

## Complete Demographic Comparison Report for Westgate Mall, 14136 Baxter Dr, Brainerd, MN, 56425:

|  | 10 mile(s) | 20 mile(s) | 60 mile(s) |
|--|------------|------------|------------|
| Total Population                       | 37,839     | 65,797     | 420,915    |
| Total Households                       | 15,318     | 26,733     | 166,523    |
| Female Population                      | 19,099     | 32,857     | 208,363    |
| % Female                               | 50.4%      | 49.9%      | 49.5%      |
| Male Population                        | 18,740     | 32,940     | 212,552    |
| % Male                                 | 49.5%      | 50.0%      | 50.5%      |
| Population Density (per Sq. Mi.)       | 133.27     | 57.61      | 41.00      |
| <b>Age:</b>                            |            |            |            |
| Age 0 - 4                              | 7.0%       | 6.5%       | 6.3%       |
| Age 5 - 14                             | 13.2%      | 12.8%      | 12.5%      |
| Age 15 - 19                            | 6.1%       | 6.1%       | 6.9%       |
| Age 20 - 24                            | 6.2%       | 5.4%       | 7.5%       |
| Age 25 - 34                            | 13.0%      | 11.7%      | 12.1%      |
| Age 35 - 44                            | 11.7%      | 11.1%      | 10.8%      |
| Age 45 - 54                            | 14.1%      | 14.7%      | 14.1%      |
| Age 55 - 64                            | 12.9%      | 14.0%      | 12.9%      |
| Age 65 - 74                            | 8.0%       | 9.6%       | 8.8%       |
| Age 75 - 84                            | 4.8%       | 5.3%       | 5.3%       |
| Age 85 +                               | 2.5%       | 2.2%       | 2.3%       |
| Median Age                             | 38.7       | 41.8       | 39.3       |
| <b>Housing Units</b>                   |            |            |            |
| Total Housing Units                    | 18,634     | 37,524     | 226,955    |
| Occupied Housing Units                 | 82.2%      | 71.2%      | 73.3%      |
| Vacant Housing Units                   | 17.7%      | 28.7%      | 26.6%      |
| <b>Housing Units by Tenure</b>         |            |            |            |
| Owner Occupied Housing Units           | 15,318     | 26,733     | 166,523    |
| Owner Occupied free and clear          | 21.1%      | 25.1%      | 27.1%      |
| Owner Occupied with a mortgage or loan | 48.9%      | 50.5%      | 46.9%      |
| Renter Occupied Housing Units          | 29.8%      | 24.2%      | 25.8%      |
| <b>Race and Ethnicity</b>              |            |            |            |
| American Indian, Eskimo, Aleut         | 1.0%       | 0.8%       | 1.1%       |
| Asian                                  | 0.5%       | 0.4%       | 1.2%       |
| Black                                  | 0.8%       | 0.6%       | 1.8%       |

|                                | 10 mile(s) | 20 mile(s) | 60 mile(s) |
|--------------------------------|------------|------------|------------|
| Hawaiian/Pacific Islander      | 0.0%       | 0.0%       | 0.0%       |
| White                          | 95.3%      | 96.1%      | 93.3%      |
| Other                          | 0.2%       | 0.2%       | 0.6%       |
| Multi-Race                     | 1.9%       | 1.5%       | 1.6%       |
| Hispanic Ethnicity             | 1.5%       | 1.3%       | 2.2%       |
| Not of Hispanic Ethnicity      | 98.4%      | 98.6%      | 97.7%      |
| <b>Race of Hispanics</b>       |            |            |            |
| Hispanics                      | 572        | 905        | 9,430      |
| American Indian                | 7.7%       | 7.2%       | 4.0%       |
| Asian                          | 0.0%       | 0.0%       | 0.4%       |
| Black                          | 3.3%       | 2.7%       | 2.0%       |
| Hawaiian/Pacific Islander      | 0.1%       | 0.1%       | 0.4%       |
| White                          | 64.5%      | 63.7%      | 54.6%      |
| Other                          | 12.3%      | 14.4%      | 28.0%      |
| Multi-Race                     | 11.7%      | 11.5%      | 10.3%      |
| <b>Race of Non Hispanics</b>   |            |            |            |
| Non Hispanics                  | 37,267     | 64,892     | 411,484    |
| American Indian                | 0.9%       | 0.7%       | 1.1%       |
| Asian                          | 0.5%       | 0.4%       | 1.2%       |
| Black                          | 0.7%       | 0.5%       | 1.8%       |
| Hawaiian/Pacific Islander      | 0.0%       | 0.0%       | 0.0%       |
| White                          | 95.8%      | 96.6%      | 94.1%      |
| Other                          | 0.0%       | 0.0%       | 0.0%       |
| Multi-Race                     | 1.7%       | 1.4%       | 1.4%       |
| <b>Marital Status:</b>         |            |            |            |
| Age 15 + Population            | 30,142     | 53,047     | 341,335    |
| Divorced                       | 10.6%      | 10.7%      | 9.3%       |
| Never Married                  | 26.4%      | 23.1%      | 28.4%      |
| Now Married                    | 57.2%      | 60.4%      | 55.9%      |
| Now Married - Separated        | 1.2%       | 1.1%       | 0.9%       |
| Widowed                        | 5.5%       | 5.6%       | 6.2%       |
| <b>Educational Attainment:</b> |            |            |            |
| Total Population Age 25+       | 25,454     | 45,443     | 280,229    |
| Grade K - 8                    | 2.2%       | 2.1%       | 3.4%       |
| Grade 9 - 12                   | 5.3%       | 5.8%       | 6.1%       |
| High School Graduate           | 30.1%      | 32.4%      | 33.2%      |

|                                | 10 mile(s) | 20 mile(s) | 60 mile(s) |
|--------------------------------|------------|------------|------------|
| Associates Degree              | 12.9%      | 12.2%      | 11.6%      |
| Bachelor's Degree              | 16.7%      | 15.6%      | 14.1%      |
| Graduate Degree                | 6.5%       | 5.8%       | 6.0%       |
| Some College, No Degree        | 25.7%      | 25.3%      | 24.7%      |
| No Schooling Completed         | 0.2%       | 0.3%       | 0.4%       |
| <b>Household Income:</b>       |            |            |            |
| Income \$ 0 - \$9,999          | 6.4%       | 6.3%       | 6.8%       |
| Income \$ 10,000 - \$14,999    | 5.8%       | 5.5%       | 6.0%       |
| Income \$ 15,000 - \$24,999    | 12.3%      | 12.3%      | 12.1%      |
| Income \$ 25,000 - \$34,999    | 11.6%      | 11.6%      | 11.3%      |
| Income \$ 35,000 - \$49,999    | 15.4%      | 16.2%      | 16.0%      |
| Income \$ 50,000 - \$74,999    | 21.6%      | 22.1%      | 21.9%      |
| Income \$ 75,000 - \$99,999    | 13.0%      | 12.8%      | 12.6%      |
| Income \$100,000 - \$124,999   | 6.8%       | 6.2%       | 5.9%       |
| Income \$125,000 - \$149,999   | 2.4%       | 2.5%       | 2.7%       |
| Income \$150,000 +             | 4.2%       | 3.9%       | 4.1%       |
| Average Household Income       | \$61,364   | \$60,743   | \$60,831   |
| Median Household Income        | \$48,275   | \$47,928   | \$47,436   |
| Per Capita Income              | \$25,071   | \$24,841   | \$24,530   |
| <b>Vehicles Available</b>      |            |            |            |
| 0 Vehicles Available           | 8.3%       | 6.8%       | 6.0%       |
| 1 Vehicle Available            | 29.2%      | 27.0%      | 28.2%      |
| 2+ Vehicles Available          | 62.4%      | 66.1%      | 65.7%      |
| Average Vehicles Per Household | 2.03       | 2.10       | 2.11       |
| Total Vehicles Available       | 31,098     | 56,357     | 351,976    |

## 2018 Demographics:

|                   |        |        |         |
|-------------------|--------|--------|---------|
| Total Population  | 40,025 | 69,587 | 440,330 |
| Total Households  | 16,339 | 28,495 | 176,015 |
| Female Population | 20,164 | 34,702 | 217,892 |
| % Female          | 50.3%  | 49.8%  | 49.4%   |
| Male Population   | 19,860 | 34,885 | 222,438 |
| % Male            | 49.6%  | 50.1%  | 50.5%   |

## Age:

|                                | 10 mile(s) | 20 mile(s) | 60 mile(s) |
|--------------------------------|------------|------------|------------|
| Age 0 - 4                      | 6.9%       | 6.3%       | 6.2%       |
| Age 5 - 14                     | 13.3%      | 12.7%      | 12.4%      |
| Age 15 - 19                    | 5.8%       | 5.7%       | 6.6%       |
| Age 20 - 24                    | 6.1%       | 5.4%       | 7.3%       |
| Age 25 - 34                    | 13.0%      | 11.7%      | 12.3%      |
| Age 35 - 44                    | 11.5%      | 10.7%      | 10.6%      |
| Age 45 - 54                    | 13.4%      | 13.6%      | 13.2%      |
| Age 55 - 64                    | 13.3%      | 14.4%      | 13.3%      |
| Age 65 - 74                    | 8.9%       | 11.0%      | 9.7%       |
| Age 75 - 84                    | 4.9%       | 5.5%       | 5.4%       |
| Age 85 +                       | 2.5%       | 2.4%       | 2.4%       |
| Median Age                     | 39.1       | 42.4       | 39.7       |
| <b>Housing Units Trend</b>     |            |            |            |
| Total Housing Units            | 19,936     | 40,131     | 241,079    |
| Owner Occupied Housing Units   | 81.9%      | 71.0%      | 73.0%      |
| Renter Occupied Housing Units  | 29.7%      | 24.3%      | 25.9%      |
| Vacant Housing Units           | 18.0%      | 29.0%      | 26.9%      |
| <b>Race and Ethnicity</b>      |            |            |            |
| American Indian, Eskimo, Aleut | 1.0%       | 0.8%       | 1.1%       |
| Asian                          | 0.6%       | 0.5%       | 1.3%       |
| Black                          | 0.8%       | 0.6%       | 1.9%       |
| Hawaiian/Pacific Islander      | 0.0%       | 0.0%       | 0.0%       |
| White                          | 95.1%      | 95.9%      | 93.0%      |
| Other                          | 0.2%       | 0.2%       | 0.6%       |
| Multi-Race                     | 2.0%       | 1.6%       | 1.7%       |
| Hispanic Ethnicity             | 1.6%       | 1.4%       | 2.3%       |
| Not of Hispanic Ethnicity      | 98.3%      | 98.5%      | 97.6%      |
| <b>Race of Hispanics</b>       |            |            |            |
| Hispanics                      | 647        | 1,036      | 10,517     |
| American Indian                | 7.4%       | 6.9%       | 4.2%       |
| Asian                          | 0.0%       | 0.0%       | 0.5%       |
| Black                          | 3.5%       | 2.9%       | 2.1%       |
| Hawaiian/Pacific Islander      | 0.1%       | 0.1%       | 0.4%       |
| White                          | 64.7%      | 64.5%      | 55.8%      |
| Other                          | 11.6%      | 13.2%      | 25.7%      |
| Multi-Race                     | 12.3%      | 12.1%      | 11.0%      |

|                                | 10 mile(s) | 20 mile(s) | 60 mile(s) |
|--------------------------------|------------|------------|------------|
| <b>Race of Non Hispanics</b>   |            |            |            |
| Non Hispanics                  | 39,378     | 68,551     | 429,813    |
| American Indian                | 0.9%       | 0.7%       | 1.1%       |
| Asian                          | 0.6%       | 0.5%       | 1.3%       |
| Black                          | 0.8%       | 0.6%       | 1.9%       |
| Hawaiian/Pacific Islander      | 0.0%       | 0.0%       | 0.0%       |
| White                          | 95.6%      | 96.4%      | 93.9%      |
| Other                          | 0.0%       | 0.0%       | 0.0%       |
| Multi-Race                     | 1.8%       | 1.4%       | 1.5%       |
| <b>Marital Status:</b>         |            |            |            |
| Age 15 + Population            | 31,915     | 56,284     | 357,858    |
| Divorced                       | 10.5%      | 10.7%      | 9.4%       |
| Never Married                  | 26.3%      | 23.1%      | 28.3%      |
| Now Married                    | 57.5%      | 60.5%      | 55.9%      |
| Now Married - Separated        | 1.2%       | 1.1%       | 0.9%       |
| Widowed                        | 5.5%       | 5.5%       | 6.2%       |
| <b>Educational Attainment:</b> |            |            |            |
| Total Population Age 25+       | 27,127     | 48,491     | 296,140    |
| Grade K - 9                    | 2.1%       | 2.0%       | 3.3%       |
| Grade 9 - 12                   | 5.2%       | 5.7%       | 6.0%       |
| High School Graduate           | 30.0%      | 32.2%      | 32.8%      |
| Associates Degree              | 13.1%      | 12.4%      | 12.0%      |
| Bachelor's Degree              | 16.8%      | 15.8%      | 14.3%      |
| Graduate Degree                | 6.5%       | 5.9%       | 6.1%       |
| Some College, No Degree        | 25.6%      | 25.2%      | 24.7%      |
| No Schooling Completed         | 0.2%       | 0.3%       | 0.4%       |
| <b>Household Income:</b>       |            |            |            |
| Income \$ 0 - \$9,999          | 5.3%       | 5.2%       | 5.7%       |
| Income \$ 10,000 - \$14,999    | 5.4%       | 5.2%       | 5.6%       |
| Income \$ 15,000 - \$24,999    | 11.2%      | 11.3%      | 11.2%      |
| Income \$ 25,000 - \$34,999    | 10.7%      | 10.7%      | 10.5%      |
| Income \$ 35,000 - \$49,999    | 14.3%      | 15.1%      | 15.1%      |
| Income \$ 50,000 - \$74,999    | 22.5%      | 23.1%      | 22.6%      |
| Income \$ 75,000 - \$99,999    | 14.2%      | 13.9%      | 13.7%      |
| Income \$100,000 - \$124,999   | 8.0%       | 7.5%       | 7.1%       |
| Income \$125,000 - \$149,999   | 3.1%       | 3.1%       | 3.3%       |
| Income \$150,000 +             | 4.8%       | 4.5%       | 4.8%       |

|                          | 10 mile(s) | 20 mile(s) | 60 mile(s) |
|--------------------------|------------|------------|------------|
| Average Household Income | \$66,076   | \$65,296   | \$65,524   |
| Median Household Income  | \$52,986   | \$52,279   | \$51,743   |
| Per Capita Income        | \$27,191   | \$26,890   | \$26,636   |

### Vehicles Available

|                                |        |        |         |
|--------------------------------|--------|--------|---------|
| 0 Vehicles Available           | 8.1%   | 6.7%   | 5.9%    |
| 1 Vehicle Available            | 28.8%  | 26.7%  | 28.0%   |
| 2+ Vehicles Available          | 62.9%  | 66.4%  | 65.9%   |
| Average Vehicles Per Household | 2.04   | 2.11   | 2.11    |
| Total Vehicles Available       | 33,352 | 60,285 | 372,635 |

### 2010 Demographics:

|                                  |        |        |         |
|----------------------------------|--------|--------|---------|
| Total Population                 | 37,521 | 65,603 | 419,196 |
| Total Households                 | 15,183 | 26,659 | 165,847 |
| Female Population                | 18,957 | 32,744 | 207,644 |
| % Female                         | 50.5%  | 49.9%  | 49.5%   |
| Male Population                  | 18,564 | 32,859 | 211,552 |
| % Male                           | 49.4%  | 50.0%  | 50.4%   |
| Population Density (per Sq. Mi.) | 130.55 | 55.57  | 39.72   |

### Age:

|             |       |       |       |
|-------------|-------|-------|-------|
| Age 0 - 4   | 7.1%  | 6.6%  | 6.4%  |
| Age 5 - 14  | 13.4% | 12.9% | 12.6% |
| Age 15 - 19 | 6.7%  | 6.5%  | 7.1%  |
| Age 20 - 24 | 6.1%  | 5.2%  | 7.4%  |
| Age 25 - 34 | 12.9% | 11.7% | 12.0% |
| Age 35 - 44 | 11.9% | 11.5% | 11.2% |
| Age 45 - 54 | 14.3% | 15.0% | 14.4% |
| Age 55 - 64 | 12.1% | 13.3% | 12.4% |
| Age 65 - 74 | 7.8%  | 9.3%  | 8.5%  |
| Age 75 - 84 | 4.8%  | 5.1%  | 5.2%  |
| Age 85 +    | 2.4%  | 2.2%  | 2.2%  |
| Median Age  | 38.0  | 41.1  | 39.0  |

### Housing Units

|                        |        |        |         |
|------------------------|--------|--------|---------|
| Total Housing Units    | 18,269 | 37,036 | 223,707 |
| Occupied Housing Units | 83.1%  | 71.9%  | 74.1%   |
| Vacant Housing Units   | 16.8%  | 28.0%  | 25.8%   |

|  | 10 mile(s) | 20 mile(s) | 60 mile(s) |
|--|------------|------------|------------|
| <b>Housing Units by Tenure</b>         |            |            |            |
| Owner Occupied Housing Units           | 15,183     | 26,659     | 165,847    |
| Owner Occupied free and clear          | 20.5%      | 24.2%      | 25.8%      |
| Owner Occupied with a mortgage or loan | 50.8%      | 52.4%      | 49.1%      |
| Renter Occupied Housing Units          | 28.5%      | 23.2%      | 24.9%      |
| <b>Race and Ethnicity</b>              |            |            |            |
| American Indian, Eskimo, Aleut         | 0.9%       | 0.7%       | 1.1%       |
| Asian                                  | 0.4%       | 0.3%       | 1.0%       |
| Black                                  | 0.6%       | 0.4%       | 1.7%       |
| Hawaiian/Pacific Islander              | 0.0%       | 0.0%       | 0.0%       |
| White                                  | 95.9%      | 96.6%      | 93.8%      |
| Other                                  | 0.2%       | 0.2%       | 0.6%       |
| Multi-Race                             | 1.7%       | 1.4%       | 1.5%       |
| Hispanic Ethnicity                     | 1.2%       | 1.1%       | 1.9%       |
| Not of Hispanic Ethnicity              | 98.7%      | 98.8%      | 98.0%      |
| <b>Race of Hispanics</b>               |            |            |            |
| Hispanics                              | 479        | 754        | 8,171      |
| American Indian                        | 7.7%       | 7.3%       | 3.5%       |
| Asian                                  | 0.0%       | 0.0%       | 0.4%       |
| Black                                  | 2.7%       | 2.4%       | 1.6%       |
| Hawaiian/Pacific Islander              | 0.2%       | 0.1%       | 0.3%       |
| White                                  | 63.5%      | 61.9%      | 52.6%      |
| Other                                  | 14.8%      | 17.0%      | 32.0%      |
| Multi-Race                             | 10.9%      | 11.0%      | 9.3%       |
| <b>Race of Non Hispanics</b>           |            |            |            |
| Non Hispanics                          | 37,042     | 64,849     | 411,026    |
| American Indian                        | 0.8%       | 0.7%       | 1.0%       |
| Asian                                  | 0.4%       | 0.3%       | 1.0%       |
| Black                                  | 0.6%       | 0.4%       | 1.7%       |
| Hawaiian/Pacific Islander              | 0.0%       | 0.0%       | 0.0%       |
| White                                  | 96.3%      | 97.0%      | 94.7%      |
| Other                                  | 0.0%       | 0.0%       | 0.0%       |
| Multi-Race                             | 1.6%       | 1.3%       | 1.3%       |

**Marital Status:**

|                                | 10 mile(s) | 20 mile(s) | 60 mile(s) |
|--------------------------------|------------|------------|------------|
| Age 15 + Population            | 29,802     | 52,726     | 339,220    |
| Divorced                       | 10.7%      | 10.8%      | 9.4%       |
| Never Married                  | 25.5%      | 22.4%      | 27.9%      |
| Now Married                    | 58.1%      | 61.1%      | 56.2%      |
| Now Married - Separated        | 1.2%       | 1.1%       | 1.0%       |
| Widowed                        | 5.5%       | 5.6%       | 6.3%       |
| <b>Educational Attainment:</b> |            |            |            |
| Total Population Age 25+       | 24,953     | 45,010     | 277,889    |
| Grade K - 8                    | 2.2%       | 2.1%       | 3.5%       |
| Grade 9 - 12                   | 5.3%       | 5.9%       | 6.1%       |
| High School Graduate           | 30.4%      | 32.7%      | 33.3%      |
| Associates Degree              | 12.8%      | 12.1%      | 11.6%      |
| Bachelor's Degree              | 16.7%      | 15.6%      | 14.0%      |
| Graduate Degree                | 6.4%       | 5.7%       | 5.9%       |
| Some College, No Degree        | 25.6%      | 25.2%      | 24.8%      |
| No Schooling Completed         | 0.2%       | 0.3%       | 0.4%       |
| <b>Household Income:</b>       |            |            |            |
| Income \$ 0 - \$9,999          | 7.0%       | 6.8%       | 7.2%       |
| Income \$ 10,000 - \$14,999    | 5.8%       | 5.7%       | 6.0%       |
| Income \$ 15,000 - \$24,999    | 13.2%      | 13.2%      | 12.8%      |
| Income \$ 25,000 - \$34,999    | 12.5%      | 12.5%      | 12.0%      |
| Income \$ 35,000 - \$49,999    | 16.4%      | 17.2%      | 16.9%      |
| Income \$ 50,000 - \$74,999    | 20.2%      | 20.6%      | 21.0%      |
| Income \$ 75,000 - \$99,999    | 12.0%      | 11.9%      | 11.9%      |
| Income \$100,000 - \$124,999   | 6.3%       | 5.8%       | 5.6%       |
| Income \$125,000 - \$149,999   | 2.2%       | 2.3%       | 2.5%       |
| Income \$150,000 +             | 3.9%       | 3.6%       | 3.8%       |
| Average Household Income       | \$59,173   | \$58,541   | \$58,948   |
| Median Household Income        | \$44,871   | \$44,756   | \$45,300   |
| Per Capita Income              | \$24,174   | \$23,950   | \$23,788   |
| <b>Vehicles Available</b>      |            |            |            |
| 0 Vehicles Available           | 8.3%       | 6.8%       | 6.0%       |
| 1 Vehicle Available            | 28.9%      | 26.9%      | 28.3%      |
| 2+ Vehicles Available          | 62.7%      | 66.2%      | 65.6%      |
| Average Vehicles Per Household | 2.03       | 2.10       | 2.11       |
| Total Vehicles Available       | 30,860     | 56,220     | 350,079    |



|                                    | 10 mile(s) | 20 mile(s) | 60 mile(s) |
|------------------------------------|------------|------------|------------|
| <b>2000 Census Demographics:</b>   |            |            |            |
| Total Population                   | 32,880     | 57,497     | 379,872    |
| Total Households                   | 12,772     | 22,501     | 145,018    |
| Female Population                  | 16,837     | 29,064     | 189,519    |
| % Female                           | 51.2%      | 50.5%      | 49.8%      |
| Male Population                    | 16,044     | 28,432     | 190,358    |
| % Male                             | 48.7%      | 49.4%      | 50.1%      |
| <b>Age:</b>                        |            |            |            |
| Age 0 - 4                          | 6.6%       | 6.2%       | 6.0%       |
| Age 5 - 14                         | 15.2%      | 14.7%      | 14.3%      |
| Age 15 - 19                        | 8.5%       | 7.9%       | 8.6%       |
| Age 20 - 24                        | 6.2%       | 5.3%       | 7.5%       |
| Age 25 - 34                        | 11.9%      | 10.9%      | 11.4%      |
| Age 35 - 44                        | 15.5%      | 15.4%      | 14.9%      |
| Age 45 - 54                        | 13.1%      | 13.6%      | 12.7%      |
| Age 55 - 64                        | 8.7%       | 10.2%      | 9.3%       |
| Age 65 - 74                        | 6.8%       | 8.1%       | 7.7%       |
| Age 75 - 84                        | 5.0%       | 5.3%       | 5.1%       |
| Age 85 +                           | 2.1%       | 1.8%       | 1.9%       |
| Median Age                         | 36.0       | 38.2       | 36.3       |
| <b>Housing Units Trend</b>         |            |            |            |
| Total Housing Units                | 15,083     | 30,713     | 189,744    |
| Owner Occupied Housing Units       | 62.8%      | 58.5%      | 59.0%      |
| Renter Occupied Housing Units      | 21.7%      | 14.8%      | 17.3%      |
| Vacant Housing Units               | 15.1%      | 27.0%      | 23.5%      |
| <b>Race and Ethnicity</b>          |            |            |            |
| American Indian, Eskimo, Aleut     | 0.8%       | 0.7%       | 1.0%       |
| Asian                              | 0.3%       | 0.2%       | 0.8%       |
| Hawaiian or other Pacific Islander | 0.0%       | 0.0%       | 0.0%       |
| Black                              | 0.3%       | 0.2%       | 0.5%       |
| White                              | 97.2%      | 97.6%      | 96.2%      |
| Other                              | 0.2%       | 0.2%       | 0.3%       |
| Two or More Races                  | 0.9%       | 0.8%       | 0.8%       |
| Hispanic Ethnicity                 | 0.8%       | 0.7%       | 1.0%       |
| Not of Hispanic Ethnicity          | 99.1%      | 99.2%      | 98.9%      |

|                                | 10 mile(s) | 20 mile(s) | 60 mile(s) |
|--------------------------------|------------|------------|------------|
| <b>Marital Status:</b>         |            |            |            |
| Age 15 + Population            | 25,682     | 45,459     | 302,202    |
| Divorced                       | 10.1%      | 9.6%       | 8.1%       |
| Never Married                  | 23.5%      | 21.8%      | 27.3%      |
| Now Married                    | 54.8%      | 57.7%      | 56.0%      |
| Separated                      | 3.4%       | 3.0%       | 2.8%       |
| Widowed                        | 6.9%       | 6.7%       | 6.5%       |
| <b>Educational Attainment:</b> |            |            |            |
| Total Population Age 25+       | 20,707     | 37,453     | 243,248    |
| Grade K - 9                    | 4.6%       | 5.0%       | 6.8%       |
| Grade 9 - 11, No diploma       | 7.5%       | 8.6%       | 8.6%       |
| High School Graduate           | 32.1%      | 34.0%      | 35.3%      |
| Associates Degree              | 10.5%      | 9.1%       | 7.2%       |
| Bachelor's Degree              | 13.8%      | 12.4%      | 12.0%      |
| Graduate Degree                | 5.9%       | 5.3%       | 5.5%       |
| Some College, No Degree        | 24.6%      | 24.8%      | 23.8%      |
| No Schooling Completed         | 0.7%       | 0.5%       | 0.4%       |
| Public School Enrollment       | 93.4%      | 93.2%      | 86.9%      |
| Private School Enrollment      | 6.5%       | 6.7%       | 13.0%      |
| <b>Household Income:</b>       |            |            |            |
| Income \$ 0 - \$9,999          | 8.8%       | 9.1%       | 9.5%       |
| Income \$ 10,000 - \$14,999    | 7.8%       | 7.8%       | 7.5%       |
| Income \$ 15,000 - \$24,999    | 14.0%      | 14.4%      | 15.0%      |
| Income \$ 25,000 - \$34,999    | 13.9%      | 14.1%      | 14.5%      |
| Income \$ 35,000 - \$49,999    | 18.5%      | 19.3%      | 19.2%      |
| Income \$ 50,000 - \$74,999    | 21.0%      | 20.6%      | 20.4%      |
| Income \$ 75,000 - \$99,999    | 8.8%       | 8.3%       | 8.3%       |
| Income \$100,000 - \$124,999   | 2.3%       | 2.4%       | 2.8%       |
| Income \$125,000 - \$149,999   | 1.2%       | 1.2%       | 1.3%       |
| Income \$150,000 - \$199,999   | 0.7%       | 0.8%       | 1.0%       |
| Income \$200,000 or More       | 0.9%       | 1.1%       | 1.1%       |
| Average Household Income       | \$45,437   | \$46,191   | \$47,328   |
| Median Household Income        | \$38,545   | \$38,064   | \$37,889   |
| Per Capita Income              | \$17,649   | \$18,076   | \$18,068   |

|                                     | 10 mile(s) | 20 mile(s) | 60 mile(s) |
|-------------------------------------|------------|------------|------------|
| <b>Vehicles Available</b>           |            |            |            |
| 0 Vehicles Available                | 8.6%       | 7.0%       | 6.7%       |
| 1 Vehicle Available                 | 29.6%      | 28.4%      | 29.3%      |
| 2 Vehicles Available                | 41.6%      | 43.8%      | 43.0%      |
| 3+ Vehicles Available               | 18.0%      | 20.1%      | 21.8%      |
| Average Vehicles Per Household      | 1.50       | 1.39       | 1.50       |
| Total Vehicles Available            | 22,126     | 41,509     | 275,872    |
| <b>Population Trend</b>             |            |            |            |
| 2000                                | 32,880     | 57,497     | 379,872    |
| 2010                                | 37,521     | 65,603     | 419,196    |
| Change 2000 to 2010                 | 14.1%      | 14.0%      | 10.3%      |
| 2013A                               | 37,839     | 65,797     | 420,915    |
| 2018                                | 40,025     | 69,587     | 440,330    |
| Change 2013A to 2018                | 5.7%       | 5.7%       | 4.6%       |
| <b>Household Trend</b>              |            |            |            |
| 2000                                | 12,772     | 22,501     | 145,018    |
| 2010                                | 15,183     | 26,659     | 165,847    |
| Change 2000 to 2010                 | 19.9%      | 18.8%      | 14.8%      |
| 2013A                               | 15,318     | 26,733     | 166,523    |
| 2018                                | 16,339     | 28,495     | 176,015    |
| Change 2013A to 2018                | 6.6%       | 6.5%       | 5.7%       |
| <b>Average Household Size Trend</b> |            |            |            |
| 2000                                | 2.5        | 2.5        | 2.5        |
| 2010                                | 2.4        | 2.4        | 2.4        |
| Change 2000 to 2010                 | -3.0%      | -3.1%      | -3.6%      |
| 2013A                               | 2.4        | 2.4        | 2.4        |
| 2018                                | 2.4        | 2.4        | 2.4        |
| Change 2013A to 2018                | 0.5%       | 0.4%       | 0.5%       |
| <b>Median Age Trend</b>             |            |            |            |
| 2000                                | 36.0       | 38.2       | 36.3       |
| 2010                                | 38.0       | 41.1       | 39.0       |
| 2013A                               | 38.7       | 41.8       | 39.3       |
| 2018                                | 39.1       | 42.4       | 39.7       |
| <b>Housing Units Trend</b>          |            |            |            |

|   | 10 mile(s) | 20 mile(s) | 60 mile(s) |
|---|------------|------------|------------|
| <b>Total Housing Units</b>                              |            |            |            |
| Change 2000 to 2010                                     | 21.1%      | 20.5%      | 17.8%      |
| Change 2013A to 2018                                    | 6.9%       | 6.9%       | 6.2%       |
| <b>Owner Occupied Housing Units</b>                     |            |            |            |
| Change 2000 to 2010                                     | 14.4%      | 13.6%      | 11.0%      |
| Change 2013A to 2018                                    | 6.7%       | 6.4%       | 5.5%       |
| <b>Renter Occupied Housing Units</b>                    |            |            |            |
| Change 2000 to 2010                                     | 32.1%      | 35.8%      | 25.7%      |
| Change 2013A to 2018                                    | 6.5%       | 7.0%       | 6.1%       |
| <b>Vacant Housing Units</b>                             |            |            |            |
| Change 2000 to 2010                                     | 34.8%      | 24.7%      | 29.5%      |
| Change 2013A to 2018                                    | 8.4%       | 7.8%       | 7.6%       |
| <b>Race and Ethnicity Trend</b>                         |            |            |            |
| <b>American Indian, Eskimo, Aleut</b>                   |            |            |            |
| Change 2000 to 2010                                     | 20.7%      | 21.8%      | 17.7%      |
| Change 2013A to 2018                                    | 6.1%       | 6.2%       | 5.5%       |
| <b>Asian and Native Hawaiian/Other Pacific Islander</b> |            |            |            |
| Change 2000 to 2010                                     | 42.1%      | 50.4%      | 37.5%      |
| Change 2013A to 2018                                    | 25.4%      | 22.6%      | 14.5%      |
| <b>Black</b>  |            |            |            |
| Change 2000 to 2010                                     | 110.5%     | 103.5%     | 219.4%     |
| Change 2013A to 2018                                    | 11.5%      | 11.8%      | 9.1%       |
| <b>White</b>  |            |            |            |
| Change 2000 to 2010                                     | 12.5%      | 12.8%      | 7.5%       |
| Change 2013A to 2018                                    | 5.4%       | 5.5%       | 4.2%       |
| <b>Other</b>  |            |            |            |
| Change 2000 to 2010                                     | 2.2%       | 27.6%      | 127.3%     |
| Change 2013A to 2018                                    | 5.3%       | 4.2%       | 2.5%       |
| <b>Two or More Races</b>                                |            |            |            |
| Change 2000 to 2010                                     | 124.1%     | 106.3%     | 94.6%      |
| Change 2013A to 2018                                    | 11.8%      | 10.9%      | 10.9%      |
| <b>Hispanic Ethnicity</b>                               |            |            |            |
| Change 2000 to 2010                                     | 80.3%      | 82.6%      | 108.9%     |
| Change 2013A to 2018                                    | 13.1%      | 14.4%      | 11.5%      |
| <b>Not of Hispanic Ethnicity</b>                        |            |            |            |
| Change 2000 to 2010                                     | 13.5%      | 13.5%      | 9.3%       |
| Change 2013A to 2018                                    | 5.6%       | 5.6%       | 4.4%       |

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