June 20, 2013

Complete Demographic Comparison Report for The Berkshire Building, 501 Washington St, Reading, PA, 19601:

|  | 1 mile(s) | 3 mile(s) | 5 mile(s) | 10 mile(s) |
| :--- | ---: | ---: | ---: | ---: |
|  |  |  |  |  |
| Total Population | 50,908 | 125,049 | 202,859 | 293,365 |
| Total Households | 17,614 | 45,161 | 77,062 | 110,080 |
| Female Population | 25,670 | 64,610 | 104,828 | 149,851 |
| \% Female | $50.4 \%$ | $51.6 \%$ | $51.6 \%$ | $51.0 \%$ |
| Male Population | 25,238 | 60,439 | 98,030 | 143,514 |
| \% Male | $49.5 \%$ | $48.3 \%$ | $48.3 \%$ | $48.9 \%$ |
| Population Density (per Sq. Mi.) | $14,555.35$ | $4,691.89$ | $2,555.13$ | 934.19 |

## Age:

| Age 0-4 | 9.9\% | 8.3\% | 7.0\% | 6.4\% |
| :---: | :---: | :---: | :---: | :---: |
| Age 5-14 | 17.1\% | 15.2\% | 14.0\% | 13.7\% |
| Age 15-19 | 7.4\% | 7.7\% | 7.3\% | 7.2\% |
| Age 20-24 | 8.1\% | 7.8\% | 6.9\% | 6.3\% |
| Age 25-34 | 14.8\% | 13.7\% | 12.9\% | 12.0\% |
| Age 35-44 | 12.7\% | 12.2\% | 12.3\% | 12.7\% |
| Age 45-54 | 12.2\% | 12.3\% | 13.5\% | 14.6\% |
| Age 55-64 | 8.6\% | 9.9\% | 11.3\% | 12.1\% |
| Age 65-74 | 4.8\% | 5.9\% | 6.8\% | 7.1\% |
| Age 75-84 | 2.6\% | 4.2\% | 5.1\% | 5.0\% |
| Age 85 + | 1.2\% | 2.3\% | 2.5\% | 2.4\% |
| Median Age | 29.6 | 32.7 | 36.5 | 38.5 |
| Housing Units |  |  |  |  |
| Total Housing Units | 20,725 | 50,350 | 83,707 | 118,213 |
| Occupied Housing Units | 84.9\% | 89.6\% | 92.0\% | 93.1\% |
| Vacant Housing Units | 15.0\% | 10.3\% | 7.9\% | 6.8\% |

## Housing Units by Tenure

| 110,080 |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: |
| Owner Occupied Housing Units | 17,614 | 45,161 | 77,062 | $22.1 \%$ |
| Owner Occupied free and clear | $13.2 \%$ | $17.7 \%$ | $20.7 \%$ | $46.5 \%$ |
| Owner Occupied with a mortgage or loan | $20.9 \%$ | $33.0 \%$ | $41.1 \%$ | $31.3 \%$ |
| Renter Occupied Housing Units | $65.7 \%$ | $49.1 \%$ | $38.1 \%$ |  |
|  |  |  |  |  |
| Race and Ethnicity | $1.0 \%$ | $0.6 \%$ | $0.5 \%$ | $0.3 \%$ |
| American Indian, Eskimo, Aleut | $1.1 \%$ | $1.5 \%$ | $1.8 \%$ | $1.6 \%$ |
| Asian | $15.1 \%$ | $11.1 \%$ | $8.3 \%$ | $6.5 \%$ |
| Black |  |  |  |  |

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alteryx

|  | 1 mile(s) | 3 mile(s) | 5 mile(s) | 10 mile(s) |
| :--- | ---: | ---: | ---: | ---: |
| Hawaiian/Pacific Islander | $0.1 \%$ | $0.0 \%$ | $0.0 \%$ | $0.0 \%$ |
| White | $42.3 \%$ | $58.7 \%$ | $70.3 \%$ | $77.4 \%$ |
| Other | $33.3 \%$ | $22.3 \%$ | $14.8 \%$ | $10.5 \%$ |
| Multi-Race | $6.9 \%$ | $5.5 \%$ | $4.1 \%$ | $3.2 \%$ |
|  |  |  |  |  |
| Hispanic Ethnicity | $67.3 \%$ | $46.5 \%$ | $31.7 \%$ | $23.3 \%$ |
| Not of Hispanic Ethnicity | $32.6 \%$ | $53.4 \%$ | $68.2 \%$ | $76.6 \%$ |

## Race of Hispanics

| Hispanics | 34,264 | 58,163 | 64,404 |
| :--- | ---: | ---: | ---: |
| American Indian | $1.1 \%$ | $1.1 \%$ | $1.1 \%$ |
| Asian | $0.1 \%$ | $0.1 \%$ | $0.2 \%$ |
| Black | $6.7 \%$ | $6.4 \%$ | $0.0 \%$ |
| Hawaiian/Pacific Islander | $0.1 \%$ | $0.3 \%$ | $6.3 \%$ |
| White | $34.3 \%$ | $3.1 \%$ | $0.1 \%$ |
| Other | $49.3 \%$ | $47.8 \%$ | $37.5 \%$ |
| Multi-Race | $8.0 \%$ | $8.4 \%$ | $46.2 \%$ |

## Race of Non Hispanics

| Non Hispanics | 16,644 | 66,887 | 138,454 |
| :--- | ---: | ---: | ---: |
| American Indian | $0.6 \%$ | $0.3 \%$ | $0.2 \%$ |
| Asian | $3.0 \%$ | $2.64,728$ |  |
| Black | $32.5 \%$ | $0.1 \%$ |  |
| Hawaiian/Pacific Islander | $0.0 \%$ | $2.1 \%$ |  |
| White | $58.6 \%$ | $6.6 \%$ |  |
| Other | $0.4 \%$ | $0.2 \%$ | $0.0 \%$ |
| Multi-Race | $4.6 \%$ | $0.5 \%$ | $85.5 \%$ |

## Marital Status:

| Age 15 + Population | 37,088 | 95,578 | 160,176 | 234,086 |
| :--- | ---: | ---: | ---: | ---: |
| Divorced | $13.0 \%$ | $11.4 \%$ | $10.9 \%$ | $10.4 \%$ |
| Never Married | $45.7 \%$ | $39.3 \%$ | $34.2 \%$ | $31.6 \%$ |
| Now Married | $34.8 \%$ | $42.6 \%$ | $48.0 \%$ | $51.5 \%$ |
| Now Married - Separated | $5.5 \%$ | $4.1 \%$ | $3.4 \%$ | $2.9 \%$ |
| Widowed | $6.3 \%$ | $6.5 \%$ | $6.7 \%$ | $6.3 \%$ |
|  |  |  |  |  |
| Educational Attainment: |  |  |  |  |
| Total Population Age 25+ | 29,140 | 76,122 | 131,314 |  |
| Grade K - 8 | $16.0 \%$ | $10.1 \%$ | $6.9 \%$ | $5.6 \%$ |
| Grade 9-12 | $22.2 \%$ | $15.8 \%$ | $11.8 \%$ | $10.1 \%$ |
| High School Graduate | $35.3 \%$ | $36.0 \%$ | $36.2 \%$ | $37.2 \%$ |
|  |  |  |  |  |

## Site Selection

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|  | 1 mile(s) | 3 mile(s) | 5 mile(s) | 10 mile(s) |
| :--- | ---: | ---: | ---: | ---: |
| Associates Degree | $3.8 \%$ | $5.0 \%$ | $6.5 \%$ | $6.9 \%$ |
| Bachelor's Degree | $5.4 \%$ | $11.5 \%$ | $15.0 \%$ | $15.7 \%$ |
| Graduate Degree | $2.2 \%$ | $5.8 \%$ | $7.5 \%$ | $7.8 \%$ |
| Some College, No Degree | $12.0 \%$ | $13.7 \%$ | $14.5 \%$ | $15.2 \%$ |
| No Schooling Completed | $2.6 \%$ | $1.7 \%$ | $1.3 \%$ | $1.0 \%$ |

## Household Income:

| Income \$ 0-\$9,999 | 18.1\% | 11.6\% | 8.0\% | 6.4\% |
| :---: | :---: | :---: | :---: | :---: |
| Income \$ 10,000-\$14,999 | 11.8\% | 7.8\% | 5.9\% | 5.0\% |
| Income \$ 15,000-\$24,999 | 21.4\% | 16.2\% | 12.9\% | 11.3\% |
| Income \$ 25,000-\$34,999 | 13.4\% | 13.4\% | 11.9\% | 10.9\% |
| Income \$ 35,000-\$49,999 | 13.9\% | 15.1\% | 14.1\% | 13.4\% |
| Income \$ 50,000-\$74,999 | 12.1\% | 17.9\% | 20.4\% | 21.2\% |
| Income \$ 75,000-\$99,999 | 4.6\% | 8.1\% | 11.7\% | 13.3\% |
| Income \$100,000-\$124,999 | 2.6\% | 4.5\% | 6.6\% | 8.2\% |
| Income \$125,000-\$149,999 | 0.7\% | 2.2\% | 3.3\% | 4.0\% |
| Income \$150,000 + | 1.0\% | 2.7\% | 4.7\% | 5.9\% |
| Average Household Income | \$34,528 | \$49,749 | \$61,477 | \$68,020 |
| Median Household Income | \$24,199 | \$35,754 | \$46,291 | \$53,207 |
| Per Capita Income | \$12,132 | \$18,325 | \$23,668 | \$25,840 |
| Vehicles Available |  |  |  |  |
| 0 Vehicles Available | 38.8\% | 23.1\% | 15.4\% | 11.7\% |
| 1 Vehicle Available | 40.2\% | 41.1\% | 37.9\% | 33.5\% |
| 2+ Vehicles Available | 20.9\% | 35.6\% | 46.6\% | 54.6\% |
| Average Vehicles Per Household | 1.45 | 1.60 | 1.75 | 1.89 |
| Total Vehicles Available | 25,652 | 72,675 | 135,310 | 208,434 |

## 2018 Demographics:

| Total Population | 50,515 | 125,161 | 206,079 | 301,178 |
| :--- | ---: | ---: | ---: | ---: |
| Total Households | 17,585 | 45,458 | 78,844 | 113,729 |
| Female Population | 25,430 | 64,615 | 106,436 | 153,726 |
| \% Female | $50.3 \%$ | $51.6 \%$ | $51.6 \%$ | $51.0 \%$ |
| Male Population | 25,086 | 60,546 | 99,643 | 147,453 |
| \% Male | $49.6 \%$ | $48.3 \%$ | $48.3 \%$ | $48.9 \%$ |

## Age:

## Site Selection

alteryx
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|  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: |
| Age $0-4$ | 1 mile(s) | 3 mile(s) | 5 mile(s) | 10 mile(s) |
| Age 5-14 | $10.0 \%$ | $8.3 \%$ | $6.9 \%$ | $6.3 \%$ |
| Age 15-19 | $17.0 \%$ | $15.0 \%$ | $13.6 \%$ | $13.3 \%$ |
| Age 20-24 | $6.8 \%$ | $7.2 \%$ | $6.9 \%$ | $6.8 \%$ |
| Age 25-34 | $7.8 \%$ | $7.5 \%$ | $6.7 \%$ | $6.2 \%$ |
| Age 35-44 | $15.3 \%$ | $14.1 \%$ | $13.1 \%$ | $12.2 \%$ |
| Age 45-54 | $12.4 \%$ | $11.8 \%$ | $11.9 \%$ | $12.1 \%$ |
| Age 55-64 | $11.6 \%$ | $11.7 \%$ | $12.7 \%$ | $13.7 \%$ |
| Age $65-74$ | $9.0 \%$ | $10.4 \%$ | $11.8 \%$ | $12.8 \%$ |
| Age $75-84$ | $5.6 \%$ | $6.8 \%$ | $8.0 \%$ | $8.4 \%$ |
| Age $85+$ | $2.7 \%$ | $4.3 \%$ | $5.1 \%$ | $5.1 \%$ |
| Median Age | $1.2 \%$ | $2.4 \%$ | $2.6 \%$ | $2.5 \%$ |

## Housing Units Trend

Total Housing Units
Owner Occupied Housing Units

| 20,681 | 50,732 | 85,711 | 122,222 |
| ---: | ---: | ---: | ---: |
| $85.0 \%$ | $89.5 \%$ | $91.9 \%$ | $93.0 \%$ |
| $66.4 \%$ | $49.6 \%$ | $38.2 \%$ | $31.2 \%$ |
| $14.9 \%$ | $10.4 \%$ | $8.0 \%$ | $6.9 \%$ |

## Race and Ethnicity

| American Indian, Eskimo, Aleut | 1.0\% | 0.6\% | 0.4\% | 0.3\% |
| :---: | :---: | :---: | :---: | :---: |
| Asian | 1.1\% | 1.5\% | 1.9\% | 1.7\% |
| Black | 15.9\% | 11.7\% | 8.7\% | 6.8\% |
| Hawaiian/Pacific Islander | 0.1\% | 0.0\% | 0.0\% | 0.0\% |
| White | 41.8\% | 58.4\% | 70.2\% | 77.4\% |
| Other | 32.3\% | 21.5\% | 14.1\% | 10.0\% |
| Multi-Race | 7.4\% | 5.9\% | 4.3\% | 3.4\% |
| Hispanic Ethnicity | 72.1\% | 49.6\% | 33.5\% | 24.5\% |
| Not of Hispanic Ethnicity | 27.8\% | 50.3\% | 66.4\% | 75.4\% |
| Race of Hispanics |  |  |  |  |
| Hispanics | 36,435 | 62,173 | 69,127 | 73,956 |
| American Indian | 1.1\% | 1.0\% | 1.0\% | 1.0\% |
| Asian | 0.2\% | 0.2\% | 0.2\% | 0.2\% |
| Black | 8.6\% | 8.1\% | 7.8\% | 7.7\% |
| Hawaiian/Pacific Islander | 0.1\% | 0.1\% | 0.1\% | 0.1\% |
| White | 36.3\% | 38.0\% | 39.7\% | 41.1\% |
| Other | 44.7\% | 43.2\% | 41.8\% | 40.5\% |
| Multi-Race | 8.7\% | 9.2\% | 9.1\% | 9.1\% |


|  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
|  | 1 mile(s) | 3 mile(s) | 5 mile(s) | 10 mile(s) |

## Race of Non Hispanics

| Non Hispanics | 14,080 | 62,987 | 136,952 |
| :--- | ---: | ---: | ---: |
| American Indian | $0.6 \%$ | $0.2 \%$ | $0.2 \%$ |
| Asian | $3.5 \%$ | $2.9 \%$ | $0.8 \%$ |
| Black | $35.1 \%$ | $15.2 \%$ | $9.1 \%$ |
| Hawaiian/Pacific Islander | $0.0 \%$ | $0.3 \%$ |  |
| White | $56.0 \%$ | $6.5 \%$ |  |
| Other | $0.3 \%$ | $78.5 \%$ | $85.6 \%$ |
| Multi-Race | $4.2 \%$ | $0.1 \%$ | $0.0 \%$ |

## Marital Status:

Age $15+$ Population
Divorced
Never Married
Now Married
Now Married - Separated
Widowed

| 36,808 | 95,937 | 163,533 | 241,785 |
| ---: | ---: | ---: | ---: |
| $13.1 \%$ | $11.5 \%$ | $11.0 \%$ | $10.4 \%$ |
| $45.9 \%$ | $39.5 \%$ | $34.3 \%$ | $31.7 \%$ |
| $34.6 \%$ | $42.4 \%$ | $47.8 \%$ | $51.3 \%$ |
| $5.6 \%$ | $4.1 \%$ | $3.4 \%$ | $3.0 \%$ |
| $6.2 \%$ | $6.5 \%$ | $6.7 \%$ | $6.3 \%$ |

## Educational Attainment:

Total Population Age 25+
Grade K - 9
Grade 9-12
High School Graduate
Associates Degree
Bachelor's Degree
Graduate Degree
Some College, No Degree
No Schooling Completed

| 29,376 | 77,320 |
| ---: | ---: |
| $16.2 \%$ | $10.2 \%$ |
| $22.1 \%$ | $15.7 \%$ |
| $35.0 \%$ | $35.6 \%$ |
| $3.8 \%$ | $5.0 \%$ |
| $5.5 \%$ | $11.7 \%$ |
| $2.3 \%$ | $5.9 \%$ |
| $12.1 \%$ | $13.7 \%$ |
| $2.6 \%$ | $1.7 \%$ |

Household Income:

| Income \$ $0-\$ 9,999$ | $14.3 \%$ | $8.9 \%$ | $6.0 \%$ | $4.7 \%$ |
| :--- | ---: | ---: | ---: | ---: |
| Income \$ 10,000 - \$14,999 | $12.1 \%$ | $7.7 \%$ | $5.6 \%$ | $4.6 \%$ |
| Income \$ 15,000 - \$24,999 | $20.8 \%$ | $15.0 \%$ | $11.5 \%$ | $9.8 \%$ |
| Income \$ 25,000 - \$34,999 | $13.4 \%$ | $12.5 \%$ | $10.7 \%$ | $9.6 \%$ |
| Income \$ 35,000 - \$49,999 | $13.7 \%$ | $14.3 \%$ | $12.9 \%$ | $12.0 \%$ |
| Income \$ 50,000 - \$74,999 | $12.5 \%$ | $17.5 \%$ | $19.3 \%$ | $19.7 \%$ |
| Income \$ 75,000 - \$99,999 | $6.2 \%$ | $10.3 \%$ | $13.9 \%$ | $15.4 \%$ |
| Income $\$ 100,000-\$ 124,999$ | $3.8 \%$ | $6.2 \%$ | $8.8 \%$ | $10.6 \%$ |
| Income $\$ 125,000-\$ 149,999$ | $1.4 \%$ | $3.1 \%$ | $4.6 \%$ | $5.5 \%$ |
| Income $\$ 150,000+$ | $1.4 \%$ | $3.8 \%$ | $6.3 \%$ | $7.7 \%$ |

## Site Selection

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|  | 1 mile(s) | 3 mile(s) | 5 mile(s) | 10 mile(s) |
| :--- | ---: | ---: | ---: | ---: |
| Average Household Income | $\$ 39,272$ | $\$ 56,978$ | $\$ 70,498$ | $\$ 77,839$ |
| Median Household Income | $\$ 26,686$ | $\$ 40,251$ | $\$ 54,400$ | $\$ 62,335$ |
| Per Capita Income | $\$ 13,859$ | $\$ 21,053$ | $\$ 27,282$ | $\$ 29,703$ |
|  |  |  |  |  |
| Vehicles Available |  |  |  |  |
| 0 Vehicles Available | $38.9 \%$ | $23.0 \%$ | $15.1 \%$ | $11.4 \%$ |
| 1 Vehicle Available | $40.2 \%$ | $41.2 \%$ | $37.8 \%$ | $33.4 \%$ |
| 2+ Vehicles Available | $20.7 \%$ | $35.7 \%$ | $46.9 \%$ | $55.0 \%$ |
| Average Vehicles Per Household | 1.45 | 1.60 | 1.76 | 1.90 |
| Total Vehicles Available | 25,579 | 73,189 | 138,876 | 216,189 |

## 2010 Demographics:

| Total Population | 50,637 | 124,470 | 202,056 | 292,123 |
| :--- | ---: | ---: | ---: | ---: |
| Total Households | 17,502 | 44,933 | 76,748 | 109,632 |
| Female Population | 25,580 | 64,424 | 104,518 | 149,333 |
| \% Female | $50.5 \%$ | $51.7 \%$ | $51.7 \%$ | $51.1 \%$ |
| Male Population | 25,057 | 60,046 | 97,539 | 142,790 |
| \% Male | $49.4 \%$ | $48.2 \%$ | $48.2 \%$ | $48.8 \%$ |
| Population Density (per Sq. Mi.) | $14,477.87$ | $4,670.15$ | $2,545.03$ | 927.66 |

## Age:

| Age 0-4 | 9.8\% | 8.3\% | 7.0\% | 6.5\% |
| :---: | :---: | :---: | :---: | :---: |
| Age 5-14 | 16.8\% | 15.0\% | 14.0\% | 13.8\% |
| Age 15-19 | 8.6\% | 8.4\% | 7.7\% | 7.5\% |
| Age 20-24 | 8.1\% | 7.8\% | 6.8\% | 6.1\% |
| Age 25-34 | 14.4\% | 13.4\% | 12.6\% | 11.8\% |
| Age 35-44 | 13.0\% | 12.4\% | 12.6\% | 13.1\% |
| Age 45-54 | 11.9\% | 12.2\% | 13.5\% | 14.7\% |
| Age 55-64 | 8.3\% | 9.6\% | 11.0\% | 11.7\% |
| Age 65-74 | 4.5\% | 5.7\% | 6.6\% | 6.9\% |
| Age 75-84 | 2.6\% | 4.4\% | 5.2\% | 5.1\% |
| Age 85 + | 1.2\% | 2.3\% | 2.4\% | 2.3\% |
| Median Age | 29.1 | 32.4 | 36.3 | 38.2 |
| Housing Units |  |  |  |  |
| Total Housing Units | 20,597 | 50,044 | 83,263 | 117,576 |
| Occupied Housing Units | 84.9\% | 89.7\% | 92.1\% | 93.2\% |
| Vacant Housing Units | 15.0\% | 10.2\% | 7.8\% | 6.7\% |


|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | 1 mile(s) | 3 mile(s) | 5 mile(s) | 10 mile(s) |
| Housing Units by Tenure |  |  |  |  |
| Owner Occupied Housing Units | 17,502 | 44,933 | 76,748 | 109,632 |
| Owner Occupied free and clear | $13.0 \%$ | $17.2 \%$ | $19.8 \%$ | $21.2 \%$ |
| Owner Occupied with a mortgage or loan | $22.1 \%$ | $34.3 \%$ | $42.5 \%$ | $47.9 \%$ |
| Renter Occupied Housing Units | $64.8 \%$ | $48.4 \%$ | $37.5 \%$ | $30.8 \%$ |
|  |  |  |  |  |
| Race and Ethnicity |  |  |  |  |
| American Indian, Eskimo, Aleut | $1.0 \%$ | $0.6 \%$ | $0.5 \%$ |  |
| Asian | $1.0 \%$ | $1.4 \%$ | $1.6 \%$ |  |
| Black | $14.3 \%$ | $10.5 \%$ | $7.9 \%$ | $1.5 \%$ |
| Hawaiian/Pacific Islander | $0.1 \%$ | $0.0 \%$ | $0.0 \%$ | $6.2 \%$ |
| White | $43.4 \%$ | $59.7 \%$ | $71.1 \%$ | $0.0 \%$ |
| Other | $33.7 \%$ | $22.5 \%$ | $14.8 \%$ | $78.0 \%$ |
| Multi-Race | $6.3 \%$ | $5.0 \%$ | $3.8 \%$ | $10.6 \%$ |
| Hispanic Ethnicity |  |  | $3.0 \%$ |  |
| Not of Hispanic Ethnicity | $64.6 \%$ | $44.2 \%$ | $30.0 \%$ |  |

## Race of Hispanics

| Hispanics | 32,738 | 55,064 | 60,642 |
| :--- | ---: | ---: | ---: |
| American Indian | $1.2 \%$ | $1.1 \%$ | $1.1 \%$ |
| Asian | $0.1 \%$ | $0.1 \%$ | $0.1 \%$ |
| Black | $5.7 \%$ | 5.526 |  |
| Hawaiian/Pacific Islander | $0.1 \%$ | $0.5 \%$ | $0.1 \%$ |
| White | $33.6 \%$ | $3.5 \%$ |  |
| Other | $51.8 \%$ | $54.8 \%$ | $36.2 \%$ |
| Multi-Race | $7.2 \%$ | $70.5 \%$ | $49.1 \%$ |

## Race of Non Hispanics

| Non Hispanics | 17,898 | 69,406 | 141,414 |
| :--- | ---: | ---: | ---: |
| American Indian | $0.6 \%$ | $0.3 \%$ | $0.2 \%$ |
| Asian | $2.7 \%$ | $2.3 \%$ | $2.3 \%$ |
| Black | $30.1 \%$ | $14.5 \%$ | $8.9 \%$ |
| Hawaiian/Pacific Islander | $0.0 \%$ | $0.1 \%$ |  |
| White | $61.4 \%$ | $79.4 \%$ | $6.4 \%$ |
| Other | $0.4 \%$ | $0.9 \%$ | $0.0 \%$ |
| Multi-Race | $4.5 \%$ | $0.2 \%$ | $0.1 \%$ |

## Marital Status:

## Site Selection

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|  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: |
|  | 1 mile(s) | 3 mile(s) | 5 mile(s) | 10 mile(s) |
| Age 15 + Population | 37,088 | 95,359 | 159,494 | 232,631 |
| Divorced | $12.1 \%$ | $10.6 \%$ | $10.2 \%$ | $9.8 \%$ |
| Never Married | $46.4 \%$ | $39.8 \%$ | $34.6 \%$ | $31.8 \%$ |
| Now Married | $34.7 \%$ | $42.7 \%$ | $48.2 \%$ | $51.8 \%$ |
| Now Married - Separated | $4.9 \%$ | $3.6 \%$ | $3.1 \%$ | $2.8 \%$ |
| Widowed | $6.6 \%$ | $6.7 \%$ | $6.9 \%$ | $6.4 \%$ |

## Educational Attainment:

| Total Population Age 25+ | 28,553 | 75,059 | 129,992 |
| :--- | ---: | ---: | ---: |
| Grade K - 8 | $16.3 \%$ | $10.3 \%$ | $7.0 \%$ |
| Grade $9-12$ | $21.8 \%$ | $15.6 \%$ | $11.6 \%$ |
| High School Graduate | $35.8 \%$ | $36.4 \%$ | $36.6 \%$ |
| Associates Degree | $3.6 \%$ | $5.6 \%$ |  |
| Bachelor's Degree | $5.4 \%$ | $10.0 \%$ |  |
| Graduate Degree | $2.1 \%$ | $37.5 \%$ |  |
| Some College, No Degree | $12.5 \%$ | $6.8 \%$ | 15.50 |
| No Schooling Completed | $2.5 \%$ | $13.7 \%$ | $7.4 \%$ |

## Household Income:

Income \$ 0-\$9,999
Income \$ 10,000-\$14,999
Income \$ 15,000-\$24,999
Income \$ 25,000-\$34,999
Income \$ 35,000 - \$49,999
Income \$ 50,000 - \$74,999
Income \$ 75,000-\$99,999
Income \$100,000-\$124,999
Income \$125,000-\$149,999
Income \$150,000 +

| $18.0 \%$ | $11.6 \%$ |
| ---: | ---: |
| $11.8 \%$ | $7.8 \%$ |
| $21.0 \%$ | $15.9 \%$ |
| $13.5 \%$ | $13.3 \%$ |
| $13.9 \%$ | $15.2 \%$ |
| $12.4 \%$ | $18.1 \%$ |
| $4.7 \%$ | $8.3 \%$ |
| $2.7 \%$ | $4.6 \%$ |
| $0.7 \%$ | $2.1 \%$ |
| $0.9 \%$ | $2.6 \%$ |

Average Household Income
Median Household Income
Per Capita Income
$\$ 34,666$
$\$ 24,456$
$\$ 12,161$
$\$ 49,683$
$\$ 36,062$
$\$ 18,279$

| $\$ 61,295$ | $\$ 67,651$ |
| :--- | :--- |
| $\$ 46,710$ | $\$ 53,397$ |
| $\$ 23,582$ | $\$ 25,692$ |

## Vehicles Available

| 0 Vehicles Available | $38.8 \%$ | $23.1 \%$ | $15.4 \%$ | $11.7 \%$ |
| :--- | ---: | ---: | ---: | ---: |
| 1 Vehicle Available | $40.1 \%$ | $41.0 \%$ | $37.8 \%$ | $33.5 \%$ |
| $2+$ Vehicles Available | $21.0 \%$ | $35.8 \%$ | $46.7 \%$ | $54.6 \%$ |
| Average Vehicles Per Household | 1.45 | 1.61 | 1.75 | 1.89 |
| Total Vehicles Available | 25,526 | 72,360 | 134,814 | 207,488 |

June 20, 2013

|  |  |
| :--- | :--- | :--- | :--- | :--- |

2000 Census Demographics:

| Total Population | 47,757 | 115,679 | 184,485 | 262,575 |
| :--- | ---: | ---: | ---: | ---: |
| Total Households | 17,569 | 44,332 | 72,829 | 101,044 |
| Female Population | 24,282 | 60,127 | 95,826 | 134,889 |
| $\%$ Female | $50.8 \%$ | $51.9 \%$ | $51.9 \%$ | $51.3 \%$ |
| Male Population | 23,472 | 55,548 | 88,655 | 127,680 |
| $\%$ Male | $49.1 \%$ | $48.0 \%$ | $48.0 \%$ | $48.6 \%$ |

Age:
Age 0-4
Age 5-14
Age 15-19
Age 20-24
Age 25-34
Age 35-44
Age 45-54
Age 55-64
Age 65-74
Age 75-84
Age $85+$

Median Age
29.6
33.8

| $6.6 \%$ | $6.4 \%$ |
| ---: | ---: |
| $14.5 \%$ | $14.5 \%$ |
| $7.0 \%$ | $6.7 \%$ |
| $6.0 \%$ | $5.5 \%$ |
| $13.2 \%$ | $12.9 \%$ |
| $14.8 \%$ | $15.8 \%$ |
| $12.6 \%$ | $13.3 \%$ |
| $8.4 \%$ | $8.7 \%$ |
| $8.1 \%$ | $7.9 \%$ |
| $6.2 \%$ | $5.7 \%$ |
| $2.3 \%$ | $2.1 \%$ |

36.7
37.3

## Housing Units Trend

Total Housing Units
Owner Occupied Housing Units
Renter Occupied Housing Units
Vacant Housing Units

## Race and Ethnicity

| American Indian, Eskimo, Aleut | $0.5 \%$ | $0.3 \%$ | $0.2 \%$ |
| :--- | ---: | ---: | ---: |
| Asian | $1.5 \%$ | $1.5 \%$ | $1.4 \%$ |
| Hawaiian or other Pacific Islander | $0.0 \%$ | $0.0 \%$ | $0.0 \%$ |
| Black | $14.3 \%$ | $9.1 \%$ | $6.2 \%$ |
| White | $51.3 \%$ | $69.6 \%$ | $79.1 \%$ |
| Other | $27.4 \%$ | $16.0 \%$ | $10.4 \%$ |
| Two or More Races | $4.7 \%$ | $3.2 \%$ | $2.3 \%$ |
|  |  |  | $84.7 \%$ |
| Hispanic Ethnicity | $45.6 \%$ | $27.2 \%$ | $18 \%$ |
| Not of Hispanic Ethnicity | $54.3 \%$ | $72.7 \%$ | $81.9 \%$ |
|  |  |  | $1.8 \%$ |


|  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
|  | 1 mile(s) | 3 mile(s) | 5 mile(s) | 10 mile(s) |

## Marital Status:

| Income \$ 0-\$9,999 |
| :---: |
| Income \$ 10,000-\$14,999 |
| Income \$ 15,000-\$24,999 |
| Income \$ 25,000-\$34,999 |
| Income \$ 35,000-\$49,999 |
| Income \$ 50,000-\$74,999 |
| Income \$ 75,000-\$99,999 |
| Income \$100,000-\$124,999 |
| Income \$125,000-\$149,999 |
| Income \$150,000-\$199,999 |
| Income \$200,000 or More |
| Average Household Income |
| Median Household Income |
| Per Capita Income |

Age 15 + Population
Divorced
Never Married
Now Married
Separated
Widowed
34,789
$19.2 \%$
$64.9 \%$
$63.9 \%$
$13.2 \%$
$14.5 \%$
89,219
$9.7 \%$
$31.3 \%$
$39.1 \%$
$6.5 \%$
$8.2 \%$

| 48,380 | 68,709 |
| ---: | ---: |
| $10.6 \%$ | $8.8 \%$ |
| $23.6 \%$ | $19.8 \%$ |
| $37.2 \%$ | $36.2 \%$ |
| $4.0 \%$ | $4.6 \%$ |
| $5.7 \%$ | $8.7 \%$ |
| $3.0 \%$ | $5.3 \%$ |
| $12.5 \%$ | $13.8 \%$ |
| $3.1 \%$ | $2.3 \%$ |


| 126,045 | 178,344 |
| ---: | ---: |
| $6.8 \%$ | $6.2 \%$ |
| $16.1 \%$ | $14.5 \%$ |
| $37.0 \%$ | $38.1 \%$ |
| $5.3 \%$ | $5.7 \%$ |
| $11.8 \%$ | $12.6 \%$ |
| $6.6 \%$ | $6.7 \%$ |
| $14.6 \%$ | $14.7 \%$ |
| $1.4 \%$ | $1.1 \%$ |
|  |  |
| $82.0 \%$ | $81.8 \%$ |
| $17.9 \%$ | $18.1 \%$ |

## Household Income:

| 145,514 | 207,579 |
| ---: | ---: |
| $9.7 \%$ | $9.0 \%$ |
| $28.4 \%$ | $25.7 \%$ |
| $50.3 \%$ | $53.6 \%$ |
| $6.3 \%$ | $5.3 \%$ |
| $8.5 \%$ | $7.6 \%$ |

## Educational Attainment:

Total Population Age 25+
Grade K - 9

Grade 9-11, No diploma
High School Graduate
Associates Degree
Bachelor's Degree
Graduate Degree
Some College, No Degree
No Schooling Completed

Public School Enrollment
Private School Enrollment

## Site Selection

June 20, 2013

|  | 1 mile(s) | 3 mile(s) | 5 mile(s) | 10 mile(s) |
| :--- | ---: | ---: | ---: | ---: |
| Vehicles Available |  |  |  |  |
| 0 Vehicles Available | $51.0 \%$ | $22.6 \%$ | $16.4 \%$ | $13.0 \%$ |
| 1 Vehicle Available | $69.5 \%$ | $37.2 \%$ | $36.5 \%$ | $33.2 \%$ |
| 2 Vehicles Available | $41.7 \%$ | $27.3 \%$ | $35.8 \%$ | $39.2 \%$ |
| $3+$ Vehicles Available | $11.4 \%$ | $8.0 \%$ | $12.8 \%$ | $16.0 \%$ |
| Average Vehicles Per Household | 1.60 | 1.10 | 1.39 | 1.60 |
| Total Vehicles Available | 33,593 | 52,698 | 109,879 | 167,746 |

## Population Trend

| 2000 | 47,757 | 115,679 | 184,485 | 262,575 |
| :--- | ---: | ---: | ---: | ---: |
| 2010 | 50,637 | 124,470 | 202,056 | 292,123 |
| Change 2000 to 2010 | $6.0 \%$ | $7.5 \%$ | $9.5 \%$ | $11.2 \%$ |
| $2013 A$ | 50,908 | 125,049 | 202,859 | 293,365 |
| 2018 | 50,515 | 125,161 | 206,079 | 301,178 |
| Change 2013A to 2018 | $0.7 \%$ | $0.0 \%$ | $1.5 \%$ | $2.6 \%$ |

Household Trend

| 2000 | 17,569 | 44,332 | 72,829 | 101,044 |
| :--- | ---: | ---: | ---: | ---: |
| 2010 | 17,502 | 44,933 | 76,748 | 109,632 |
| Change 2000 to 2010 | $0.2 \%$ | $1.8 \%$ | $5.8 \%$ | $8.9 \%$ |
| $2013 A$ | 17,614 | 45,161 | 77,062 | 110,080 |
| 2018 | 17,585 | 45,458 | 78,844 | 113,729 |
| Change 2013A to 2018 | $0.1 \%$ | $0.6 \%$ | $2.3 \%$ | $3.3 \%$ |

Average Household Size Trend

| 2000 | 2.6 | 2.5 | 2.4 | 2.5 |
| :--- | ---: | ---: | ---: | ---: |
| 2010 | 2.8 | 2.6 | 2.5 |  |
| Change 2000 to 2010 | $6.4 \%$ | $5.8 \%$ | $4.2 \%$ | $3.1 \%$ |
| $2013 A$ | 2.8 | 2.6 | 2.5 | 2.6 |
| 2018 | 2.8 | 2.6 | 2.5 | 0.6 |
| Change 2013A to 2018 | $0.7 \%$ | $0.3 \%$ | $0.0 \%$ |  |
|  |  |  |  |  |
| Median Age Trend |  |  | 37.3 |  |
| 2000 | 29.6 | 33.8 | 38.2 |  |
| 2010 | 29.1 | 32.4 | 36.3 | 38.5 |
| $2013 A$ | 29.6 | 32.7 | 36.5 | 39.1 |

## Housing Units Trend

|  | 1 mile(s) | 3 mile(s) | 5 mile(s) | 10 mile(s) |
| :---: | :---: | :---: | :---: | :---: |
| Total Housing Units |  |  |  |  |
| Change 2000 to 2010 | 0.7\% | 1.8\% | 5.9\% | 9.0\% |
| Change 2013A to 2018 | 0.2\% | 0.7\% | 2.3\% | 3.3\% |
| Owner Occupied Housing Units |  |  |  |  |
| Change 2000 to 2010 | -21.5\% | -9.9\% | -1.3\% | 4.3\% |
| Change 2013A to 2018 | -2.1\% | 0.2\% | 2.1\% | 3.4\% |
| Renter Occupied Housing Units |  |  |  |  |
| Change 2000 to 2010 | 16.9\% | 18.8\% | 20.9\% | 19.1\% |
| Change 2013A to 2018 | 0.8\% | 1.5\% | 2.6\% | 3.0\% |
| Vacant Housing Units |  |  |  |  |
| Change 2000 to 2010 | -2.7\% | 6.2\% | 13.4\% | 17.3\% |
| Change 2013A to 2018 | 0.4\% | 1.6\% | 3.3\% | 4.4\% |
| Race and Ethnicity Trend |  |  |  |  |
| American Indian, Eskimo, Aleut |  |  |  |  |
| Change 2000 to 2010 | 98.9\% | 125.7\% | 138.8\% | 125.3\% |
| Change 2013A to 2018 | 0.8\% | 0.2\% | 0.6\% | 1.0\% |
| Asian and Native Hawaiian/Other Pacific Islander |  |  |  |  |
| Change 2000 to 2010 | -20.4\% | -2.0\% | 25.2\% | 37.3\% |
| Change 2013A to 2018 | 3.6\% | 5.2\% | 8.2\% | 8.9\% |
| Black |  |  |  |  |
| Change 2000 to 2010 | 6.0\% | 24.5\% | 38.4\% | 45.2\% |
| Change 2013A to 2018 | 4.6\% | 5.1\% | 5.9\% | 6.4\% |
| White |  |  |  |  |
| Change 2000 to 2010 | -10.2\% | -7.6\% | -1.5\% | 2.9\% |
| Change 2013A to 2018 | -1.8\% | 0.4\% | 1.5\% | 2.7\% |
| Other |  |  |  |  |
| Change 2000 to 2010 | 30.0\% | 50.6\% | 56.0\% | 57.7\% |
| Change 2013A to 2018 | -3.6\% | -3.4\% | -3.0\% | -2.8\% |
| Two or More Races |  |  |  |  |
| Change 2000 to 2010 | 42.0\% | 68.2\% | 77.9\% | 81.6\% |
| Change 2013A to 2018 | 7.3\% | 8.1\% | 7.5\% | 7.4\% |
| Hispanic Ethnicity |  |  |  |  |
| Change 2000 to 2010 | 50.3\% | 74.7\% | 81.9\% | 84.3\% |
| Change 2013A to 2018 | 6.3\% | 6.8\% | 7.3\% | 7.7\% |
| Not of Hispanic Ethnicity |  |  |  |  |
| Change 2000 to 2010 | -31.1\% | -17.5\% | -6.4\% | 0.0\% |
| Change 2013A to 2018 | -15.4\% | -5.8\% | -1.0\% | 1.1\% |

## Site Selection

June 20, 2013
alteryx
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