

Complete Demographic Comparison Report for Penrose Mall, 1531 S Scales St, Reidsville, NC, 27320:

	10 mile(s)	20 mile(s)	60 mile(s)
Total Population	47,705	335,767	2,592,581
Total Households	19,412	134,547	1,040,328
Female Population	24,502	174,912	1,343,263
% Female	51.3%	52.0%	51.8%
Male Population	23,203	160,855	1,249,318
% Male	48.6%	47.9%	48.1%
Population Density (per Sq. Mi.)	151.34	270.52	234.09
Age:			
Age 0 - 4	5.5%	5.7%	6.1%
Age 5 - 14	12.3%	12.8%	12.8%
Age 15 - 19	6.2%	7.4%	6.8%
Age 20 - 24	5.5%	7.0%	6.8%
Age 25 - 34	10.6%	11.5%	12.5%
Age 35 - 44	13.0%	13.2%	13.5%
Age 45 - 54	16.0%	14.8%	14.6%
Age 55 - 64	14.6%	12.9%	12.6%
Age 65 - 74	9.1%	7.9%	7.7%
Age 75 - 84	4.8%	4.5%	4.3%
Age 85 +	1.9%	1.8%	1.7%
Median Age	42.7	39.4	38.7
Housing Units			
Total Housing Units	21,915	149,219	1,163,253
Occupied Housing Units	88.5%	90.1%	89.4%
Vacant Housing Units	11.4%	9.8%	10.5%
Housing Units by Tenure			
Owner Occupied Housing Units	19,412	134,547	1,040,328
Owner Occupied free and clear	25.8%	20.9%	20.8%
Owner Occupied with a mortgage or loan	45.5%	46.4%	45.3%
Renter Occupied Housing Units	28.6%	32.5%	33.7%
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.4%	0.4%	0.4%
Asian	0.4%	1.9%	3.1%
Black	23.8%	26.3%	22.4%

	10 mile(s)	20 mile(s)	60 mile(s)
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	70.4%	66.4%	67.2%
Other	2.9%	2.7%	4.5%
Multi-Race	1.8%	2.0%	2.1%
Hispanic Ethnicity	5.9%	5.9%	8.6%
Not of Hispanic Ethnicity	94.0%	94.0%	91.3%
Race of Hispanics			
Hispanics	2,815	19,950	224,231
American Indian	1.0%	1.3%	1.6%
Asian	0.1%	0.2%	0.2%
Black	2.8%	4.9%	3.5%
Hawaiian/Pacific Islander	0.2%	0.1%	0.1%
White	40.6%	41.8%	37.8%
Other	48.9%	43.5%	50.1%
Multi-Race	5.9%	7.9%	6.3%
Race of Non Hispanics			
Non Hispanics	44,890	315,817	2,368,350
American Indian	0.3%	0.3%	0.3%
Asian	0.5%	2.0%	3.3%
Black	25.1%	27.6%	24.2%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	72.3%	67.9%	70.0%
Other	0.1%	0.1%	0.1%
Multi-Race	1.5%	1.7%	1.7%
Marital Status:			
Age 15 + Population	39,176	273,438	2,099,102
Divorced	10.6%	10.6%	10.5%
Never Married	24.7%	31.1%	30.7%
Now Married	56.9%	51.3%	52.3%
Now Married - Separated	4.4%	3.5%	3.1%
Widowed	7.6%	6.7%	6.3%
Educational Attainment:			
Total Population Age 25+	33,573	224,830	1,744,543
Grade K - 8	7.0%	4.8%	4.7%
Grade 9 - 12	12.2%	10.1%	9.7%
High School Graduate	33.7%	28.7%	28.1%

	10 mile(s)	20 mile(s)	60 mile(s)
Associates Degree	7.1%	7.3%	7.7%
Bachelor's Degree	10.1%	17.1%	17.8%
Graduate Degree	3.7%	8.0%	10.3%
Some College, No Degree	24.3%	22.2%	20.1%
No Schooling Completed	1.5%	1.4%	1.3%
Household Income:			
Income \$ 0 - \$9,999	8.6%	8.5%	8.3%
Income \$ 10,000 - \$14,999	6.1%	6.7%	6.2%
Income \$ 15,000 - \$24,999	13.5%	12.2%	12.4%
Income \$ 25,000 - \$34,999	14.4%	12.8%	11.9%
Income \$ 35,000 - \$49,999	16.1%	15.4%	15.0%
Income \$ 50,000 - \$74,999	18.6%	18.3%	18.4%
Income \$ 75,000 - \$99,999	11.4%	10.8%	11.3%
Income \$100,000 - \$124,999	5.5%	6.1%	6.5%
Income \$125,000 - \$149,999	2.1%	2.9%	3.4%
Income \$150,000 +	3.2%	5.9%	6.1%
Average Household Income	\$55,233	\$64,030	\$65,141
Median Household Income	\$41,673	\$44,099	\$45,619
Per Capita Income	\$22,626	\$26,032	\$26,480
Vehicles Available			
0 Vehicles Available	6.2%	7.5%	6.9%
1 Vehicle Available	27.1%	32.8%	33.1%
2+ Vehicles Available	66.5%	59.5%	59.9%
Average Vehicles Per Household	2.22	2.02	2.00
Total Vehicles Available	43,108	271,914	2,081,609

2018 Demographics:

Total Population	48,986	352,654	2,734,583
Total Households	20,119	142,349	1,106,792
Female Population	25,102	183,241	1,413,061
% Female	51.2%	51.9%	51.6%
Male Population	23,884	169,412	1,321,522
% Male	48.7%	48.0%	48.3%

Age:

	10 mile(s)	20 mile(s)	60 mile(s)
Age 0 - 4	5.3%	5.6%	6.1%
Age 5 - 14	12.1%	12.6%	12.6%
Age 15 - 19	5.9%	7.2%	6.5%
Age 20 - 24	5.7%	7.0%	6.7%
Age 25 - 34	10.7%	11.8%	12.8%
Age 35 - 44	12.4%	12.6%	13.0%
Age 45 - 54	15.4%	14.0%	13.6%
Age 55 - 64	15.1%	13.3%	13.0%
Age 65 - 74	9.9%	8.9%	8.9%
Age 75 - 84	5.0%	4.6%	4.5%
Age 85 +	1.9%	1.9%	1.8%
Median Age	43.2	39.6	38.9

Housing Units Trend

Total Housing Units	22,862	158,352	1,241,183
Owner Occupied Housing Units	88.0%	89.8%	89.1%
Renter Occupied Housing Units	28.5%	32.5%	33.8%
Vacant Housing Units	12.0%	10.1%	10.8%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.4%	0.4%	0.4%
Asian	0.5%	2.0%	3.4%
Black	24.2%	26.8%	22.8%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	70.0%	65.7%	66.6%
Other	2.8%	2.6%	4.3%
Multi-Race	1.8%	2.1%	2.2%
Hispanic Ethnicity	6.0%	6.2%	8.9%
Not of Hispanic Ethnicity	93.9%	93.7%	91.0%

Race of Hispanics

Hispanics	2,961	22,078	246,015
American Indian	1.1%	1.3%	1.7%
Asian	0.1%	0.2%	0.2%
Black	3.0%	5.4%	4.0%
Hawaiian/Pacific Islander	0.2%	0.1%	0.1%
White	42.5%	43.6%	40.3%
Other	46.3%	40.5%	46.4%
Multi-Race	6.3%	8.5%	6.9%

	10 mile(s)	20 mile(s)	60 mile(s)
Race of Non Hispanics			
Non Hispanics	46,025	330,576	2,488,568
American Indian	0.3%	0.3%	0.3%
Asian	0.5%	2.1%	3.7%
Black	25.5%	28.3%	24.6%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	71.8%	67.2%	69.2%
Other	0.0%	0.1%	0.1%
Multi-Race	1.5%	1.7%	1.7%
Marital Status:			
Age 15 + Population	40,385	288,122	2,220,785
Divorced	10.6%	10.7%	10.5%
Never Married	24.8%	31.3%	30.8%
Now Married	56.8%	51.1%	52.2%
Now Married - Separated	4.5%	3.5%	3.1%
Widowed	7.6%	6.7%	6.2%
Educational Attainment:			
Total Population Age 25+	34,670	237,753	1,856,506
Grade K - 9	6.9%	4.7%	4.6%
Grade 9 - 12	12.0%	9.9%	9.4%
High School Graduate	33.3%	28.4%	27.6%
Associates Degree	7.2%	7.4%	7.7%
Bachelor's Degree	10.3%	17.4%	18.2%
Graduate Degree	3.8%	8.2%	10.6%
Some College, No Degree	24.5%	22.3%	20.1%
No Schooling Completed	1.5%	1.4%	1.3%
Household Income:			
Income \$ 0 - \$9,999	7.1%	6.7%	6.5%
Income \$ 10,000 - \$14,999	5.7%	6.2%	5.8%
Income \$ 15,000 - \$24,999	12.2%	11.1%	11.1%
Income \$ 25,000 - \$34,999	13.1%	11.6%	10.8%
Income \$ 35,000 - \$49,999	16.0%	14.7%	14.0%
Income \$ 50,000 - \$74,999	19.8%	19.3%	19.1%
Income \$ 75,000 - \$99,999	12.3%	11.9%	12.4%
Income \$100,000 - \$124,999	6.7%	7.4%	8.0%
Income \$125,000 - \$149,999	2.7%	3.7%	4.3%
Income \$150,000 +	3.8%	7.0%	7.4%

	10 mile(s)	20 mile(s)	60 mile(s)
Average Household Income	\$60,109	\$70,848	\$72,770
Median Household Income	\$45,735	\$49,438	\$51,761
Per Capita Income	\$24,833	\$28,954	\$29,776

Vehicles Available

0 Vehicles Available	6.1%	7.5%	6.8%
1 Vehicle Available	26.9%	32.8%	33.1%
2+ Vehicles Available	66.9%	59.6%	60.0%
Average Vehicles Per Household	2.22	2.02	2.00
Total Vehicles Available	44,855	287,821	2,214,357

2010 Demographics:

Total Population	47,592	329,604	2,536,832
Total Households	19,401	132,183	1,018,066
Female Population	24,466	171,704	1,313,901
% Female	51.4%	52.0%	51.7%
Male Population	23,126	157,900	1,222,930
% Male	48.5%	47.9%	48.2%
Population Density (per Sq. Mi.)	150.12	264.68	227.21

Age:

Age 0 - 4	5.6%	5.7%	6.2%
Age 5 - 14	12.4%	13.0%	12.9%
Age 15 - 19	6.4%	7.5%	6.9%
Age 20 - 24	5.2%	6.9%	6.8%
Age 25 - 34	10.5%	11.5%	12.5%
Age 35 - 44	13.7%	13.6%	13.8%
Age 45 - 54	16.3%	14.9%	14.7%
Age 55 - 64	14.1%	12.5%	12.2%
Age 65 - 74	8.7%	7.6%	7.4%
Age 75 - 84	4.7%	4.5%	4.3%
Age 85 +	1.8%	1.8%	1.7%
Median Age	42.2	38.9	38.2

Housing Units

Total Housing Units	21,689	146,895	1,143,326
Occupied Housing Units	89.4%	89.9%	89.0%
Vacant Housing Units	10.5%	10.0%	10.9%

	10 mile(s)	20 mile(s)	60 mile(s)
Housing Units by Tenure			
Owner Occupied Housing Units	19,401	132,183	1,018,066
Owner Occupied free and clear	24.8%	20.2%	20.2%
Owner Occupied with a mortgage or loan	46.5%	47.3%	46.0%
Renter Occupied Housing Units	28.6%	32.3%	33.7%
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.3%	0.4%	0.4%
Asian	0.4%	1.8%	2.9%
Black	23.8%	26.1%	22.3%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	70.5%	66.8%	67.7%
Other	3.0%	2.7%	4.5%
Multi-Race	1.7%	1.9%	2.0%
Hispanic Ethnicity	5.5%	5.5%	8.2%
Not of Hispanic Ethnicity	94.4%	94.4%	91.7%
Race of Hispanics			
Hispanics	2,639	18,301	208,871
American Indian	0.9%	1.2%	1.6%
Asian	0.1%	0.2%	0.2%
Black	2.6%	4.6%	3.3%
Hawaiian/Pacific Islander	0.2%	0.1%	0.1%
White	38.1%	39.9%	36.0%
Other	52.3%	46.5%	52.7%
Multi-Race	5.5%	7.2%	5.8%
Race of Non Hispanics			
Non Hispanics	44,953	311,303	2,327,960
American Indian	0.3%	0.3%	0.3%
Asian	0.4%	1.9%	3.1%
Black	25.1%	27.4%	24.0%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	72.4%	68.4%	70.5%
Other	0.1%	0.1%	0.1%
Multi-Race	1.5%	1.6%	1.6%

Marital Status:

	10 mile(s)	20 mile(s)	60 mile(s)
Age 15 + Population	38,986	267,560	2,049,058
Divorced	10.5%	11.1%	10.6%
Never Married	25.3%	31.0%	30.6%
Now Married	56.6%	50.9%	52.1%
Now Married - Separated	4.5%	3.2%	3.1%
Widowed	7.3%	6.9%	6.4%
Educational Attainment:			
Total Population Age 25+	33,397	219,641	1,699,468
Grade K - 8	7.1%	4.9%	4.8%
Grade 9 - 12	11.9%	10.0%	9.7%
High School Graduate	34.0%	29.1%	28.5%
Associates Degree	6.9%	7.3%	7.6%
Bachelor's Degree	10.0%	16.9%	17.6%
Graduate Degree	3.5%	7.7%	10.0%
Some College, No Degree	24.6%	22.4%	20.1%
No Schooling Completed	1.6%	1.3%	1.3%
Household Income:			
Income \$ 0 - \$9,999	9.1%	8.7%	8.3%
Income \$ 10,000 - \$14,999	6.1%	6.6%	6.0%
Income \$ 15,000 - \$24,999	14.6%	12.8%	12.7%
Income \$ 25,000 - \$34,999	15.3%	13.2%	11.9%
Income \$ 35,000 - \$49,999	15.9%	15.4%	15.1%
Income \$ 50,000 - \$74,999	17.3%	17.6%	18.2%
Income \$ 75,000 - \$99,999	10.8%	10.6%	11.4%
Income \$100,000 - \$124,999	5.4%	6.2%	6.6%
Income \$125,000 - \$149,999	1.9%	2.8%	3.4%
Income \$150,000 +	3.0%	5.7%	5.9%
Average Household Income	\$53,429	\$63,114	\$64,981
Median Household Income	\$39,066	\$42,783	\$45,476
Per Capita Income	\$21,932	\$25,691	\$26,426
Vehicles Available			
0 Vehicles Available	6.5%	7.7%	6.9%
1 Vehicle Available	26.5%	32.7%	33.0%
2+ Vehicles Available	66.9%	59.4%	59.9%
Average Vehicles Per Household	2.23	2.02	2.00
Total Vehicles Available	43,341	267,941	2,038,616

	10 mile(s)	20 mile(s)	60 mile(s)
2000 Census Demographics:			
Total Population	45,498	291,901	2,224,464
Total Households	17,976	115,991	884,513
Female Population	23,387	151,228	1,148,332
% Female	51.3%	51.8%	51.6%
Male Population	22,110	140,676	1,076,150
% Male	48.6%	48.1%	48.3%
Age:			
Age 0 - 4	6.1%	6.2%	6.4%
Age 5 - 14	13.6%	13.5%	13.4%
Age 15 - 19	6.1%	6.8%	6.6%
Age 20 - 24	5.2%	6.6%	6.9%
Age 25 - 34	13.5%	14.1%	14.8%
Age 35 - 44	16.0%	15.7%	16.0%
Age 45 - 54	15.0%	14.1%	13.8%
Age 55 - 64	10.1%	9.5%	9.1%
Age 65 - 74	7.6%	7.1%	6.7%
Age 75 - 84	4.8%	4.5%	4.3%
Age 85 +	1.5%	1.4%	1.4%
Median Age	38.2	36.7	36.1
Housing Units Trend			
Total Housing Units	19,402	125,284	961,349
Owner Occupied Housing Units	69.1%	64.4%	63.0%
Renter Occupied Housing Units	23.5%	28.2%	28.9%
Vacant Housing Units	7.3%	7.4%	7.9%
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.2%	0.3%	0.3%
Asian	0.3%	0.8%	1.5%
Hawaiian or other Pacific Islander	0.0%	0.0%	0.0%
Black	25.4%	25.4%	22.2%
White	71.3%	70.7%	72.2%
Other	1.7%	1.5%	2.3%
Two or More Races	0.8%	1.0%	1.2%
Hispanic Ethnicity	2.9%	2.9%	4.6%
Not of Hispanic Ethnicity	97.0%	97.0%	95.3%

	10 mile(s)	20 mile(s)	60 mile(s)
Marital Status:			
Age 15 + Population	36,524	234,335	1,783,114
Divorced	10.0%	8.0%	9.1%
Never Married	21.1%	21.5%	25.1%
Now Married	58.1%	44.5%	51.8%
Separated	5.7%	5.3%	5.9%
Widowed	8.2%	6.6%	6.9%
Educational Attainment:			
Total Population Age 25+	32,351	166,299	1,470,044
Grade K - 9	7.9%	7.6%	7.3%
Grade 9 - 11, No diploma	19.6%	17.0%	14.4%
High School Graduate	33.7%	32.1%	28.5%
Associates Degree	5.9%	6.0%	6.0%
Bachelor's Degree	8.5%	10.9%	15.1%
Graduate Degree	3.5%	4.8%	8.3%
Some College, No Degree	19.0%	19.9%	18.8%
No Schooling Completed	1.6%	1.3%	1.2%
Public School Enrollment	88.1%	85.5%	84.1%
Private School Enrollment	11.8%	14.4%	15.8%
Household Income:			
Income \$ 0 - \$9,999	11.9%	9.6%	10.2%
Income \$ 10,000 - \$14,999	7.2%	5.9%	6.1%
Income \$ 15,000 - \$24,999	15.4%	12.3%	13.8%
Income \$ 25,000 - \$34,999	15.6%	12.0%	13.6%
Income \$ 35,000 - \$49,999	18.8%	15.3%	17.3%
Income \$ 50,000 - \$74,999	19.2%	15.8%	19.4%
Income \$ 75,000 - \$99,999	7.9%	7.1%	8.8%
Income \$100,000 - \$124,999	3.4%	2.7%	4.0%
Income \$125,000 - \$149,999	1.1%	1.2%	1.9%
Income \$150,000 - \$199,999	1.0%	0.9%	1.6%
Income \$200,000 or More	1.2%	0.9%	1.8%
Average Household Income	\$46,439	\$38,733	\$51,441
Median Household Income	\$35,914	\$36,847	\$39,583
Per Capita Income	\$18,348	\$15,391	\$20,455

	10 mile(s)	20 mile(s)	60 mile(s)
Vehicles Available			
0 Vehicles Available	8.1%	7.3%	7.7%
1 Vehicle Available	30.7%	25.8%	31.6%
2 Vehicles Available	36.3%	30.6%	37.9%
3+ Vehicles Available	27.9%	20.1%	21.8%
Average Vehicles Per Household	1.80	1.50	1.70
Total Vehicles Available	35,883	181,684	1,608,251
Population Trend			
2000	45,498	291,901	2,224,464
2010	47,592	329,604	2,536,832
Change 2000 to 2010	4.6%	12.9%	14.0%
2013A	47,705	335,767	2,592,581
2018	48,986	352,654	2,734,583
Change 2013A to 2018	2.6%	5.0%	5.4%
Household Trend			
2000	17,976	115,991	884,513
2010	19,401	132,183	1,018,066
Change 2000 to 2010	7.9%	15.9%	17.6%
2013A	19,412	134,547	1,040,328
2018	20,119	142,349	1,106,792
Change 2013A to 2018	3.6%	5.7%	6.3%
Average Household Size Trend			
2000	2.4	2.4	2.4
2010	2.4	2.4	2.4
Change 2000 to 2010	-2.7%	0.8%	0.5%
2013A	2.4	2.4	2.4
2018	2.4	2.4	2.4
Change 2013A to 2018	0.6%	0.3%	0.4%
Median Age Trend			
2000	38.2	36.7	36.1
2010	42.2	38.9	38.2
2013A	42.7	39.4	38.7
2018	43.2	39.6	38.9
Housing Units Trend			

	10 mile(s)	20 mile(s)	60 mile(s)
Total Housing Units			
Change 2000 to 2010	11.7%	17.2%	18.9%
Change 2013A to 2018	4.3%	6.1%	6.6%
Owner Occupied Housing Units			
Change 2000 to 2010	3.2%	10.6%	11.3%
Change 2013A to 2018	3.7%	5.7%	6.3%
Renter Occupied Housing Units			
Change 2000 to 2010	21.6%	21.0%	23.3%
Change 2013A to 2018	3.4%	5.8%	6.5%
Vacant Housing Units			
Change 2000 to 2010	60.4%	57.9%	62.9%
Change 2013A to 2018	9.5%	9.0%	9.3%
Race and Ethnicity Trend			
American Indian, Eskimo, Aleut			
Change 2000 to 2010	31.8%	43.0%	54.5%
Change 2013A to 2018	7.5%	8.1%	7.1%
Asian and Native Hawaiian/Other Pacific Islander			
Change 2000 to 2010	44.6%	136.7%	114.9%
Change 2013A to 2018	6.9%	8.7%	16.2%
Black			
Change 2000 to 2010	-1.9%	15.8%	14.4%
Change 2013A to 2018	4.3%	7.3%	6.9%
White			
Change 2000 to 2010	3.4%	6.6%	6.8%
Change 2013A to 2018	2.1%	3.9%	4.5%
Other			
Change 2000 to 2010	84.7%	106.7%	121.7%
Change 2013A to 2018	0.4%	2.6%	1.5%
Two or More Races			
Change 2000 to 2010	115.7%	115.3%	88.0%
Change 2013A to 2018	4.5%	9.5%	11.0%
Hispanic Ethnicity			
Change 2000 to 2010	94.1%	109.7%	101.0%
Change 2013A to 2018	5.1%	10.6%	9.7%
Not of Hispanic Ethnicity			
Change 2000 to 2010	1.8%	9.9%	9.7%
Change 2013A to 2018	2.5%	4.6%	5.0%

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