

Complete Demographic Comparison Report for Viking Plaza Shopping Center, 3015 Highway 29 S, Alexandria, MN, 56308:

	10 mile(s)	20 mile(s)	60 mile(s)
Total Population	27,893	48,757	346,329
Total Households	12,050	20,762	137,635
Female Population	13,979	24,295	172,357
% Female	50.1%	49.8%	49.7%
Male Population	13,914	24,462	173,972
% Male	49.8%	50.1%	50.2%
Population Density (per Sq. Mi.)	92.95	44.34	33.17
Age:			
Age 0 - 4	5.8%	5.8%	6.2%
Age 5 - 14	11.9%	11.9%	12.9%
Age 15 - 19	5.7%	5.8%	6.9%
Age 20 - 24	6.4%	5.5%	6.2%
Age 25 - 34	11.7%	11.3%	11.4%
Age 35 - 44	10.5%	10.6%	10.8%
Age 45 - 54	14.2%	14.3%	14.6%
Age 55 - 64	13.8%	14.0%	13.2%
Age 65 - 74	9.8%	10.4%	8.7%
Age 75 - 84	6.2%	6.4%	5.7%
Age 85 +	3.4%	3.4%	2.8%
Median Age	43.0	44.0	40.9
Housing Units			
Total Housing Units	15,314	28,266	171,924
Occupied Housing Units	78.6%	73.4%	80.0%
Vacant Housing Units	21.3%	26.5%	19.9%
Housing Units by Tenure			
Owner Occupied Housing Units	12,050	20,762	137,635
Owner Occupied free and clear	25.7%	28.7%	29.8%
Owner Occupied with a mortgage or loan	46.9%	47.6%	47.4%
Renter Occupied Housing Units	27.2%	23.5%	22.7%
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.3%	0.3%	0.4%
Asian	0.6%	0.5%	0.8%
Black	0.5%	0.4%	1.0%

	10 mile(s)	20 mile(s)	60 mile(s)
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	96.8%	97.2%	95.0%
Other	0.2%	0.2%	1.1%
Multi-Race	1.3%	1.1%	1.3%
Hispanic Ethnicity	1.1%	1.1%	3.8%
Not of Hispanic Ethnicity	98.8%	98.8%	96.1%
Race of Hispanics			
Hispanics	335	581	13,258
American Indian	2.2%	2.9%	1.5%
Asian	0.2%	0.1%	0.2%
Black	0.9%	1.7%	1.0%
Hawaiian/Pacific Islander	0.0%	0.8%	0.4%
White	61.3%	56.6%	58.7%
Other	18.4%	19.0%	30.2%
Multi-Race	16.7%	18.5%	7.6%
Race of Non Hispanics			
Non Hispanics	27,558	48,176	333,071
American Indian	0.2%	0.2%	0.4%
Asian	0.6%	0.5%	0.8%
Black	0.5%	0.4%	1.0%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	97.3%	97.7%	96.4%
Other	0.0%	0.0%	0.0%
Multi-Race	1.1%	0.9%	1.0%
Marital Status:			
Age 15 + Population	22,929	40,072	279,806
Divorced	10.9%	10.0%	8.6%
Never Married	23.8%	22.2%	24.9%
Now Married	58.0%	60.1%	59.3%
Now Married - Separated	0.7%	0.8%	0.8%
Widowed	7.1%	7.5%	6.9%
Educational Attainment:			
Total Population Age 25+	19,531	34,508	234,143
Grade K - 8	2.9%	3.4%	4.4%
Grade 9 - 12	4.2%	4.7%	5.3%
High School Graduate	28.4%	32.3%	33.3%

	10 mile(s)	20 mile(s)	60 mile(s)
Associates Degree	15.6%	15.2%	13.2%
Bachelor's Degree	16.5%	14.8%	14.3%
Graduate Degree	7.1%	6.0%	5.6%
Some College, No Degree	24.1%	22.8%	23.2%
No Schooling Completed	0.6%	0.4%	0.5%
Household Income:			
Income \$ 0 - \$9,999	6.1%	6.2%	6.4%
Income \$ 10,000 - \$14,999	6.5%	6.5%	5.8%
Income \$ 15,000 - \$24,999	13.0%	12.1%	11.4%
Income \$ 25,000 - \$34,999	9.7%	10.3%	10.6%
Income \$ 35,000 - \$49,999	13.9%	15.1%	15.6%
Income \$ 50,000 - \$74,999	23.9%	24.1%	22.9%
Income \$ 75,000 - \$99,999	12.6%	12.3%	13.3%
Income \$100,000 - \$124,999	6.2%	5.7%	6.3%
Income \$125,000 - \$149,999	2.7%	2.6%	2.9%
Income \$150,000 +	5.0%	4.5%	4.2%
Average Household Income	\$63,147	\$61,699	\$62,304
Median Household Income	\$50,620	\$49,458	\$49,766
Per Capita Income	\$27,481	\$26,488	\$25,151
Vehicles Available			
0 Vehicles Available	6.2%	5.6%	5.2%
1 Vehicle Available	30.2%	27.9%	27.1%
2+ Vehicles Available	63.5%	66.4%	67.6%
Average Vehicles Per Household	2.07	2.13	2.14
Total Vehicles Available	25,001	44,364	294,817

2018 Demographics:

Total Population	29,121	50,669	357,781
Total Households	12,659	21,716	143,512
Female Population	14,577	25,224	178,014
% Female	50.0%	49.7%	49.7%
Male Population	14,544	25,445	179,768
% Male	49.9%	50.2%	50.2%

Age:

	10 mile(s)	20 mile(s)	60 mile(s)
Age 0 - 4	5.9%	5.7%	6.1%
Age 5 - 14	12.0%	11.9%	12.8%
Age 15 - 19	5.5%	5.6%	6.6%
Age 20 - 24	6.3%	5.5%	6.2%
Age 25 - 34	11.7%	11.3%	11.5%
Age 35 - 44	10.4%	10.3%	10.6%
Age 45 - 54	13.5%	13.4%	13.7%
Age 55 - 64	14.1%	14.4%	13.7%
Age 65 - 74	10.4%	11.3%	9.6%
Age 75 - 84	6.3%	6.6%	5.8%
Age 85 +	3.5%	3.5%	2.9%
Median Age	43.1	44.4	41.2
Housing Units Trend			
Total Housing Units	16,293	29,962	180,038
Owner Occupied Housing Units	77.7%	72.4%	79.7%
Renter Occupied Housing Units	27.0%	23.4%	22.9%
Vacant Housing Units	22.3%	27.5%	20.2%
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.3%	0.3%	0.5%
Asian	0.7%	0.5%	0.9%
Black	0.6%	0.5%	1.2%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	96.5%	97.0%	94.6%
Other	0.2%	0.2%	1.1%
Multi-Race	1.4%	1.3%	1.4%
Hispanic Ethnicity	1.3%	1.3%	4.0%
Not of Hispanic Ethnicity	98.6%	98.6%	95.9%
Race of Hispanics			
Hispanics	387	668	14,393
American Indian	1.9%	2.5%	1.7%
Asian	0.2%	0.1%	0.2%
Black	0.8%	1.6%	1.1%
Hawaiian/Pacific Islander	0.0%	0.8%	0.4%
White	61.5%	57.5%	59.9%
Other	16.9%	17.3%	28.2%
Multi-Race	18.5%	19.8%	8.2%

	10 mile(s)	20 mile(s)	60 mile(s)
Race of Non Hispanics			
Non Hispanics	28,733	50,002	343,388
American Indian	0.2%	0.2%	0.4%
Asian	0.7%	0.5%	0.9%
Black	0.6%	0.5%	1.2%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	97.0%	97.5%	96.0%
Other	0.0%	0.0%	0.0%
Multi-Race	1.2%	1.0%	1.1%
Marital Status:			
Age 15 + Population	23,893	41,704	289,685
Divorced	11.0%	10.2%	8.7%
Never Married	23.6%	22.2%	24.9%
Now Married	58.1%	60.0%	59.3%
Now Married - Separated	0.7%	0.8%	0.8%
Widowed	7.1%	7.4%	6.9%
Educational Attainment:			
Total Population Age 25+	20,433	36,041	243,511
Grade K - 9	2.8%	3.2%	4.2%
Grade 9 - 12	4.3%	4.7%	5.2%
High School Graduate	28.1%	32.1%	32.9%
Associates Degree	15.9%	15.5%	13.5%
Bachelor's Degree	16.7%	14.9%	14.5%
Graduate Degree	7.2%	6.1%	5.7%
Some College, No Degree	24.0%	22.7%	23.2%
No Schooling Completed	0.7%	0.4%	0.5%
Household Income:			
Income \$ 0 - \$9,999	5.1%	5.2%	5.4%
Income \$ 10,000 - \$14,999	5.9%	6.0%	5.4%
Income \$ 15,000 - \$24,999	11.9%	11.1%	10.5%
Income \$ 25,000 - \$34,999	9.1%	9.6%	9.8%
Income \$ 35,000 - \$49,999	12.8%	14.0%	14.5%
Income \$ 50,000 - \$74,999	24.5%	24.9%	23.6%
Income \$ 75,000 - \$99,999	13.8%	13.6%	14.4%
Income \$100,000 - \$124,999	7.4%	6.9%	7.5%
Income \$125,000 - \$149,999	3.3%	3.2%	3.5%
Income \$150,000 +	5.7%	5.2%	4.8%

	10 mile(s)	20 mile(s)	60 mile(s)
Average Household Income	\$68,110	\$66,404	\$66,962
Median Household Income	\$54,950	\$53,695	\$54,137
Per Capita Income	\$29,801	\$28,667	\$27,238

Vehicles Available

0 Vehicles Available	6.0%	5.5%	5.1%
1 Vehicle Available	30.1%	27.8%	27.0%
2+ Vehicles Available	63.7%	66.6%	67.8%
Average Vehicles Per Household	2.08	2.14	2.14
Total Vehicles Available	26,345	46,528	307,729

2010 Demographics:

Total Population	27,339	48,496	345,936
Total Households	11,753	20,565	137,392
Female Population	13,688	24,150	172,235
% Female	50.0%	49.7%	49.7%
Male Population	13,651	24,345	173,700
% Male	49.9%	50.2%	50.2%
Population Density (per Sq. Mi.)	86.81	42.75	32.35

Age:

Age 0 - 4	5.9%	6.0%	6.4%
Age 5 - 14	12.0%	12.0%	12.9%
Age 15 - 19	6.6%	6.3%	7.0%
Age 20 - 24	5.8%	5.1%	5.9%
Age 25 - 34	11.5%	11.1%	11.4%
Age 35 - 44	10.7%	10.7%	11.1%
Age 45 - 54	14.6%	14.8%	15.0%
Age 55 - 64	13.2%	13.6%	12.7%
Age 65 - 74	9.5%	10.1%	8.5%
Age 75 - 84	6.4%	6.6%	5.7%
Age 85 +	3.2%	3.2%	2.7%
Median Age	42.5	43.7	40.6

Housing Units

Total Housing Units	14,593	27,322	169,605
Occupied Housing Units	80.5%	75.2%	81.0%
Vacant Housing Units	19.4%	24.7%	18.9%

	10 mile(s)	20 mile(s)	60 mile(s)
Housing Units by Tenure			
Owner Occupied Housing Units	11,753	20,565	137,392
Owner Occupied free and clear	24.6%	27.5%	28.3%
Owner Occupied with a mortgage or loan	48.6%	49.4%	49.4%
Renter Occupied Housing Units	26.7%	23.0%	22.1%
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.2%	0.2%	0.3%
Asian	0.5%	0.4%	0.7%
Black	0.5%	0.4%	0.8%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	97.4%	97.7%	95.6%
Other	0.2%	0.2%	1.1%
Multi-Race	1.0%	0.9%	1.1%
Hispanic Ethnicity	1.0%	0.9%	3.5%
Not of Hispanic Ethnicity	98.9%	99.0%	96.4%
Race of Hispanics			
Hispanics	275	475	12,122
American Indian	2.6%	2.9%	1.1%
Asian	0.3%	0.2%	0.2%
Black	1.1%	1.6%	0.8%
Hawaiian/Pacific Islander	0.0%	0.4%	0.3%
White	61.3%	57.1%	57.7%
Other	21.7%	23.3%	33.0%
Multi-Race	12.5%	14.2%	6.5%
Race of Non Hispanics			
Non Hispanics	27,064	48,021	333,814
American Indian	0.2%	0.2%	0.3%
Asian	0.5%	0.4%	0.7%
Black	0.4%	0.3%	0.8%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	97.7%	98.1%	97.0%
Other	0.0%	0.0%	0.0%
Multi-Race	0.8%	0.8%	0.9%

Marital Status:

	10 mile(s)	20 mile(s)	60 mile(s)
Age 15 + Population	22,415	39,737	278,627
Divorced	10.7%	10.0%	8.7%
Never Married	24.0%	22.1%	24.5%
Now Married	57.6%	59.9%	59.6%
Now Married - Separated	0.5%	0.7%	0.9%
Widowed	7.5%	7.8%	7.0%
Educational Attainment:			
Total Population Age 25+	18,988	34,161	233,472
Grade K - 8	3.0%	3.5%	4.5%
Grade 9 - 12	4.3%	4.8%	5.3%
High School Graduate	28.6%	32.5%	33.3%
Associates Degree	15.8%	15.3%	13.2%
Bachelor's Degree	16.0%	14.3%	14.1%
Graduate Degree	6.9%	5.8%	5.4%
Some College, No Degree	24.4%	23.0%	23.4%
No Schooling Completed	0.6%	0.4%	0.5%
Household Income:			
Income \$ 0 - \$9,999	6.9%	6.8%	6.8%
Income \$ 10,000 - \$14,999	6.8%	6.6%	5.9%
Income \$ 15,000 - \$24,999	14.7%	13.2%	12.1%
Income \$ 25,000 - \$34,999	10.7%	11.1%	11.2%
Income \$ 35,000 - \$49,999	15.4%	16.4%	16.5%
Income \$ 50,000 - \$74,999	21.6%	22.4%	22.0%
Income \$ 75,000 - \$99,999	11.3%	11.4%	12.5%
Income \$100,000 - \$124,999	5.5%	5.2%	6.0%
Income \$125,000 - \$149,999	2.4%	2.3%	2.7%
Income \$150,000 +	4.2%	4.0%	3.8%
Average Household Income	\$58,870	\$58,715	\$60,233
Median Household Income	\$45,264	\$45,974	\$47,289
Per Capita Income	\$25,514	\$25,115	\$24,313
Vehicles Available			
0 Vehicles Available	6.3%	5.7%	5.2%
1 Vehicle Available	29.8%	27.7%	27.1%
2+ Vehicles Available	63.8%	66.5%	67.6%
Average Vehicles Per Household	2.08	2.13	2.13
Total Vehicles Available	24,464	43,992	293,839

	10 mile(s)	20 mile(s)	60 mile(s)
2000 Census Demographics:			
Total Population	24,783	45,182	327,785
Total Households	10,124	18,238	123,830
Female Population	12,527	22,758	163,414
% Female	50.5%	50.3%	49.8%
Male Population	12,255	22,423	164,374
% Male	49.4%	49.6%	50.1%
Age:			
Age 0 - 4	5.5%	5.4%	6.0%
Age 5 - 14	13.4%	13.8%	14.8%
Age 15 - 19	8.3%	8.1%	8.7%
Age 20 - 24	6.4%	5.4%	5.9%
Age 25 - 34	10.4%	9.8%	10.7%
Age 35 - 44	14.7%	14.6%	15.3%
Age 45 - 54	13.2%	13.3%	13.0%
Age 55 - 64	9.9%	10.3%	9.2%
Age 65 - 74	8.5%	9.0%	7.8%
Age 75 - 84	6.5%	6.8%	5.7%
Age 85 +	2.7%	3.0%	2.4%
Median Age	39.2	40.2	37.6
Housing Units Trend			
Total Housing Units	12,120	23,236	149,861
Owner Occupied Housing Units	62.4%	61.4%	65.7%
Renter Occupied Housing Units	21.2%	16.9%	16.9%
Vacant Housing Units	16.6%	21.4%	17.3%
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.2%	0.2%	0.3%
Asian	0.4%	0.3%	0.5%
Hawaiian or other Pacific Islander	0.0%	0.0%	0.0%
Black	0.2%	0.1%	0.4%
White	98.3%	98.5%	97.0%
Other	0.2%	0.1%	0.9%
Two or More Races	0.5%	0.4%	0.7%
Hispanic Ethnicity	0.6%	0.5%	2.0%
Not of Hispanic Ethnicity	99.3%	99.4%	97.9%

	10 mile(s)	20 mile(s)	60 mile(s)
Marital Status:			
Age 15 + Population	20,081	36,499	259,223
Divorced	8.3%	7.2%	6.8%
Never Married	24.8%	22.6%	24.3%
Now Married	59.5%	60.2%	57.3%
Separated	2.3%	2.4%	2.5%
Widowed	7.5%	8.2%	7.1%
Educational Attainment:			
Total Population Age 25+	16,883	30,725	207,427
Grade K - 9	7.1%	8.0%	8.7%
Grade 9 - 11, No diploma	6.2%	7.3%	8.0%
High School Graduate	31.4%	33.6%	35.3%
Associates Degree	10.3%	9.8%	8.1%
Bachelor's Degree	13.1%	11.4%	11.4%
Graduate Degree	5.8%	4.8%	4.7%
Some College, No Degree	25.3%	24.4%	23.0%
No Schooling Completed	0.3%	0.3%	0.5%
Public School Enrollment	89.2%	90.5%	87.2%
Private School Enrollment	10.7%	9.4%	12.7%
Household Income:			
Income \$ 0 - \$9,999	9.2%	9.7%	9.5%
Income \$ 10,000 - \$14,999	8.1%	8.1%	7.2%
Income \$ 15,000 - \$24,999	16.2%	15.6%	14.3%
Income \$ 25,000 - \$34,999	14.4%	14.3%	14.1%
Income \$ 35,000 - \$49,999	18.5%	19.0%	19.0%
Income \$ 50,000 - \$74,999	22.1%	20.6%	20.6%
Income \$ 75,000 - \$99,999	7.5%	7.1%	7.7%
Income \$100,000 - \$124,999	3.2%	2.8%	2.7%
Income \$125,000 - \$149,999	1.3%	1.0%	1.1%
Income \$150,000 - \$199,999	1.0%	1.0%	0.9%
Income \$200,000 or More	1.1%	1.0%	1.0%
Average Household Income	\$48,604	\$46,410	\$45,984
Median Household Income	\$37,850	\$36,868	\$37,989
Per Capita Income	\$19,855	\$18,734	\$17,372

	10 mile(s)	20 mile(s)	60 mile(s)
Vehicles Available			
0 Vehicles Available	7.6%	6.9%	6.2%
1 Vehicle Available	30.6%	28.7%	27.3%
2 Vehicles Available	44.3%	43.1%	42.5%
3+ Vehicles Available	20.7%	21.9%	22.3%
Average Vehicles Per Household	1.60	1.50	1.60
Total Vehicles Available	19,224	34,577	233,901
Population Trend			
2000	24,783	45,182	327,785
2010	27,339	48,496	345,936
Change 2000 to 2010	10.3%	7.3%	5.5%
2013A	27,893	48,757	346,329
2018	29,121	50,669	357,781
Change 2013A to 2018	4.4%	3.9%	3.3%
Household Trend			
2000	10,124	18,238	123,830
2010	11,753	20,565	137,392
Change 2000 to 2010	19.0%	13.8%	11.1%
2013A	12,050	20,762	137,635
2018	12,659	21,716	143,512
Change 2013A to 2018	5.0%	4.5%	4.2%
Average Household Size Trend			
2000	2.3	2.4	2.5
2010	2.2	2.3	2.4
Change 2000 to 2010	-3.8%	-4.0%	-4.1%
2013A	2.2	2.3	2.4
2018	2.2	2.3	2.4
Change 2013A to 2018	0.5%	0.4%	0.4%
Median Age Trend			
2000	39.2	40.2	37.6
2010	42.5	43.7	40.6
2013A	43.0	44.0	40.9
2018	43.1	44.4	41.2
Housing Units Trend			

	10 mile(s)	20 mile(s)	60 mile(s)
Total Housing Units			
Change 2000 to 2010	20.4%	17.5%	13.1%
Change 2013A to 2018	6.3%	6.0%	4.7%
Owner Occupied Housing Units			
Change 2000 to 2010	13.8%	10.7%	8.6%
Change 2013A to 2018	5.2%	4.6%	4.0%
Renter Occupied Housing Units			
Change 2000 to 2010	21.8%	20.2%	19.6%
Change 2013A to 2018	4.4%	4.3%	4.8%
Vacant Housing Units			
Change 2000 to 2010	40.6%	35.5%	23.5%
Change 2013A to 2018	11.2%	9.8%	6.5%
Race and Ethnicity Trend			
American Indian, Eskimo, Aleut			
Change 2000 to 2010	22.5%	18.3%	6.7%
Change 2013A to 2018	3.9%	8.5%	16.8%
Asian and Native Hawaiian/Other Pacific Islander			
Change 2000 to 2010	39.9%	28.1%	33.1%
Change 2013A to 2018	14.6%	13.8%	15.9%
Black			
Change 2000 to 2010	156.9%	170.5%	116.9%
Change 2013A to 2018	13.8%	13.4%	15.1%
White			
Change 2000 to 2010	9.2%	6.4%	4.0%
Change 2013A to 2018	4.0%	3.6%	2.8%
Other			
Change 2000 to 2010	34.9%	53.1%	36.6%
Change 2013A to 2018	6.0%	4.4%	1.3%
Two or More Races			
Change 2000 to 2010	125.7%	107.4%	74.6%
Change 2013A to 2018	18.9%	15.3%	11.7%
Hispanic Ethnicity			
Change 2000 to 2010	78.8%	80.4%	77.4%
Change 2013A to 2018	15.7%	14.9%	8.5%
Not of Hispanic Ethnicity			
Change 2000 to 2010	9.8%	6.9%	4.0%
Change 2013A to 2018	4.2%	3.7%	3.0%

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