widowed	7.5%	7.3%	7.2%
Educational Attainment:			
Total Population Age 25+	21,806	36,368	230,468
Grade K - 8	4.8%	4.6%	4.1%
Grade 9 - 12	8.9%	8.0%	6.3%
High School Graduate	35.0%	36.1%	38.1%

	10 mile(s)	20 mile(s)	60 mile(s)
Associates Degree	10.3%	10.5%	9.3%
Bachelor's Degree	10.7%	11.6%	13.2%
Graduate Degree	6.4%	5.7%	6.3%
Some College, No Degree	21.8%	21.8%	21.4%
No Schooling Completed	1.7%	1.4%	0.8%
Household Income:			
Income \$ 0 - \$9,999	7.6%	7.4%	7.7%
Income \$ 10,000 - \$14,999	7.8%	7.5%	6.5%
Income \$ 15,000 - \$24,999	13.2%	12.8%	11.8%
Income \$ 25,000 - \$34,999	13.3%	12.5%	11.8%
Income \$ 35,000 - \$49,999	17.7%	17.2%	16.4%
Income \$ 50,000 - \$74,999	19.2%	21.0%	21.9%
Income \$ 75,000 - \$99,999	10.0%	10.2%	11.6%
Income \$100,000 - \$124,999	5.1%	5.1%	6.0%
Income \$125,000 - \$149,999	2.6%	2.7%	2.4%
Income \$150,000 +	2.9%	3.2%	3.4%
Average Household Income	\$54,419	\$55,870	\$57,734
Median Household Income	\$41,275	\$43,155	\$45,769
Per Capita Income	\$22,472	\$22,793	\$23,572
Vehicles Available			
0 Vehicles Available	6.8%	6.4%	6.2%
1 Vehicle Available	32.2%	29.0%	27.6%
2+ Vehicles Available	60.8%	64.5%	66.1%
Average Vehicles Per Household	2.05	2.18	2.17
Total Vehicles Available	26,979	47,164	299,350

2018 Demographics:

Total Population	31,909	53,229	344,721
Total Households	13,110	21,676	138,983
Female Population	16,273	26,990	172,658
% Female	51.0%	50.7%	50.0%
Male Population	15,637	26,239	172,063
% Male	49.0%	49.2%	49.9%

Age:

	10 mile(s)	20 mile(s)	60 mile(s)
Age 0 - 4	6.6%	6.5%	6.0%
Age 5 - 14	12.5%	12.9%	12.7%
Age 15 - 19	6.2%	6.3%	6.9%
Age 20 - 24	6.6%	6.0%	7.0%
Age 25 - 34	12.3%	11.6%	11.0%
Age 35 - 44	11.1%	11.0%	10.6%
Age 45 - 54	12.5%	12.7%	13.1%
Age 55 - 64	13.7%	14.1%	13.8%
Age 65 - 74	9.3%	9.7%	9.7%
Age 75 - 84	5.8%	5.8%	5.7%
Age 85 +	2.8%	2.8%	2.9%
Median Age	39.8	40.8	40.8

Housing Units Trend

Total Housing Units	14,831	24,437	158,142
Owner Occupied Housing Units	88.4%	88.7%	87.8%
Renter Occupied Housing Units	27.2%	25.1%	25.7%
Vacant Housing Units	11.5%	11.3%	12.1%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.6%	0.4%	0.3%
Asian	0.9%	0.7%	1.5%
Black	1.9%	1.2%	1.3%
Hawaiian/Pacific Islander	0.1%	0.1%	0.0%
White	90.4%	93.2%	94.2%
Other	3.9%	2.5%	1.0%
Multi-Race	1.8%	1.5%	1.4%
Hispanic Ethnicity	10.3%	6.8%	3.5%
Not of Hispanic Ethnicity	89.6%	93.1%	96.4%

Race of Hispanics

Hispanics	3,305	3,670	12,373
American Indian	3.2%	2.9%	2.2%
Asian	0.0%	0.1%	0.6%
Black	1.5%	1.4%	1.9%
Hawaiian/Pacific Islander	0.2%	0.2%	0.1%
White	51.2%	52.9%	58.0%
Other	38.1%	36.2%	27.7%
Multi-Race	5.4%	6.0%	9.2%

	10 mile(s)	20 mile(s)	60 mile(s)
Race of Non Hispanics			
Non Hispanics	28,604	49,559	332,348
American Indian	0.3%	0.2%	0.2%
Asian	1.0%	0.8%	1.5%
Black	1.9%	1.2%	1.2%
Hawaiian/Pacific Islander	0.1%	0.1%	0.0%
White	94.9%	96.2%	95.6%
Other	0.0%	0.0%	0.0%
Multi-Race	1.4%	1.2%	1.1%
Marital Status:			
Age 15 + Population	25,804	42,883	280,019
Divorced	12.9%	11.9%	10.6%
Never Married	26.1%	24.2%	25.5%
Now Married	53.3%	56.4%	56.5%
Now Married - Separated	2.1%	1.5%	1.4%
Widowed	7.5%	7.3%	7.2%
Educational Attainment:			
Total Population Age 25+	21,672	36,280	231,984
Grade K - 9	4.8%	4.5%	4.0%
Grade 9 - 12	8.9%	8.1%	6.3%
High School Graduate	34.4%	35.5%	37.7%
Associates Degree	10.4%	10.7%	9.5%
Bachelor's Degree	10.8%	11.7%	13.4%
Graduate Degree	6.6%	5.9%	6.5%
Some College, No Degree	21.9%	21.9%	21.4%
No Schooling Completed	1.8%	1.4%	0.8%
Household Income:			
Income \$ 0 - \$9,999	6.3%	6.1%	6.2%
Income \$ 10,000 - \$14,999	7.2%	6.8%	6.0%
Income \$ 15,000 - \$24,999	12.2%	11.8%	10.8%
Income \$ 25,000 - \$34,999	12.4%	11.6%	10.8%
Income \$ 35,000 - \$49,999	17.1%	16.4%	15.6%
Income \$ 50,000 - \$74,999	20.5%	22.3%	22.9%
Income \$ 75,000 - \$99,999	11.0%	11.3%	13.0%
Income \$100,000 - \$124,999	6.2%	6.1%	7.3%
Income \$125,000 - \$149,999	3.1%	3.2%	3.1%
Income \$150,000 +	3.5%	3.8%	4.0%

	10 mile(s)	20 mile(s)	60 mile(s)
Average Household Income	\$59,051	\$60,465	\$62,812
Median Household Income	\$45,616	\$47,347	\$50,372
Per Capita Income	\$24,597	\$24,875	\$25,837

Vehicles Available

0 Vehicles Available	6.8%	6.4%	6.2%
1 Vehicle Available	32.0%	28.8%	27.4%
2+ Vehicles Available	61.0%	64.7%	66.3%
Average Vehicles Per Household	2.06	2.18	2.18
Total Vehicles Available	27,036	47,429	303,326

2010 Demographics:

Total Population	32,631	53,775	344,698
Total Households	13,305	21,710	137,666
Female Population	16,696	27,338	173,114
% Female	51.1%	50.8%	50.2%
Male Population	15,935	26,437	171,584
% Male	48.8%	49.1%	49.7%
Population Density (per Sq. Mi.)	100.18	43.43	30.64

Age:

Age 0 - 4	6.7%	6.6%	6.2%
Age 5 - 14	12.1%	12.9%	12.9%
Age 15 - 19	7.0%	6.8%	7.2%
Age 20 - 24	6.6%	5.9%	6.7%
Age 25 - 34	12.2%	11.5%	10.8%
Age 35 - 44	11.6%	11.5%	11.4%
Age 45 - 54	14.3%	14.5%	14.7%
Age 55 - 64	12.7%	13.0%	12.9%
Age 65 - 74	7.8%	8.2%	8.3%
Age 75 - 84	5.8%	5.7%	5.6%
Age 85 +	2.7%	2.7%	2.8%
Median Age	39.4	40.3	40.3

Housing Units

Total Housing Units	14,708	24,156	154,848
Occupied Housing Units	90.4%	89.8%	88.9%
Vacant Housing Units	9.5%	10.1%	11.0%

	10 mile(s)	20 mile(s)	60 mile(s)
Housing Units by Tenure			
Owner Occupied Housing Units	13,305	21,710	137,666
Owner Occupied free and clear	30.2%	31.6%	30.3%
Owner Occupied with a mortgage or loan	41.9%	42.5%	43.3%
Renter Occupied Housing Units	27.7%	25.7%	26.3%
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.5%	0.3%	0.2%
Asian	0.7%	0.5%	1.1%
Black	1.4%	0.9%	0.9%
Hawaiian/Pacific Islander	0.1%	0.0%	0.0%
White	91.5%	94.1%	95.3%
Other	3.9%	2.5%	1.0%
Multi-Race	1.5%	1.2%	1.1%
Hispanic Ethnicity	9.7%	6.4%	3.0%
Not of Hispanic Ethnicity	90.2%	93.5%	96.9%
Race of Hispanics			
Hispanics	3,174	3,449	10,572
American Indian	2.7%	2.5%	1.9%
Asian	0.1%	0.1%	0.4%
Black	1.1%	1.0%	1.2%
Hawaiian/Pacific Islander	0.1%	0.1%	0.0%
White	51.1%	52.1%	56.3%
Other	40.1%	38.9%	32.4%
Multi-Race	4.5%	4.9%	7.4%
Race of Non Hispanics			
Non Hispanics	29,457	50,327	334,126
American Indian	0.2%	0.2%	0.1%
Asian	0.8%	0.6%	1.2%
Black	1.5%	0.9%	0.9%
Hawaiian/Pacific Islander	0.1%	0.0%	0.0%
White	95.9%	97.0%	96.5%
Other	0.0%	0.0%	0.0%
Multi-Race	1.2%	1.0%	0.9%

Marital Status:

	10 mile(s)	20 mile(s)	60 mile(s)
Age 15 + Population	26,466	43,230	278,598
Divorced	12.8%	11.8%	10.5%
Never Married	24.9%	23.1%	24.5%
Now Married	55.2%	58.2%	57.7%
Now Married - Separated	1.3%	0.9%	1.1%
Widowed	6.9%	6.7%	7.1%
Educational Attainment:			
Total Population Age 25+	21,996	36,329	230,279
Grade K - 8	4.8%	4.6%	4.2%
Grade 9 - 12	8.9%	8.1%	6.4%
High School Graduate	35.1%	36.1%	38.1%
Associates Degree	10.2%	10.4%	9.2%
Bachelor's Degree	10.8%	11.6%	13.2%
Graduate Degree	6.4%	5.7%	6.3%
Some College, No Degree	21.7%	21.7%	21.5%
No Schooling Completed	1.7%	1.4%	0.8%
Household Income:			
Income \$ 0 - \$9,999	7.8%	7.7%	8.3%
Income \$ 10,000 - \$14,999	7.9%	7.6%	6.8%
Income \$ 15,000 - \$24,999	13.0%	12.8%	12.2%
Income \$ 25,000 - \$34,999	13.5%	12.9%	12.6%
Income \$ 35,000 - \$49,999	17.8%	17.4%	16.6%
Income \$ 50,000 - \$74,999	19.2%	20.7%	21.1%
Income \$ 75,000 - \$99,999	10.0%	9.9%	10.9%
Income \$100,000 - \$124,999	5.0%	5.0%	5.6%
Income \$125,000 - \$149,999	2.4%	2.5%	2.2%
Income \$150,000 +	2.8%	3.0%	3.1%
Average Household Income	\$54,004	\$54,970	\$55,914
Median Household Income	\$40,785	\$42,022	\$43,560
Per Capita Income	\$22,347	\$22,443	\$22,843
Vehicles Available			
0 Vehicles Available	6.8%	6.4%	6.2%
1 Vehicle Available	32.0%	28.8%	27.5%
2+ Vehicles Available	61.0%	64.6%	66.1%
Average Vehicles Per Household	2.06	2.18	2.17
Total Vehicles Available	27,428	47,425	299,871

	10 mile(s)	20 mile(s)	60 mile(s)
2000 Census Demographics:			
Total Population	32,899	54,203	344,701
Total Households	13,490	21,928	135,787
Female Population	16,902	27,750	175,792
% Female	51.3%	51.2%	51.0%
Male Population	15,997	26,452	168,918
% Male	48.6%	48.7%	49.0%
Age:			
Age 0 - 4	5.9%	6.1%	6.0%
Age 5 - 14	13.2%	13.7%	14.0%
Age 15 - 19	7.3%	7.2%	7.7%
Age 20 - 24	6.4%	5.8%	6.4%
Age 25 - 34	11.4%	11.2%	11.1%
Age 35 - 44	14.4%	14.5%	14.8%
Age 45 - 54	13.6%	13.6%	13.4%
Age 55 - 64	9.4%	9.5%	9.3%
Age 65 - 74	8.8%	8.6%	7.8%
Age 75 - 84	6.5%	6.4%	6.2%
Age 85 +	2.7%	2.7%	2.6%
Median Age	39.2	39.2	38.2
Housing Units Trend			
Total Housing Units	14,459	23,731	149,093
Owner Occupied Housing Units	70.2%	70.5%	67.6%
Renter Occupied Housing Units	23.1%	21.9%	23.4%
Vacant Housing Units	6.7%	7.6%	8.9%
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.3%	0.2%	0.2%
Asian	0.6%	0.5%	0.7%
Hawaiian or other Pacific Islander	0.0%	0.0%	0.0%
Black	1.0%	0.6%	0.5%
White	96.0%	97.0%	97.1%
Other	1.1%	0.7%	0.5%
Two or More Races	0.7%	0.7%	0.7%
Hispanic Ethnicity	2.3%	1.6%	1.5%
Not of Hispanic Ethnicity	97.6%	98.3%	98.5%

	10 mile(s)	20 mile(s)	60 mile(s)
Marital Status:			
Age 15 + Population	26,604	43,441	275,288
Divorced	12.2%	11.2%	9.3%
Never Married	22.4%	21.5%	22.5%
Now Married	53.4%	57.3%	57.4%
Separated	3.1%	3.0%	3.0%
Widowed	8.3%	8.6%	8.0%
Educational Attainment:			
Total Population Age 25+	21,948	37,015	226,852
Grade K - 9	6.6%	7.0%	6.5%
Grade 9 - 11, No diploma	11.5%	10.8%	9.3%
High School Graduate	39.1%	40.7%	41.1%
Associates Degree	7.4%	7.3%	6.3%
Bachelor's Degree	9.8%	9.8%	11.3%
Graduate Degree	5.1%	4.4%	5.1%
Some College, No Degree	19.7%	19.3%	19.6%
No Schooling Completed	0.4%	0.4%	0.4%
Public School Enrollment	92.0%	91.0%	85.4%
Private School Enrollment	7.9%	8.9%	14.5%
Household Income:			
Income \$ 0 - \$9,999	11.5%	10.9%	10.4%
Income \$ 10,000 - \$14,999	9.7%	9.4%	8.0%
Income \$ 15,000 - \$24,999	16.4%	16.8%	15.4%
Income \$ 25,000 - \$34,999	17.1%	16.8%	15.5%
Income \$ 35,000 - \$49,999	19.0%	19.5%	19.3%
Income \$ 50,000 - \$74,999	15.8%	17.8%	19.6%
Income \$ 75,000 - \$99,999	6.2%	6.4%	6.8%
Income \$100,000 - \$124,999	1.2%	1.7%	2.4%
Income \$125,000 - \$149,999	1.0%	0.9%	1.0%
Income \$150,000 - \$199,999	0.7%	0.6%	0.6%
Income \$200,000 or More	0.6%	0.8%	0.8%
Average Household Income	\$39,073	\$41,652	\$43,467
Median Household Income	\$32,013	\$33,079	\$35,437
Per Capita Income	\$16,022	\$16,850	\$17,123

	10 mile(s)	20 mile(s)	60 mile(s)
Vehicles Available			
0 Vehicles Available	7.9%	7.4%	6.5%
1 Vehicle Available	33.0%	31.1%	29.0%
2 Vehicles Available	36.6%	37.5%	39.2%
3+ Vehicles Available	21.8%	25.8%	25.3%
Average Vehicles Per Household	1.70	1.80	1.80
Total Vehicles Available	24,541	43,110	266,138
Population Trend			
2000	32,899	54,203	344,701
2010	32,631	53,775	344,698
Change 2000 to 2010	0.8%	0.7%	0.0%
2013A	32,226	53,619	344,216
2018	31,909	53,229	344,721
Change 2013A to 2018	0.9%	0.7%	0.1%
Household Trend			
2000	13,490	21,928	135,787
2010	13,305	21,710	137,666
Change 2000 to 2010	-2.8%	-1.3%	1.2%
2013A	13,111	21,633	137,477
2018	13,110	21,676	138,983
Change 2013A to 2018	0.0%	0.1%	1.0%
Average Household Size Trend			
2000	2.3	2.4	2.4
2010	2.3	2.4	2.3
Change 2000 to 2010	1.2%	0.7%	-1.4%
2013A	2.3	2.4	2.3
2018	2.3	2.4	2.3
Change 2013A to 2018	0.5%	0.3%	0.3%
Median Age Trend			
2000	39.2	39.2	38.2
2010	39.4	40.3	40.3
2013A	39.7	40.5	40.6
2018	39.8	40.8	40.8
Housing Units Trend			

	10 mile(s)	20 mile(s)	60 mile(s)
Total Housing Units			
Change 2000 to 2010	1.7%	1.7%	3.8%
Change 2013A to 2018	0.7%	0.7%	1.5%
Owner Occupied Housing Units			
Change 2000 to 2010	-5.4%	-3.7%	0.5%
Change 2013A to 2018	0.1%	0.1%	1.1%
Renter Occupied Housing Units			
Change 2000 to 2010	10.6%	7.4%	3.5%
Change 2013A to 2018	0.3%	0.4%	0.8%
Vacant Housing Units			
Change 2000 to 2010	44.3%	35.4%	29.0%
Change 2013A to 2018	6.7%	5.3%	5.1%
Race and Ethnicity Trend			
American Indian, Eskimo, Aleut			
Change 2000 to 2010	70.1%	40.8%	23.8%
Change 2013A to 2018	3.8%	6.6%	9.2%
Asian and Native Hawaiian/Other Pacific Islander			
Change 2000 to 2010	26.5%	21.2%	67.0%
Change 2013A to 2018	6.7%	8.7%	9.1%
Black			
Change 2000 to 2010	44.5%	46.5%	64.7%
Change 2013A to 2018	7.1%	7.3%	12.0%
White			
Change 2000 to 2010	-5.4%	-3.7%	-1.8%
Change 2013A to 2018	-1.4%	-1.0%	0.2%
Other			
Change 2000 to 2010	247.6%	229.3%	77.9%
Change 2013A to 2018	0.0%	0.0%	0.1%
Two or More Races			
Change 2000 to 2010	99.1%	73.9%	63.8%
Change 2013A to 2018	5.1%	5.9%	8.5%
Hispanic Ethnicity			
Change 2000 to 2010	312.0%	276.1%	104.9%
Change 2013A to 2018	3.3%	4.0%	7.5%
Not of Hispanic Ethnicity			
Change 2000 to 2010	-8.3%	-5.5%	-1.5%
Change 2013A to 2018	-1.4%	-1.0%	0.1%

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