June 20, 2013

Complete Demographic Comparison Report for Great Falls Plaza, 1201 Julian R Allsbrook Hwy, Roanoke Rapids, NC, 27870:

|  | 1 mile(s) | 3 mile(s) | 5 mile(s) | 10 mile(s) |
| :--- | ---: | ---: | ---: | ---: |
|  |  |  |  |  |
| Total Population | 4,378 | 21,482 | 30,219 | 39,535 |
| Total Households | 2,079 | 8,705 | 12,267 | 16,167 |
| Female Population | 2,349 | 11,559 | 16,173 | 20,940 |
| \% Female | $53.6 \%$ | $53.8 \%$ | $53.5 \%$ | $52.9 \%$ |
| Male Population | 2,029 | 9,923 | 14,046 | 18,595 |
| \% Male | $46.3 \%$ | $46.1 \%$ | $46.4 \%$ | $47.0 \%$ |
| Population Density (per Sq. Mi.) | $1,001.74$ | 553.84 | 245.31 | 117.23 |

## Age:

| Age 0-4 | 6.8\% | 6.7\% | 6.4\% | 6.1\% |
| :---: | :---: | :---: | :---: | :---: |
| Age 5-14 | 14.1\% | 14.6\% | 14.1\% | 13.3\% |
| Age 15-19 | 6.6\% | 7.0\% | 7.0\% | 6.9\% |
| Age 20-24 | 6.2\% | 6.2\% | 6.1\% | 5.9\% |
| Age 25-34 | 11.1\% | 11.3\% | 10.9\% | 10.6\% |
| Age 35-44 | 12.5\% | 12.0\% | 11.8\% | 11.9\% |
| Age 45-54 | 14.6\% | 14.3\% | 14.7\% | 15.0\% |
| Age 55-64 | 12.6\% | 12.5\% | 13.1\% | 13.9\% |
| Age 65-74 | 7.9\% | 7.7\% | 8.3\% | 8.7\% |
| Age 75-84 | 5.0\% | 5.2\% | 5.1\% | 5.2\% |
| Age 85 + | 1.9\% | 2.1\% | 1.9\% | 1.9\% |
| Median Age | 39.0 | 38.5 | 39.6 | 40.9 |
| Housing Units |  |  |  |  |
| Total Housing Units | 2,300 | 10,036 | 14,199 | 18,859 |
| Occupied Housing Units | 90.4\% | 86.7\% | 86.3\% | 85.7\% |
| Vacant Housing Units | 9.5\% | 13.2\% | 13.6\% | 14.2\% |

## Housing Units by Tenure

| Owner Occupied Housing Units | 2,079 | 8,705 | 12,267 |
| :--- | ---: | ---: | ---: |
| Owner Occupied free and clear | $18.0 \%$ | $23.0 \%$ | $25.6 \%$ |
| Owner Occupied with a mortgage or loan | $30.5 \%$ | $34.0 \%$ | $35.2 \%$ |
| Renter Occupied Housing Units | $51.3 \%$ | $42.8 \%$ | $39.1 \%$ |
|  |  |  | 359 |
| Race and Ethnicity |  |  |  |
| American Indian, Eskimo, Aleut | $0.5 \%$ | $0.9 \%$ | $0.9 \%$ |
| Asian | $3.1 \%$ | $1.5 \%$ | $1.2 \%$ |
| Black | $41.1 \%$ | $39.6 \%$ | $44.3 \%$ |

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|  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: |
|  | 1 mile(s) | 3 mile(s) | 5 mile(s) | 10 mile(s) |
| Hawaiian/Pacific Islander | $0.0 \%$ | $0.0 \%$ | $0.0 \%$ | $0.0 \%$ |
| White | $51.8 \%$ | $54.9 \%$ | $50.7 \%$ | $46.9 \%$ |
| Other | $1.6 \%$ | $1.4 \%$ | $1.2 \%$ | $1.0 \%$ |
| Multi-Race | $1.5 \%$ | $1.7 \%$ | $1.7 \%$ | $1.5 \%$ |
|  |  |  |  |  |
| Hispanic Ethnicity | $4.0 \%$ | $3.3 \%$ | $2.9 \%$ | $2.5 \%$ |
| Not of Hispanic Ethnicity | $95.9 \%$ | $96.6 \%$ | $97.0 \%$ | $97.4 \%$ |

## Race of Hispanics

| Hispanics | 178 | 710 | 883 |
| :--- | ---: | ---: | ---: |
| American Indian | $2.7 \%$ | $2.6 \%$ | $3.2 \%$ |
| Asian | $0.0 \%$ | $0.5 \%$ | $3.5 \%$ |
| Black | $15.4 \%$ | $11.5 \%$ | $13.2 \%$ |
| Hawaiian/Pacific Islander | $0.0 \%$ | $0.5 \%$ |  |
| White | $35.2 \%$ | $33.5 \%$ | 318 |
| Other | $39.5 \%$ | $42.1 \%$ | $40.2 \%$ |
| Multi-Race | $6.9 \%$ | $9.1 \%$ | $10.4 \%$ |

## Race of Non Hispanics

| Non Hispanics | 4,200 | 20,771 | 29,336 |
| :--- | ---: | ---: | ---: |
| American Indian | $0.4 \%$ | $0.5 \%$ | $0.6 \%$ |
| Asian | $3.3 \%$ | $1.5 \%$ | $1.2 \%$ |
| Black | $42.2 \%$ | $40.6 \%$ | $45.3 \%$ |
| Hawaiian/Pacific Islander | $0.0 \%$ | $0.6 \%$ |  |
| White | $52.5 \%$ | $59.0 \%$ |  |
| Other | $0.0 \%$ | $0.0 \%$ | $0.0 \%$ |
| Multi-Race | $1.3 \%$ | $0.7 \%$ | $51.2 \%$ |

## Marital Status:

| Age 15 + Population | 3,457 | 16,899 | 24,002 | 31,817 |
| :--- | ---: | ---: | ---: | ---: |
| Divorced | $9.5 \%$ | $11.9 \%$ | $12.2 \%$ | $12.2 \%$ |
| Never Married | $33.6 \%$ | $30.7 \%$ | $30.4 \%$ | $30.1 \%$ |
| Now Married | $47.4 \%$ | $47.7 \%$ | $48.2 \%$ | $48.6 \%$ |
| Now Married - Separated | $5.4 \%$ | $4.9 \%$ | $5.0 \%$ | $5.0 \%$ |
| Widowed | $9.2 \%$ | $9.4 \%$ | $9.0 \%$ | $8.9 \%$ |
|  |  |  |  |  |
| Educational Attainment: |  |  |  |  |
| Total Population Age 25+ | 2,891 | 14,054 | 20,016 | $7.9 \%$ |
| Grade K - 8 | $6.1 \%$ | $6.2 \%$ | $6.9 \%$ | $15.9 \%$ |
| Grade 9 - 12 | $12.8 \%$ | $13.7 \%$ | $15.1 \%$ | $31.5 \%$ |
| High School Graduate | $25.6 \%$ | $31.1 \%$ | $31.3 \%$ |  |
|  |  |  |  |  |

## Site Selection

June 20, 2013

|  | 1 mile(s) | 3 mile(s) | 5 mile(s) | 10 mile(s) |
| :--- | ---: | ---: | ---: | ---: |
| Associates Degree | $11.8 \%$ | $9.9 \%$ | $9.9 \%$ | $9.6 \%$ |
| Bachelor's Degree | $10.6 \%$ | $8.5 \%$ | $7.6 \%$ | $7.2 \%$ |
| Graduate Degree | $9.4 \%$ | $6.9 \%$ | $5.7 \%$ | $4.9 \%$ |
| Some College, No Degree | $22.3 \%$ | $22.1 \%$ | $21.9 \%$ | $21.1 \%$ |
| No Schooling Completed | $1.0 \%$ | $1.2 \%$ | $1.2 \%$ | $1.5 \%$ |

## Household Income:

| Income \$ 0-\$9,999 | 12.5\% | 11.4\% | 11.8\% | 12.4\% |
| :---: | :---: | :---: | :---: | :---: |
| Income \$ 10,000-\$14,999 | 8.3\% | 9.4\% | 9.4\% | 9.3\% |
| Income \$ 15,000-\$24,999 | 17.5\% | 15.4\% | 15.5\% | 16.1\% |
| Income \$ 25,000-\$34,999 | 10.1\% | 13.2\% | 13.4\% | 13.4\% |
| Income \$ 35,000-\$49,999 | 15.5\% | 16.1\% | 16.6\% | 16.5\% |
| Income \$ 50,000-\$74,999 | 16.2\% | 16.1\% | 15.9\% | 15.9\% |
| Income \$ 75,000-\$99,999 | 7.9\% | 8.1\% | 7.9\% | 7.8\% |
| Income \$100,000-\$124,999 | 5.2\% | 4.9\% | 4.9\% | 4.4\% |
| Income \$125,000-\$149,999 | 1.6\% | 1.7\% | 1.6\% | 1.5\% |
| Income \$150,000 + | 4.7\% | 3.2\% | 2.6\% | 2.2\% |
| Average Household Income | \$53,946 | \$49,509 | \$47,818 | \$46,142 |
| Median Household Income | \$36,419 | \$35,386 | \$34,809 | \$33,769 |
| Per Capita Income | \$25,680 | \$20,188 | \$19,509 | \$19,169 |
| Vehicles Available |  |  |  |  |
| 0 Vehicles Available | 11.0\% | 11.3\% | 11.7\% | 11.8\% |
| 1 Vehicle Available | 36.4\% | 32.7\% | 30.8\% | 30.2\% |
| 2+ Vehicles Available | 52.4\% | 55.9\% | 57.4\% | 57.8\% |
| Average Vehicles Per Household | 1.93 | 1.94 | 1.98 | 2.00 |
| Total Vehicles Available | 4,029 | 16,929 | 24,362 | 32,477 |

## 2018 Demographics:

| Total Population | 4,302 | 21,142 | 29,922 | 39,381 |
| :--- | ---: | ---: | ---: | ---: |
| Total Households | 2,063 | 8,616 | 12,244 | 16,249 |
| Female Population | 2,301 | 11,360 | 15,992 | 20,828 |
| \% Female | $53.4 \%$ | $53.7 \%$ | $53.4 \%$ | $52.8 \%$ |
| Male Population | 2,001 | 9,783 | 13,930 | 18,553 |
| \% Male | $46.5 \%$ | $46.2 \%$ | $46.5 \%$ | $47.1 \%$ |

## Age:

|  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: |
| Age 0-4 mile(s) | 3 mile(s) | 5 mile(s) | 10 mile(s) |  |
| Age 5-14 |  |  |  | $6.0 \%$ |
| Age 15-19 | $6.5 \%$ | $6.5 \%$ | $6.3 \%$ | $13.1 \%$ |
| Age 20-24 | $14.0 \%$ | $14.5 \%$ | $13.9 \%$ | $6.4 \%$ |
| Age 25-34 | $6.0 \%$ | $6.5 \%$ | $6.5 \%$ | $6.1 \%$ |
| Age 35-44 | $6.2 \%$ | $6.4 \%$ | $6.3 \%$ | $10.9 \%$ |
| Age 45-54 | $11.6 \%$ | $11.6 \%$ | $11.2 \%$ | $11.2 \%$ |
| Age 55-64 | $11.9 \%$ | $11.4 \%$ | $11.2 \%$ | $13.7 \%$ |
| Age $65-74$ | $13.9 \%$ | $13.2 \%$ | $13.5 \%$ | $14.4 \%$ |
| Age $75-84$ | $13.1 \%$ | $12.9 \%$ | $13.6 \%$ | $10.3 \%$ |
| Age $85+$ | $9.0 \%$ | $9.0 \%$ | $9.7 \%$ | $5.4 \%$ |
| Median Age | $5.1 \%$ | $5.3 \%$ | $5.3 \%$ | $2.0 \%$ |

## Housing Units Trend

Total Housing Units
Owner Occupied Housing Units

Renter Occupied Housing Units
2,288
$90.1 \%$
$51.4 \%$
$9.8 \%$

9,979

| 14,243 | 19,062 |
| :--- | :--- |
| $85.9 \%$ | $85.2 \%$ |
| $39.3 \%$ | $36.2 \%$ |
| $14.0 \%$ | $14.7 \%$ |

## Race and Ethnicity

| American Indian, Eskimo, Aleut | $0.5 \%$ | $0.6 \%$ | $0.7 \%$ |
| :--- | ---: | ---: | ---: |
| Asian | $3.4 \%$ | $1.6 \%$ | $1.3 \%$ |
| Black | $40.4 \%$ | $39.4 \%$ | $44.2 \%$ |
| Hawaiian/Pacific Islander | $0.0 \%$ | $0.0 \%$ | $0.0 \%$ |
| White | $52.2 \%$ | $54.7 \%$ | $50.5 \%$ |
| Other | $1.6 \%$ | $1.4 \%$ | $1.2 \%$ |
| Multi-Race | $1.6 \%$ | $1.9 \%$ | $1.8 \%$ |
|  |  |  | $46 \%$ |
| Hispanic Ethnicity | $4.5 \%$ | $3.5 \%$ |  |
| Not of Hispanic Ethnicity | $95.4 \%$ | $96.3 \%$ | $9.1 \%$ |

## Race of Hispanics

| Hispanics | 195 | 777 | 974 |
| :--- | ---: | ---: | ---: |
| American Indian | $2.4 \%$ | 2.130 |  |
| Asian | $0.0 \%$ | $0.5 \%$ | $3.4 \%$ |
| Black | $16.2 \%$ | $0.4 \%$ | $0.4 \%$ |
| Hawaiian/Pacific Islander | $0.0 \%$ | $12.6 \%$ | $14.3 \%$ |
| White | $38.2 \%$ | $35.3 \%$ | $0.3 \%$ |
| Other | $35.4 \%$ | $38.5 \%$ | $33.7 \%$ |
| Multi-Race | $7.5 \%$ | $10.2 \%$ | $36.3 \%$ |


|  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
|  | 1 mile(s) | 3 mile(s) | 5 mile(s) | 10 mile(s) |

## Race of Non Hispanics

| Non Hispanics | 4,107 | 20,365 | 28,948 |
| :--- | ---: | ---: | ---: |
| American Indian | $0.4 \%$ | $0.5 \%$ | $0.6 \%$ |
| Asian | $3.6 \%$ | $1.7 \%$ | $1.3 \%$ |
| Black | $41.5 \%$ | $40.5 \%$ | $45.2 \%$ |
| Hawaiian/Pacific Islander | $0.0 \%$ | $0.7 \%$ |  |
| White | $52.8 \%$ | $55.4 \%$ | $51.0 \%$ |
| Other | $0.0 \%$ | $0.0 \%$ | $49.5 \%$ |
| Multi-Race | $1.4 \%$ | $1.6 \%$ | $0.0 \%$ |

## Marital Status:

Age $15+$ Population
Divorced
Never Married
Now Married
Now Married - Separated
Widowed

| 3,415 | 16,686 | 23,867 | 31,856 |
| ---: | ---: | ---: | ---: |
| $9.5 \%$ | $12.1 \%$ | $12.4 \%$ | $12.4 \%$ |
| $33.9 \%$ | $31.0 \%$ | $30.7 \%$ | $30.3 \%$ |
| $47.3 \%$ | $47.3 \%$ | $47.8 \%$ | $48.2 \%$ |
| $5.5 \%$ | $5.0 \%$ | $5.1 \%$ | $5.1 \%$ |
| $9.1 \%$ | $9.4 \%$ | $9.0 \%$ | $8.8 \%$ |

## Educational Attainment:

Total Population Age 25+
Grade K - 9
Grade 9-12
High School Graduate
Associates Degree
Bachelor's Degree
Graduate Degree
Some College, No Degree
No Schooling Completed
2,884
$6.1 \%$
$12.8 \%$
$24.9 \%$
$11.9 \%$
$10.6 \%$
$9.9 \%$
$22.4 \%$
$1.0 \%$

Household Income:

| Income $\$ 0-\$ 9,999$ | $10.0 \%$ | $9.1 \%$ | $9.4 \%$ | $9.9 \%$ |
| :--- | ---: | ---: | ---: | ---: |
| Income $\$ 10,000-\$ 14,999$ | $8.0 \%$ | $8.8 \%$ | $8.8 \%$ | $8.8 \%$ |
| Income $\$ 15,000-\$ 24,999$ | $16.0 \%$ | $14.3 \%$ | $14.4 \%$ | $14.9 \%$ |
| Income $\$ 25,000-\$ 34,999$ | $9.4 \%$ | $12.0 \%$ | $12.2 \%$ | $12.3 \%$ |
| Income $\$ 35,000-\$ 49,999$ | $16.6 \%$ | $17.5 \%$ | $18.1 \%$ | $17.9 \%$ |
| Income $\$ 50,000-\$ 74,999$ | $17.2 \%$ | $17.1 \%$ | $17.0 \%$ | $17.2 \%$ |
| Income $\$ 75,000-\$ 99,999$ | $8.6 \%$ | $8.8 \%$ | $8.6 \%$ | $8.6 \%$ |
| Income $\$ 100,000-\$ 124,999$ | $6.1 \%$ | $5.8 \%$ | $5.7 \%$ | $5.3 \%$ |
| Income $\$ 125,000-\$ 149,999$ | $2.2 \%$ | $2.2 \%$ | $2.2 \%$ | $2.1 \%$ |
| Income $\$ 150,000+$ | $5.4 \%$ | $3.7 \%$ | $3.1 \%$ | $2.6 \%$ |

## Site Selection

June 20, 2013

|  | 1 mile(s) | 3 mile(s) | 5 mile(s) | 10 mile(s) |
| :--- | ---: | ---: | ---: | ---: |
| Average Household Income | $\$ 59,441$ | $\$ 54,039$ | $\$ 52,248$ | $\$ 50,507$ |
| Median Household Income | $\$ 40,850$ | $\$ 40,135$ | $\$ 39,461$ | $\$ 38,547$ |
| Per Capita Income | $\$ 28,561$ | $\$ 22,149$ | $\$ 21,478$ | $\$ 21,141$ |
|  |  |  |  |  |
| Vehicles Available |  |  |  |  |
| O Vehicles Available | $10.8 \%$ | $11.1 \%$ | $11.6 \%$ | $11.7 \%$ |
| 1 Vehicle Available | $36.4 \%$ | $32.5 \%$ | $30.6 \%$ | $30.0 \%$ |
| 2+ Vehicles Available | $52.7 \%$ | $56.2 \%$ | $57.7 \%$ | $58.2 \%$ |
| Average Vehicles Per Household | 1.93 | 1.94 | 1.98 | 2.01 |
| Total Vehicles Available | 3,997 | 16,747 | 24,331 | 32,662 |

## 2010 Demographics:

| Total Population | 4,449 | 21,860 | 30,726 | 40,221 |
| :--- | ---: | ---: | ---: | ---: |
| Total Households | 2,111 | 8,863 | 12,481 | 16,460 |
| Female Population | 2,415 | 11,810 | 16,495 | 21,345 |
| \% Female | $54.2 \%$ | $54.0 \%$ | $53.6 \%$ | $53.0 \%$ |
| Male Population | 2,034 | 10,050 | 14,231 | 18,876 |
| \% Male | $45.7 \%$ | $45.9 \%$ | $46.3 \%$ | $46.9 \%$ |
| Population Density (per Sq. Mi.) | $1,018.11$ | 563.60 | 249.43 | 119.28 |

## Age:

| Age 0-4 | 7.3\% | 7.0\% | 6.6\% | 6.2\% |
| :---: | :---: | :---: | :---: | :---: |
| Age 5-14 | 13.4\% | 14.2\% | 13.7\% | 13.1\% |
| Age 15-19 | 6.9\% | 7.4\% | 7.4\% | 7.3\% |
| Age 20-24 | 5.9\% | 5.8\% | 5.8\% | 5.7\% |
| Age 25-34 | 11.0\% | 11.3\% | 10.9\% | 10.6\% |
| Age 35-44 | 13.0\% | 12.4\% | 12.4\% | 12.6\% |
| Age 45-54 | 15.1\% | 14.8\% | 15.1\% | 15.4\% |
| Age 55-64 | 12.2\% | 11.9\% | 12.6\% | 13.4\% |
| Age 65-74 | 8.1\% | 7.6\% | 8.1\% | 8.4\% |
| Age 75-84 | 4.5\% | 5.1\% | 5.0\% | 5.1\% |
| Age 85 + | 1.9\% | 1.9\% | 1.8\% | 1.8\% |
| Median Age | 39.2 | 38.4 | 39.5 | 40.6 |
| Housing Units |  |  |  |  |
| Total Housing Units | 2,271 | 9,948 | 14,073 | 18,708 |
| Occupied Housing Units | 92.9\% | 89.0\% | 88.6\% | 87.9\% |
| Vacant Housing Units | 7.0\% | 10.9\% | 11.3\% | 12.0\% |


|  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: |
|  | 1 mile(s) | 3 mile(s) | 5 mile(s) | 10 mile(s) |
| Housing Units by Tenure |  |  |  |  |
| Owner Occupied Housing Units |  |  |  |  |
| Owner Occupied free and clear | 2,111 | 8,863 | 12,481 | 16,460 |
| Owner Occupied with a mortgage or loan | $17.1 \%$ | $21.8 \%$ | $24.4 \%$ | $26.7 \%$ |
| Renter Occupied Housing Units | $30.9 \%$ | $34.9 \%$ | $36.1 \%$ | $36.9 \%$ |
|  | $51.8 \%$ | $43.2 \%$ | $39.3 \%$ | $36.3 \%$ |
| Race and Ethnicity |  |  |  |  |
| American Indian, Eskimo, Aleut |  |  |  |  |
| Asian | $0.5 \%$ | $0.5 \%$ | $0.6 \%$ |  |
| Black | $2.7 \%$ | $1.3 \%$ | $1.0 \%$ |  |
| Hawaiian/Pacific Islander | $41.6 \%$ | $40.0 \%$ | $44.9 \%$ | $0.8 \%$ |
| White | $0.0 \%$ | $0.0 \%$ | $0.0 \%$ | $49.2 \%$ |
| Other | $51.9 \%$ | $55.0 \%$ | $50.6 \%$ | $0.0 \%$ |
| Multi-Race | $1.7 \%$ | $1.4 \%$ | $1.2 \%$ | $46.7 \%$ |
|  | $1.3 \%$ | $1.4 \%$ | $1.4 \%$ | $1.1 \%$ |
| Hispanic Ethnicity |  |  | $1.3 \%$ |  |
| Not of Hispanic Ethnicity | $3.4 \%$ | $2.7 \%$ | $2.4 \%$ |  |

## Race of Hispanics

| Hispanics | 151 | 611 | 762 |
| :--- | ---: | ---: | ---: |
| American Indian | $2.7 \%$ | $2.6 \%$ | $3.2 \%$ |
| Asian | $0.1 \%$ | $0.5 \%$ | $3.5 \%$ |
| Black | $11.3 \%$ | $10.0 \%$ | $11.9 \%$ |
| Hawaiian/Pacific Islander | $0.0 \%$ | $0.5 \%$ |  |
| White | $31.7 \%$ | $28.8 \%$ | $13.2 \%$ |
| Other | $49.1 \%$ | $0.4 \%$ | $0.4 \%$ |
| Multi-Race | $4.9 \%$ | $27.3 \%$ | $27.0 \%$ |

## Race of Non Hispanics

| Non Hispanics | 4,298 | 21,250 | 29,965 |
| :--- | ---: | ---: | ---: |
| American Indian | $0.4 \%$ | $0.5 \%$ | $0.5 \%$ |
| Asian | $2.8 \%$ | $1.3 \%$ | $1.1 \%$ |
| Black | $42.7 \%$ | $40.9 \%$ | $45.7 \%$ |
| Hawaiian/Pacific Islander | $0.0 \%$ | $0.6 \%$ |  |
| White | $52.6 \%$ | $50.8 \%$ |  |
| Other | $0.0 \%$ | $0.0 \%$ | $0.0 \%$ |
| Multi-Race | $1.2 \%$ | $05.7 \%$ | $51.2 \%$ |
| $47.1 \%$ |  |  |  |

## Marital Status:

## Site Selection

June 20, 2013

|  | 1 mile(s) | 3 mile(s) | 5 mile(s) | 10 mile(s) |
| :--- | ---: | ---: | ---: | ---: |
| Age 15 + Population | 3,522 | 17,223 | 24,449 | 32,403 |
| Divorced | $9.2 \%$ | $11.5 \%$ | $11.6 \%$ | $11.7 \%$ |
| Never Married | $32.2 \%$ | $29.3 \%$ | $29.0 \%$ | $28.8 \%$ |
| Now Married | $49.9 \%$ | $50.4 \%$ | $50.9 \%$ | $51.2 \%$ |
| Now Married - Separated | $5.5 \%$ | $4.9 \%$ | $5.0 \%$ | $5.0 \%$ |
| Widowed | $8.5 \%$ | $8.7 \%$ | $8.3 \%$ | $8.1 \%$ |

## Educational Attainment:

| Total Population Age 25+ | 2,947 | 14,305 | 20,353 |
| :--- | ---: | ---: | ---: |
| Grade K - 8 | $5.8 \%$ | $6.1 \%$ | $6.8 \%$ |
| Grade $9-12$ | $12.7 \%$ | $13.7 \%$ | $15.2 \%$ |
| High School Graduate | $25.6 \%$ | $31.1 \%$ | $31.2 \%$ |
| Associates Degree | $11.9 \%$ | $10.0 \%$ | $31.3 \%$ |
| Bachelor's Degree | $10.7 \%$ | $9.9 \%$ | $9.6 \%$ |
| Graduate Degree | $9.4 \%$ | $7.6 \%$ | $7.3 \%$ |
| Some College, No Degree | $22.4 \%$ | $7.0 \%$ | $4.8 \%$ |
| No Schooling Completed | $1.0 \%$ | $22.1 \%$ | $4.9 \%$ |

## Household Income:

Income \$ 0-\$9,999
Income \$ 10,000-\$14,999
Income \$ 15,000-\$24,999
Income \$ 25,000-\$34,999
Income \$ 35,000 - \$49,999
Income \$ 50,000 - \$74,999
Income \$ 75,000 - \$99,999
Income \$100,000-\$124,999
Income \$125,000-\$149,999
Income \$150,000 +

| $12.9 \%$ | $11.9 \%$ |
| ---: | ---: |
| $8.3 \%$ | $9.4 \%$ |
| $18.6 \%$ | $16.4 \%$ |
| $10.4 \%$ | $13.7 \%$ |
| $14.9 \%$ | $15.5 \%$ |
| $15.3 \%$ | $15.3 \%$ |
| $7.8 \%$ | $7.8 \%$ |
| $5.2 \%$ | $4.9 \%$ |
| $1.5 \%$ | $1.6 \%$ |
| $4.6 \%$ | $3.0 \%$ |


| $12.2 \%$ | $12.9 \%$ |
| ---: | ---: |
| $9.4 \%$ | $9.3 \%$ |
| $16.5 \%$ | $17.1 \%$ |
| $13.9 \%$ | $14.0 \%$ |
| $16.0 \%$ | $15.8 \%$ |
| $15.1 \%$ | $15.0 \%$ |
| $7.7 \%$ | $7.5 \%$ |
| $4.8 \%$ | $4.3 \%$ |
| $1.5 \%$ | $1.4 \%$ |
| $2.5 \%$ | $2.1 \%$ |

Average Household Income
Median Household Income

| $\$ 53,080$ | $\$ 48,427$ | $\$ 46,757$ | $\$ 45,056$ |
| ---: | ---: | ---: | ---: |
| $\$ 34,453$ | $\$ 33,584$ | $\$ 33,069$ | $\$ 31,891$ |
| $\$ 25,244$ | $\$ 19,757$ | $\$ 19,089$ | $\$ 18,734$ |
|  |  |  |  |
|  |  |  |  |
| $11.3 \%$ | $11.3 \%$ | $11.8 \%$ | $11.9 \%$ |
| $35.7 \%$ | $32.0 \%$ | $30.2 \%$ | $29.6 \%$ |
| $52.8 \%$ | $56.5 \%$ | $57.9 \%$ | $58.3 \%$ |
| 1.92 | 1.94 | 1.98 | 2.00 |
| 4,066 | 17,227 | 24,787 | 33,078 |


|  |  |  |
| :--- | :--- | :--- | :--- | :--- |

2000 Census Demographics:

| Total Population | 4,601 | 22,292 | 31,425 | 40,795 |
| :--- | ---: | ---: | ---: | ---: |
| Total Households | 2,115 | 8,990 | 12,447 | 15,978 |
| Female Population | 2,517 | 12,047 | 16,897 | 21,643 |
| \% Female | $54.7 \%$ | $54.0 \%$ | $53.7 \%$ | $53.0 \%$ |
| Male Population | 2,083 | 10,242 | 14,525 | 19,149 |
| \% Male | $45.2 \%$ | $45.9 \%$ | $46.2 \%$ | $46.9 \%$ |

Age:
Age 0-4
Age 5-14
Age 15-19
Age 20-24
Age 25-34
Age 35-44
Age 45-54
Age 55-64
Age 65-74
Age 75-84
Age $85+$

Median Age 37.6

## Housing Units Trend

Total Housing Units
Owner Occupied Housing Units
Renter Occupied Housing Units
Vacant Housing Units

## Race and Ethnicity

| American Indian, Eskimo, Aleut | $0.6 \%$ | $0.5 \%$ | $0.5 \%$ |
| :--- | ---: | ---: | ---: |
| Asian | $1.8 \%$ | $1.0 \%$ | $0.8 \%$ |
| Hawaiian or other Pacific Islander | $0.0 \%$ | $0.0 \%$ | $0.0 \%$ |
| Black | $26.9 \%$ | $34.9 \%$ | $41.8 \%$ |
| White | $69.7 \%$ | $62.3 \%$ | $55.7 \%$ |
| Other | $0.2 \%$ | $0.3 \%$ | $0.3 \%$ |
| Two or More Races | $0.5 \%$ | $0.6 \%$ | $51.9 \%$ |
|  |  |  | $0.3 \%$ |
| Hispanic Ethnicity | $0.8 \%$ | $0.9 \%$ | $0.6 \%$ |
| Not of Hispanic Ethnicity | $99.1 \%$ | $99.0 \%$ | $99.1 \%$ |


|  |  |  |  |
| :--- | :--- | :--- | :--- | :--- |

## Marital Status:

| Age $15+$ Population | 3,634 | 17,349 | 24,447 | 32,047 |
| :--- | ---: | ---: | ---: | ---: |
| Divorced | $0.9 \%$ | $8.8 \%$ | $9.0 \%$ | $8.9 \%$ |
| Never Married | $2.4 \%$ | $26.6 \%$ | $27.6 \%$ | $27.0 \%$ |
| Now Married | $4.9 \%$ | $52.0 \%$ | $52.2 \%$ | $50.2 \%$ |
| Separated | $0.9 \%$ | $6.8 \%$ | $7.3 \%$ | $7.4 \%$ |
| Widowed | $1.0 \%$ | $11.0 \%$ | $10.5 \%$ | $10.1 \%$ |

Educational Attainment:
Total Population Age 25+
Grade K-9

Grade 9-11, No diploma
High School Graduate
Associates Degree
Bachelor's Degree
Graduate Degree
Some College, No Degree
No Schooling Completed

Public School Enrollment
Private School Enrollment

## Household Income:

| Income $\$ 0-\$ 9,999$ | $2.1 \%$ | $18.5 \%$ | $19.4 \%$ | $19.3 \%$ |
| :--- | ---: | ---: | ---: | ---: |
| Income $\$ 10,000-\$ 14,999$ | $1.0 \%$ | $10.9 \%$ | $11.0 \%$ | $10.9 \%$ |
| Income $\$ 15,000-\$ 24,999$ | $1.8 \%$ | $18.5 \%$ | $18.6 \%$ | $18.3 \%$ |
| Income $\$ 25,000-\$ 34,999$ | $2.4 \%$ | $14.5 \%$ | $15.1 \%$ | $15.3 \%$ |
| Income $\$ 35,000-\$ 49,999$ | $1.7 \%$ | $16.0 \%$ | $16.5 \%$ | $16.6 \%$ |
| Income $\$ 50,000-\$ 74,999$ | $1.4 \%$ | $16.6 \%$ | $17.1 \%$ | $16.7 \%$ |
| Income $\$ 75,000-\$ 99,999$ | $0.1 \%$ | $5.8 \%$ | $5.6 \%$ | $5.5 \%$ |
| Income $\$ 100,000-\$ 124,999$ | $0.2 \%$ | $2.9 \%$ | $2.5 \%$ | $2.5 \%$ |
| Income $\$ 125,000-\$ 149,999$ | $0.0 \%$ | $0.7 \%$ | $0.6 \%$ | $0.6 \%$ |
| Income $\$ 150,000-\$ 199,999$ | $0.1 \%$ | $0.7 \%$ | $0.7 \%$ | $0.6 \%$ |
| Income $\$ 200,000$ or More | $0.0 \%$ | $0.9 \%$ | $0.9 \%$ | $0.8 \%$ |
|  |  |  |  |  |
| Average Household Income | $\$ 3,570$ | $\$ 39,981$ | $\$ 40,448$ | $\$ 39,808$ |
| Median Household Income | $\$ 27,514$ | $\$ 28,525$ | $\$ 28,280$ | $\$ 28,169$ |
| Per Capita Income | $\$ 1,642$ | $\$ 16,124$ | $\$ 16,021$ | $\$ 15,592$ |

June 20, 2013

|  | 1 mile(s) | 3 mile(s) | 5 mile(s) | 10 mile(s) |
| :--- | ---: | ---: | ---: | ---: |
| Vehicles Available |  |  |  |  |
| 0 Vehicles Available | $1.3 \%$ | $16.1 \%$ | $15.9 \%$ | $15.6 \%$ |
| 1 Vehicle Available | $3.6 \%$ | $34.7 \%$ | $35.0 \%$ | $34.0 \%$ |
| 2 Vehicles Available | $4.2 \%$ | $37.3 \%$ | $38.3 \%$ | $38.0 \%$ |
| $3+$ Vehicles Available | $2.0 \%$ | $17.6 \%$ | $19.0 \%$ | $19.8 \%$ |
| Average Vehicles Per Household | 0.20 | 1.50 | 1.60 | 1.50 |
| Total Vehicles Available | 404 | 15,119 | 21,773 | 28,204 |

## Population Trend

| 2000 | 4,601 | 22,292 | 31,425 | 40,795 |
| :--- | ---: | ---: | ---: | ---: |
| 2010 | 4,449 | 21,860 | 30,726 | 40,221 |
| Change 2000 to 2010 | $-3.2 \%$ | $-1.9 \%$ | $-2.2 \%$ | $-1.4 \%$ |
| $2013 A$ | 4,378 | 21,482 | 30,219 | 39,535 |
| 2018 | 4,302 | 21,142 | 29,922 | 39,381 |
| Change 2013A to 2018 | $-1.7 \%$ | $-1.5 \%$ | $0.9 \%$ | $0.3 \%$ |

## Household Trend

| 2000 | 2,115 | 8,990 | 12,447 | 15,978 |
| :--- | ---: | ---: | ---: | ---: |
| 2010 | 2,111 | 8,863 | 12,481 | 16,460 |
| Change 2000 to 2010 | $-1.6 \%$ | $-3.1 \%$ | $-1.4 \%$ | $1.1 \%$ |
| $2013 A$ | 2,079 | 8,705 | 12,267 | 16,167 |
| 2018 | 2,063 | 8,616 | 12,244 | 16,249 |
| Change 2013A to 2018 | $0.7 \%$ | $-1.0 \%$ | $0.1 \%$ | $0.5 \%$ |

Average Household Size Trend
2000

2010
Change 2000 to 2010
2013A
2018
Change 2013A to 2018

| 2.1 | 2.4 | 2.4 | 2.4 |
| ---: | ---: | ---: | ---: |
| 2.2 | 2.4 | 2.4 | 2.4 |
| $2.9 \%$ | $0.3 \%$ | $-1.2 \%$ | $0.9 \%$ |
| 2.2 | 2.4 | 2.4 | 2.4 |
| 2.2 | 2.4 | 2.4 | 2.4 |
| $0.7 \%$ | $0.3 \%$ | $0.5 \%$ | $0.6 \%$ |
|  |  |  |  |
|  |  |  | 37.5 |
| 37.6 | 37.1 | 37.0 | 40.6 |
| 39.2 | 38.4 | 39.5 | 40.9 |
| 39.0 | 38.5 | 39.6 | 41.5 |
| 39.7 | 38.8 | 40.0 |  |

## Housing Units Trend

June 20, 2013
alteryx

|  | 1 mile(s) | 3 mile(s) | 5 mile(s) | 10 mile(s) |
| :---: | :---: | :---: | :---: | :---: |
| Total Housing Units |  |  |  |  |
| Change 2000 to 2010 | -1.9\% | 0.7\% | 0.2\% | 2.2\% |
| Change 2013A to 2018 | 0.5\% | 0.5\% | 0.3\% | 1.0\% |
| Owner Occupied Housing Units |  |  |  |  |
| Change 2000 to 2010 | -18.2\% | -10.9\% | -8.4\% | -6.6\% |
| Change 2013A to 2018 | 0.9\% | -1.5\% | 0.5\% | 0.3\% |
| Renter Occupied Housing Units |  |  |  |  |
| Change 2000 to 2010 | 37.0\% | 15.2\% | 14.2\% | 16.0\% |
| Change 2013A to 2018 | 0.6\% | 0.3\% | 0.3\% | 0.8\% |
| Vacant Housing Units |  |  |  |  |
| Change 2000 to 2010 | -17.1\% | 5.2\% | -2.8\% | -9.5\% |
| Change 2013A to 2018 | 2.0\% | 2.4\% | 3.4\% | 4.4\% |

## Race and Ethnicity Trend

American Indian, Eskimo, Aleut

Change 2000 to 2010
Change 2013A to 2018

## Asian and Native Hawaiian/Other Pacific Islander

Change 2000 to 2010
Change 2013A to 2018

## Black

Change 2000 to 2010
Change 2013A to 2018

## White

Change 2000 to 2010
Change 2013A to 2018

## Other

Change 2000 to 2010
Change 2013A to 2018
Two or More Races
Change 2000 to 2010
Change 2013A to 2018
Hispanic Ethnicity
Change 2000 to 2010
Change 2013A to 2018
Not of Hispanic Ethnicity
Change 2000 to 2010
Change 2013A to 2018
-17.7\%
10.6\%
0.0\%
44.1\%
7.0\%
$49.5 \%$
$-3.5 \%$
-3.5\%
$-27.9 \%$
-1.1\%
518.5\%
-1.6\%
277.5\%
261.1\%
219.1\%
0.6\%
$159.1 \%$
$6.7 \%$
122.8\%

$294.9 \%$
$9.5 \%$
203.3\%
9.5\%
26.2\%
40.7\%
4.2\%
5.7\%
25.7\%
7.4\%
5.7\%
0.5\%
-11.2\%
0.9\%

| $-11.2 \%$ | $-11.2 \%$ |
| ---: | ---: |
| $-1.3 \%$ | $0.9 \%$ |
|  |  |
| $261.1 \%$ | $219.1 \%$ |
| $0.8 \%$ | $0.6 \%$ |
|  |  |
| $112.1 \%$ | $105.1 \%$ |
| $9.7 \%$ | $9.8 \%$ |

9.7\%
9.8\%

| $194.6 \%$ | $165.9 \%$ |
| ---: | ---: |
| $10.3 \%$ | $10.9 \%$ |


| $-5.7 \%$ | $-3.8 \%$ | $-3.8 \%$ | $-2.7 \%$ |
| :--- | :--- | :--- | :--- |
| $-2.2 \%$ | $-1.9 \%$ | $-1.3 \%$ | $0.6 \%$ |

## Site Selection

June 20, 2013
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