June 26, 2013

Complete Demographic Comparison Report for Laurel Mall, 106 Laurel Mall Rd, Hazleton, PA, 18202:

|  | 5 mile(s) | 10 mile(s) | 20 mile(s) | 30 mile(s) |
| :--- | ---: | ---: | ---: | ---: |
|  |  |  |  |  |
| Total Population | 49,493 | 78,278 | 294,285 | 672,195 |
| Total Households | 19,211 | 31,173 | 119,582 | 272,598 |
| Female Population | 25,341 | 39,749 | 148,351 | 340,643 |
| \% Female | $51.2 \%$ | $50.7 \%$ | $50.4 \%$ | $50.6 \%$ |
| Male Population | 24,153 | 38,528 | 145,934 | 331,552 |
| \% Male | $48.7 \%$ | $49.2 \%$ | $49.5 \%$ | $49.3 \%$ |
| Population Density (per Sq. Mi.) | 566.91 | 253.41 | 245.53 | 241.68 |

## Age:

Age 0-4
Age 15-19
Age 20-24
Age 25-34
Age 35-44
Age 45-54
Age 55-64
Age 65-74
Age 75-84
Age 85 +
Median Age

## Housing Units

Total Housing Units
Occupied Housing Units
Vacant Housing Units
21,824
$88.0 \%$
$11.9 \%$
35,880
$86.8 \%$
$13.1 \%$
139,918
$85.4 \%$
$14.5 \%$

318,990
85.4\%
14.5\%

## Housing Units by Tenure

Owner Occupied Housing Units
Owner Occupied free and clea 19,211

Owner Occupied with a mortgage or loan
28.0\%

Renter Occupied Housing Units
34.9\%

Renter Occupied Housing Units

| 31,173 | 119,582 | 272,598 |
| ---: | ---: | ---: |
| $30.7 \%$ | $30.8 \%$ | $30.3 \%$ |
| $39.2 \%$ | $38.2 \%$ | $41.3 \%$ |
| $30.0 \%$ | $30.8 \%$ | $28.3 \%$ |

## Race and Ethnicity

| American Indian, Eskimo, Aleut | $0.4 \%$ | $0.3 \%$ | $0.2 \%$ | $0.1 \%$ |
| :--- | :--- | :--- | :--- | :--- |
| Asian | $0.9 \%$ | $0.8 \%$ | $0.9 \%$ | $0.9 \%$ |
| Black | $3.8 \%$ | $2.6 \%$ | $3.7 \%$ | $3.2 \%$ |

## Site Selection

June 26, 2013

|  | 5 mile(s) | 10 mile(s) | 20 mile(s) | 30 mile(s) |
| :--- | ---: | ---: | ---: | ---: |
| Hawaiian/Pacific Islander | $0.0 \%$ | $0.0 \%$ | $0.0 \%$ | $0.0 \%$ |
| White | $77.8 \%$ | $84.7 \%$ | $89.5 \%$ | $92.0 \%$ |
| Other | $14.2 \%$ | $9.3 \%$ | $3.7 \%$ | $2.1 \%$ |
| Multi-Race | $2.7 \%$ | $2.0 \%$ | $1.7 \%$ | $1.4 \%$ |
|  |  |  |  |  |
| Hispanic Ethnicity | $27.8 \%$ | $18.9 \%$ | $8.6 \%$ | $5.6 \%$ |
| Not of Hispanic Ethnicity | $72.1 \%$ | $81.0 \%$ | $91.3 \%$ | $94.3 \%$ |

## Race of Hispanics

| 37,779 |  |  |  |
| :--- | ---: | ---: | ---: |
| Hispanics | 13,794 | 14,828 | 25,478 |
| American Indian | $1.0 \%$ | $1.0 \%$ | $1.1 \%$ |
| Asian | $0.1 \%$ | $0.3 \%$ | $0.2 \%$ |
| Black | $6.2 \%$ | $6.2 \%$ | $6.0 \%$ |
| Hawaiian/Pacific Islander | $0.0 \%$ | $0.9 \%$ | $0.0 \%$ |
| White | $34.2 \%$ | $3.0 \%$ | $41.2 \%$ |
| Other | $50.7 \%$ | $48.9 \%$ | $42.6 \%$ |
| Multi-Race | $7.5 \%$ | $7.5 \%$ | $8.1 \%$ |

## Race of Non Hispanics

| Non Hispanics | 35,699 |
| :--- | ---: |
| American Indian | $0.1 \%$ |
| Asian | $1.2 \%$ |
| Black | $2.9 \%$ |
| Hawaiian/Pacific Islander | $0.0 \%$ |
| White | $94.7 \%$ |
| Other | $0.1 \%$ |
| Multi-Race | $0.8 \%$ |

## Marital Status:

| Age 15 + Population | 40,506 | 64,591 | 245,332 | 564,126 |
| :---: | :---: | :---: | :---: | :---: |
| Divorced | 10.0\% | 10.0\% | 10.5\% | 10.0\% |
| Never Married | 33.6\% | 31.8\% | 32.3\% | 31.0\% |
| Now Married | 46.9\% | 49.2\% | 48.5\% | 50.6\% |
| Now Married - Separated | 2.7\% | 2.4\% | 2.4\% | 2.2\% |
| Widowed | 9.4\% | 8.8\% | 8.5\% | 8.2\% |
| Educational Attainment: |  |  |  |  |
| Total Population Age 25+ | 33,063 | 53,949 | 207,828 | 476,343 |
| Grade K - 8 | 4.6\% | 3.6\% | 2.5\% | 2.2\% |
| Grade 9-12 | 7.7\% | 7.3\% | 9.6\% | 9.0\% |
| High School Graduate | 45.5\% | 46.3\% | 45.4\% | 43.1\% |

## Site Selection

June 26, 2013

|  | 5 mile(s) | 10 mile(s) | 20 mile(s) | 30 mile(s) |
| :--- | ---: | ---: | ---: | ---: |
| Associates Degree | $7.6 \%$ | $8.1 \%$ | $8.2 \%$ | $8.2 \%$ |
| Bachelor's Degree | $9.7 \%$ | $10.5 \%$ | $10.3 \%$ | $12.0 \%$ |
| Graduate Degree | $6.1 \%$ | $5.8 \%$ | $5.7 \%$ | $7.1 \%$ |
| Some College, No Degree | $16.8 \%$ | $16.8 \%$ | $17.1 \%$ | $17.3 \%$ |
| No Schooling Completed | $1.6 \%$ | $1.1 \%$ | $0.9 \%$ | $0.8 \%$ |

## Household Income:

| Income \$ 0-\$9,999 | 9.3\% | 7.9\% | 8.7\% | 7.3\% |
| :---: | :---: | :---: | :---: | :---: |
| Income \$ 10,000-\$14,999 | 8.0\% | 7.2\% | 7.8\% | 6.9\% |
| Income \$ 15,000-\$24,999 | 13.1\% | 12.7\% | 13.2\% | 12.4\% |
| Income \$ 25,000-\$34,999 | 12.2\% | 12.0\% | 11.8\% | 11.3\% |
| Income \$ 35,000-\$49,999 | 16.1\% | 16.5\% | 15.9\% | 15.3\% |
| Income \$ 50,000-\$74,999 | 21.0\% | 21.6\% | 20.8\% | 21.5\% |
| Income \$ 75,000-\$99,999 | 9.4\% | 10.8\% | 10.6\% | 11.8\% |
| Income \$100,000-\$124,999 | 5.3\% | 5.2\% | 5.4\% | 6.4\% |
| Income \$125,000-\$149,999 | 2.0\% | 2.7\% | 2.7\% | 3.0\% |
| Income \$150,000 + | 3.0\% | 3.0\% | 2.7\% | 3.6\% |
| Average Household Income | \$55,358 | \$56,736 | \$54,492 | \$59,136 |
| Median Household Income | \$42,462 | \$44,856 | \$42,768 | \$46,560 |
| Per Capita Income | \$21,958 | \$22,908 | \$22,659 | \$24,450 |
| Vehicles Available |  |  |  |  |
| 0 Vehicles Available | 13.1\% | 10.4\% | 10.8\% | 8.8\% |
| 1 Vehicle Available | 39.9\% | 37.0\% | 36.6\% | 34.3\% |
| 2+ Vehicles Available | 46.9\% | 52.4\% | 52.5\% | 56.7\% |
| Average Vehicles Per Household | 1.80 | 1.88 | 1.89 | 1.95 |
| Total Vehicles Available | 34,653 | 58,899 | 226,622 | 533,116 |

## 2018 Demographics:

Total Population
Female Population
\% Female
Male Population
\% Male

50,353
19,573
25,718
51.0\%

24,636
48.9\%

| 79,796 | 295,162 | 680,167 |
| ---: | ---: | ---: |
| 31,882 | 120,435 | 277,364 |
| 40,412 | 148,470 | 344,036 |
| $50.6 \%$ | $50.2 \%$ | $50.5 \%$ |
| 39,384 | 146,692 | 336,131 |
| $49.3 \%$ | $49.7 \%$ | $49.4 \%$ |

## Age:

## Site Selection

June 26, 2013

|  | 5 mile(s) | 10 mile(s) | 20 mile(s) | 30 mile(s) |
| :--- | ---: | ---: | ---: | ---: |
| Age 0-4 |  |  |  |  |
| Age 5-14 | $6.0 \%$ | $5.5 \%$ | $5.3 \%$ | $4.8 \%$ |
| Age 15-19 | $11.8 \%$ | $11.5 \%$ | $11.1 \%$ | $10.8 \%$ |
| Age 20-24 | $7.3 \%$ | $6.7 \%$ | $6.3 \%$ |  |
| Age 25-34 | $7.2 \%$ | $6.3 \%$ | $6.4 \%$ |  |
| Age 35-44 | $11.0 \%$ | $10.7 \%$ | $11.5 \%$ | $11.1 \%$ |
| Age 45-54 | $10.9 \%$ | $11.4 \%$ | $11.8 \%$ | $11.8 \%$ |
| Age 55-64 | $13.1 \%$ | $13.8 \%$ | $13.9 \%$ | $14.2 \%$ |
| Age 65-74 | $13.2 \%$ | $13.9 \%$ | $14.2 \%$ | $14.6 \%$ |
| Age 75-84 | $9.7 \%$ | $10.3 \%$ | $10.3 \%$ | $10.5 \%$ |
| Age 85 + | $6.1 \%$ | $6.2 \%$ | $6.2 \%$ | $6.1 \%$ |
| Median Age | $3.3 \%$ | $3.1 \%$ | $3.1 \%$ | $3.0 \%$ |

## Housing Units Trend

Total Housing Units
Owner Occupied Housing Units

| 22,332 | 36,913 | 141,632 | 325,929 |
| ---: | ---: | ---: | ---: |
| $87.6 \%$ | $86.3 \%$ | $85.0 \%$ | $85.0 \%$ |
| $36.8 \%$ | $29.8 \%$ | $30.7 \%$ | $28.1 \%$ |
| $12.3 \%$ | $13.6 \%$ | $14.9 \%$ | $14.9 \%$ |

## Race and Ethnicity

| American Indian, Eskimo, Aleut | $0.4 \%$ | $0.3 \%$ | $0.2 \%$ | $0.2 \%$ |
| :--- | ---: | ---: | ---: | ---: |
| Asian | $0.9 \%$ | $0.8 \%$ | $1.0 \%$ | $0.9 \%$ |
| Black | $4.0 \%$ | $2.7 \%$ | $3.0 \%$ | $3.5 \%$ |
| Hawaiian/Pacific Islander | $0.0 \%$ | $0.0 \%$ | $0.0 \%$ | $91.6 \%$ |
| White | $77.8 \%$ | $84.6 \%$ | $89.1 \%$ | $2.1 \%$ |
| Other | $13.8 \%$ | $9.1 \%$ | $3.7 \%$ | $1.4 \%$ |
| Multi-Race | $2.8 \%$ | $2.1 \%$ | $1.7 \%$ |  |
|  |  |  |  |  |
| Hispanic Ethnicity | $30.6 \%$ | $20.7 \%$ | $9.6 \%$ |  |
| Not of Hispanic Ethnicity | $69.3 \%$ | $79.2 \%$ | $90.3 \%$ | $93.7 \%$ |

## Race of Hispanics

| Hispanics | 15,432 | 16,588 | 28,344 |
| :--- | ---: | ---: | ---: |
| American Indian | $1.0 \%$ | $1.0 \%$ | $1.1 \%$ |
| Asian | $0.2 \%$ | $0.3 \%$ | $1.2 \%$ |
| Black | $6.7 \%$ | $0.1 \%$ | $0.3 \%$ |
| Hawaiian/Pacific Islander | $0.0 \%$ | $6.4 \%$ | $6.8 \%$ |
| White | $39.4 \%$ | $0.0 \%$ | $0.0 \%$ |
| Other | $45.0 \%$ | $43.2 \%$ | $44.9 \%$ |
| Multi-Race | $7.5 \%$ | $7.5 \%$ | $38 \%$ |

## Site Selection

June 26, 2013


## Race of Non Hispanics

| Non Hispanics | 34,921 | 63,208 | 266,819 | 037,802 |
| :--- | ---: | ---: | ---: | ---: |
| American Indian | $0.1 \%$ | $0.1 \%$ | $0.1 \%$ |  |
| Asian | $1.3 \%$ | $1.0 \%$ | $1.0 \%$ | $1.0 \%$ |
| Black | $2.8 \%$ | $3.7 \%$ | $3.2 \%$ |  |
| Hawaiian/Pacific Islander | $0.0 \%$ | $0.0 \%$ | $0.0 \%$ |  |
| White | $94.8 \%$ | $96.1 \%$ | $93.8 \%$ | $94.4 \%$ |
| Other | $0.1 \%$ | $0.0 \%$ | $0.0 \%$ | $0.0 \%$ |
| Multi-Race | $0.7 \%$ | $0.7 \%$ | $1.0 \%$ | $1.0 \%$ |

## Marital Status:

Age 15 + Population
Divorced
Never Married
Now Married
Now Married - Separated
Widowed

## 41,352

66,105

| 246,625 | 572,976 |
| ---: | ---: |
| $10.6 \%$ | $10.1 \%$ |
| $32.5 \%$ | $31.2 \%$ |
| $48.3 \%$ | $50.4 \%$ |
| $2.4 \%$ | $2.2 \%$ |
| $8.4 \%$ | $8.1 \%$ |

## Educational Attainment:

Total Population Age 25+
Grade K - 9

Grade 9-12
High School Graduate
Associates Degree
Bachelor's Degree
Graduate Degree
Some College, No Degree
No Schooling Completed
34,048
$4.5 \%$
$7.6 \%$
$45.2 \%$
$7.7 \%$
$9.8 \%$
$6.3 \%$
$16.9 \%$
$1.6 \%$

| 55,607 | 210,189 | 486,200 |
| ---: | ---: | ---: |
| $3.6 \%$ | $2.5 \%$ | $2.1 \%$ |
| $7.2 \%$ | $9.4 \%$ | $8.9 \%$ |
| $45.9 \%$ | $44.9 \%$ | $42.7 \%$ |
| $8.2 \%$ | $8.3 \%$ | $8.3 \%$ |
| $10.6 \%$ | $10.5 \%$ | $12.2 \%$ |
| $6.0 \%$ | $5.9 \%$ | $7.3 \%$ |
| $17.0 \%$ | $17.2 \%$ | $17.4 \%$ |
| $1.1 \%$ | $0.9 \%$ | $0.8 \%$ |

## Household Income:

| Income $\$ 0-\$ 9,999$ | $6.9 \%$ | $5.8 \%$ | $6.4 \%$ | $5.3 \%$ |
| :--- | ---: | ---: | ---: | ---: |
| Income \$ 10,000 - \$14,999 | $7.2 \%$ | $6.4 \%$ | $6.9 \%$ | $6.0 \%$ |
| Income \$ 15,000 - \$24,999 | $11.8 \%$ | $11.2 \%$ | $11.7 \%$ | $10.8 \%$ |
| Income \$ 25,000 - \$34,999 | $10.9 \%$ | $10.6 \%$ | $10.5 \%$ | $9.9 \%$ |
| Income \$ 35,000 - \$49,999 | $14.4 \%$ | $14.5 \%$ | $14.1 \%$ | $13.5 \%$ |
| Income \$ 50,000 - \$74,999 | $22.9 \%$ | $23.3 \%$ | $22.4 \%$ | $22.5 \%$ |
| Income \$ 75,000 - \$99,999 | $11.4 \%$ | $12.9 \%$ | $12.8 \%$ | $14.0 \%$ |
| Income $\$ 100,000-\$ 124,999$ | $7.0 \%$ | $7.1 \%$ | $7.3 \%$ | $8.5 \%$ |
| Income $\$ 125,000-\$ 149,999$ | $2.9 \%$ | $3.7 \%$ | $3.7 \%$ | $4.2 \%$ |
| Income $\$ 150,000+$ | $4.0 \%$ | $4.1 \%$ | $3.7 \%$ | $4.8 \%$ |

## Site Selection

June 26, 2013

|  | 5 mile(s) | 10 mile(s) | 20 mile(s) | 30 mile(s) |
| :--- | ---: | ---: | ---: | ---: |
| Average Household Income | $\$ 63,298$ | $\$ 64,759$ | $\$ 62,365$ | $\$ 67,749$ |
| Median Household Income | $\$ 48,555$ | $\$ 51,221$ | $\$ 50,160$ | $\$ 54,575$ |
| Per Capita Income | $\$ 25,068$ | $\$ 26,182$ | $\$ 25,962$ | $\$ 28,090$ |
|  |  |  |  |  |
| Vehicles Available |  |  |  |  |
| 0 Vehicles Available | $12.9 \%$ | $10.2 \%$ | $10.5 \%$ | $8.6 \%$ |
| 1 Vehicle Available | $39.8 \%$ | $36.8 \%$ | $36.4 \%$ | $34.0 \%$ |
| 2+ Vehicles Available | $47.2 \%$ | $52.8 \%$ | $52.9 \%$ | $57.2 \%$ |
| Average Vehicles Per Household | 1.80 | 1.89 | 1.90 | 1.96 |
| Total Vehicles Available | 35,377 | 60,383 | 229,048 | 544,471 |

## 2010 Demographics:

| Total Population | 49,311 | 78,174 | 295,684 | 674,026 |
| :--- | ---: | ---: | ---: | ---: |
| Total Households | 19,165 | 31,148 | 120,203 | 273,581 |
| Female Population | 25,294 | 39,783 | 149,333 | 341,897 |
| \% Female | $51.2 \%$ | $50.8 \%$ | $50.5 \%$ | $50.7 \%$ |
| Male Population | 24,017 | 38,392 | 146,350 | 332,129 |
| \% Male | $48.7 \%$ | $49.1 \%$ | $49.5 \%$ | $49.2 \%$ |
| Population Density (per Sq. Mi.) | 564.83 | 253.08 | 246.69 | 242.33 |

## Age:

| Age 0-4 | 6.0\% | 5.7\% | 5.3\% | 5.0\% |
| :---: | :---: | :---: | :---: | :---: |
| Age 5-14 | 12.0\% | 11.7\% | 11.2\% | 11.2\% |
| Age 15-19 | 8.3\% | 7.5\% | 6.7\% | 6.8\% |
| Age 20-24 | 6.9\% | 6.1\% | 6.1\% | 6.2\% |
| Age 25-34 | 10.1\% | 10.1\% | 11.0\% | 10.7\% |
| Age 35-44 | 12.2\% | 12.7\% | 13.0\% | 13.0\% |
| Age 45-54 | 14.2\% | 15.1\% | 15.2\% | 15.6\% |
| Age 55-64 | 12.3\% | 12.9\% | 13.2\% | 13.6\% |
| Age 65-74 | 8.3\% | 8.7\% | 8.5\% | 8.6\% |
| Age 75-84 | 6.1\% | 6.1\% | 6.3\% | 6.1\% |
| Age 85 + | 3.1\% | 2.8\% | 2.8\% | 2.7\% |
| Median Age | 40.7 | 42.1 | 42.4 | 42.7 |
| Housing Units |  |  |  |  |
| Total Housing Units | 21,639 | 35,581 | 139,339 | 317,588 |
| Occupied Housing Units | 88.5\% | 87.5\% | 86.2\% | 86.1\% |
| Vacant Housing Units | 11.4\% | 12.4\% | 13.7\% | 13.8\% |


|  | 5 mile(s) | 10 mile(s) | 20 mile(s) | 30 mile(s) |
| :---: | :---: | :---: | :---: | :---: |
| Housing Units by Tenure |  |  |  |  |
| Owner Occupied Housing Units | 19,165 | 31,148 | 120,203 | 273,581 |
| Owner Occupied free and clear | 27.2\% | 29.6\% | 29.8\% | 29.2\% |
| Owner Occupied with a mortgage or loan | 36.5\% | 40.8\% | 39.9\% | 42.9\% |
| Renter Occupied Housing Units | 36.2\% | 29.4\% | 30.2\% | 27.7\% |
| Race and Ethnicity |  |  |  |  |
| American Indian, Eskimo, Aleut | 0.3\% | 0.2\% | 0.1\% | 0.1\% |
| Asian | 0.8\% | 0.7\% | 0.8\% | 0.8\% |
| Black | 3.3\% | 2.3\% | 3.3\% | 2.9\% |
| Hawaiian/Pacific Islander | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| White | 78.7\% | 85.3\% | 90.3\% | 92.6\% |
| Other | 14.1\% | 9.3\% | 3.6\% | 2.1\% |
| Multi-Race | 2.5\% | 1.9\% | 1.5\% | 1.3\% |
| Hispanic Ethnicity | 24.6\% | 16.6\% | 7.4\% | 4.8\% |
| Not of Hispanic Ethnicity | 75.3\% | 83.3\% | 92.5\% | 95.1\% |

## Race of Hispanics

| Hispanics | 12,171 | 13,045 | 22,045 |
| :--- | ---: | ---: | ---: |
| American Indian | $0.9 \%$ | $0.9 \%$ | $1.1 \%$ |
| Asian | $0.1 \%$ | $0.1 \%$ | $1.2 \%$ |
| Black | $5.4 \%$ | 533 |  |
| Hawaiian/Pacific Islander | $0.0 \%$ | $5.2 \%$ | $0.2 \%$ |
| White | $29.0 \%$ | $0.0 \%$ | $5.2 \%$ |
| Other | $56.9 \%$ | $31.0 \%$ | $36.8 \%$ |
| Multi-Race | $7.3 \%$ | $55.1 \%$ | $48.5 \%$ |

## Race of Non Hispanics

| Non Hispanics | 37,140 | 65,130 | 273,639 | 641,193 |
| :--- | ---: | ---: | ---: | ---: |
| American Indian | $0.1 \%$ | $0.1 \%$ | $0.1 \%$ |  |
| Asian | $1.0 \%$ | $0.8 \%$ | $0.8 \%$ |  |
| Black | $2.7 \%$ | $3.8 \%$ | $2.7 \%$ |  |
| Hawaiian/Pacific Islander | $0.0 \%$ | $0.2 \%$ | $0.0 \%$ |  |
| White | $94.9 \%$ | $96.2 \%$ | $94.6 \%$ | $95.2 \%$ |
| Other | $0.1 \%$ | $0.1 \%$ | $0.0 \%$ | $0.0 \%$ |
| Multi-Race | $0.9 \%$ | $0.8 \%$ | $1.0 \%$ | $0.9 \%$ |

## Marital Status:

## Site Selection

June 26, 2013

|  | 5 mile(s) | 10 mile(s) | 20 mile(s) | 30 mile(s) |
| :--- | :---: | ---: | ---: | ---: |
| Age $15+$ Population | 40,381 | 64,458 | 246,367 | 564,073 |
| Divorced | $10.5 \%$ | $10.3 \%$ | $10.5 \%$ | $10.1 \%$ |
| Never Married | $32.6 \%$ | $31.1 \%$ | $32.6 \%$ | $31.2 \%$ |
| Now Married | $47.5 \%$ | $49.7 \%$ | $48.1 \%$ | $50.3 \%$ |
| Now Married - Separated | $2.5 \%$ | $2.1 \%$ | $2.3 \%$ | $2.1 \%$ |
| Widowed | $9.3 \%$ | $8.8 \%$ | $8.5 \%$ | $8.3 \%$ |

## Educational Attainment:

Total Population Age 25+
Grade K - 8
32,852

Grade 9-12
High School Graduate

## 4.4\%

7.5\%

Associates Degree
Bachelor's Degree
Graduate Degree
Some College, No Degree
No Schooling Completed

## Household Income:

Income \$ 0-\$9,999

Income \$ 10,000-\$14,999
Income \$ 15,000-\$24,999
Income \$ 25,000-\$34,999
Income \$ 35,000-\$49,999
Income \$ 50,000-\$74,999
Income \$ 75,000-\$99,999
Income \$100,000-\$124,999
Income \$125,000-\$149,999
Income \$150,000 +

Average Household Income
Median Household Income
Per Capita Income
$10.2 \%$
$8.5 \%$
$13.8 \%$
$13.0 \%$
$16.4 \%$
$19.3 \%$
$8.8 \%$
$5.0 \%$
$1.7 \%$
$2.7 \%$

$$
\begin{aligned}
& \$ 52,628 \\
& \$ 39,236 \\
& \$ 20,926
\end{aligned}
$$

| 53,759 | 208,251 | 476,045 |
| ---: | ---: | ---: |
| $3.5 \%$ | $2.4 \%$ | $2.1 \%$ |
| $7.2 \%$ | $9.6 \%$ | $9.0 \%$ |
| $46.7 \%$ | $45.6 \%$ | $43.2 \%$ |
| $8.1 \%$ | $8.2 \%$ | $8.1 \%$ |
| $10.4 \%$ | $10.3 \%$ | $12.0 \%$ |
| $5.8 \%$ | $5.7 \%$ | $7.1 \%$ |
| $16.7 \%$ | $16.9 \%$ | $17.2 \%$ |
| $1.2 \%$ | $0.9 \%$ | $0.7 \%$ |

## Vehicles Available

| 0 Vehicles Available | $13.0 \%$ | $10.3 \%$ | $10.6 \%$ | $8.8 \%$ |
| :--- | ---: | ---: | ---: | ---: |
| 1 Vehicle Available | $39.7 \%$ | $36.8 \%$ | $36.6 \%$ | $34.3 \%$ |
| $2+$ Vehicles Available | $47.2 \%$ | $52.7 \%$ | $52.7 \%$ | $56.7 \%$ |
| Average Vehicles Per Household | 1.80 | 1.88 | 1.89 | 1.95 |
| Total Vehicles Available | 34,550 | 58,807 | 227,647 | 534,439 |

June 26, 2013

|  |
| :--- | :--- | :--- | :--- |

2000 Census Demographics:

| Total Population | 44,423 | 72,271 | 292,217 | 657,544 |
| :--- | ---: | ---: | ---: | ---: |
| Total Households | 18,449 | 29,719 | 119,722 | 265,179 |
| Female Population | 23,277 | 37,485 | 150,022 | 337,892 |
| \% Female | $52.3 \%$ | $51.8 \%$ | $51.3 \%$ | $51.3 \%$ |
| Male Population | 21,145 | 34,783 | 142,190 | 319,653 |
| \% Male | $47.6 \%$ | $48.1 \%$ | $48.6 \%$ | $48.6 \%$ |

## Age:

Age 0-4
Age 5-14
Age 15-19
Age 20-24
Age 25-34
Age 35-44
Age 45-54
Age 55-64
Age 65-74
Age 75-84
Age $85+$

Median Age

## Housing Units Trend

Total Housing Units
Owner Occupied
20,335
Units
Renter Occupied Housing Units
Vacant Housing Units

| $4.9 \%$ | $4.8 \%$ | $4.9 \%$ | $5.0 \%$ |
| ---: | ---: | ---: | ---: |
| $12.0 \%$ | $12.3 \%$ | $12.3 \%$ | $12.4 \%$ |
| $7.0 \%$ | $6.9 \%$ | $6.5 \%$ | $6.6 \%$ |
| $5.1 \%$ | $4.8 \%$ | $5.4 \%$ | $5.5 \%$ |
| $11.7 \%$ | $11.6 \%$ | $12.2 \%$ | $12.1 \%$ |
| $14.2 \%$ | $14.8 \%$ | $14.9 \%$ | $15.4 \%$ |
| $13.4 \%$ | $13.7 \%$ | $13.6 \%$ | $14.0 \%$ |
| $10.3 \%$ | $10.4 \%$ | $9.9 \%$ | $9.8 \%$ |
| $9.8 \%$ | $9.8 \%$ | $9.6 \%$ | $9.2 \%$ |
| $8.2 \%$ | $7.5 \%$ | $7.6 \%$ | $7.1 \%$ |
| $2.9 \%$ | $2.7 \%$ | $2.5 \%$ | $2.4 \%$ |
|  |  |  |  |
| 41.2 | 41.2 | 40.7 | 40.3 |
|  |  |  |  |
|  |  |  |  |
| 20,335 | 33,019 | 135,519 | 302,398 |
| $62.0 \%$ | $65.8 \%$ | $63.8 \%$ | $64.8 \%$ |
| $29.4 \%$ | $24.1 \%$ | $24.6 \%$ | $22.6 \%$ |
| $9.3 \%$ | $10.0 \%$ | $11.9 \%$ | $12.1 \%$ |

## Race and Ethnicity

| American Indian, Eskimo, Aleut | $0.1 \%$ | $0.1 \%$ | $0.1 \%$ |
| :--- | ---: | ---: | ---: |
| Asian | $0.6 \%$ | $0.5 \%$ | $0.5 \%$ |
| Hawaiian or other Pacific Islander | $0.0 \%$ | $0.0 \%$ | $0.0 \%$ |
| Black | $1.0 \%$ | $1.0 \%$ | $1.8 \%$ |
| White | $95.8 \%$ | $96.6 \%$ | $96.2 \%$ |
| Other | $1.6 \%$ | $1.1 \%$ | $0.5 \%$ |
| Two or More Races | $0.6 \%$ | $0.5 \%$ | 0.5 |
|  |  |  | $0.6 \%$ |
| Hispanic Ethnicity | $3.1 \%$ | $2.5 \%$ |  |
| Not of Hispanic Ethnicity | $96.8 \%$ | $97.7 \%$ | $0.4 \%$ |
|  |  |  | $1.4 \%$ |


|  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
|  | 5 mile(s) | 10 mile(s) | 20 mile(s) | 30 mile(s) |

## Marital Status:

Age 15 + Population

## Divorced

Never Married
Now Married
Separated
Widowed

Educational Attainment:

| Total Population Age 25+ | 32,423 |
| :--- | ---: |
| Grade K - | $5.7 \%$ |
| Grade $9-11$, No diploma | $13.0 \%$ |
| High School Graduate | $44.5 \%$ |
| Associates Degree | $6.5 \%$ |
| Bachelor's Degree | $9.0 \%$ |
| Graduate Degree | $5.4 \%$ |
| Some College, No Degree | $14.7 \%$ |
| No Schooling Completed | $0.8 \%$ |
|  |  |
| Public School Enrollment | $75.3 \%$ |
| Private School Enrollment | $24.6 \%$ |

## Household Income:

Income $\$ 0-\$ 9,999$
Income $\$ 10,000-\$ 14,999$
Income $\$ 15,000-\$ 24,999$
Income $\$ 25,000-\$ 34,999$
Income $\$ 35,000-\$ 49,999$
Income $\$ 50,000-\$ 74,999$
Income $\$ 75,000-\$ 99,999$
Income $\$ 100,000-\$ 124,999$
Income $\$ 125,000-\$ 149,999$
Income $\$ 150,000-\$ 199,999$
Income $\$ 200,000$ or More

Average Household Income
Median Household Income
Per Capita Income
59,828
$7.5 \%$
$26.6 \%$
$52.5 \%$
$4.3 \%$
$10.6 \%$

| 241,750 | 542,450 |
| ---: | ---: |
| $8.5 \%$ | $7.9 \%$ |
| $27.1 \%$ | $24.8 \%$ |
| $51.8 \%$ | $50.6 \%$ |
| $5.7 \%$ | $4.7 \%$ |
| $11.6 \%$ | $10.1 \%$ |


| 52,193 | 216,835 | 454,241 |
| ---: | ---: | ---: |
| $5.5 \%$ | $5.5 \%$ | $5.4 \%$ |
| $12.9 \%$ | $15.0 \%$ | $13.8 \%$ |
| $46.4 \%$ | $45.3 \%$ | $43.9 \%$ |
| $6.5 \%$ | $6.1 \%$ | $6.3 \%$ |
| $8.3 \%$ | $7.8 \%$ | $9.4 \%$ |
| $4.9 \%$ | $4.6 \%$ | $5.3 \%$ |
| $14.3 \%$ | $14.7 \%$ | $15.0 \%$ |
| $0.7 \%$ | $0.6 \%$ | $0.6 \%$ |
|  |  |  |
| $77.3 \%$ | $78.2 \%$ | $80.5 \%$ |
| $22.6 \%$ | $21.7 \%$ | $19.4 \%$ |


| $13.0 \%$ | $11.3 \%$ | $12.9 \%$ | $10.9 \%$ |
| ---: | ---: | ---: | ---: |
| $10.8 \%$ | $9.8 \%$ | $10.4 \%$ | $8.8 \%$ |
| $16.9 \%$ | $16.5 \%$ | $17.8 \%$ | $15.6 \%$ |
| $14.7 \%$ | $14.9 \%$ | $15.8 \%$ | $14.2 \%$ |
| $17.2 \%$ | $17.9 \%$ | $18.7 \%$ | $17.4 \%$ |
| $17.7 \%$ | $18.3 \%$ | $17.6 \%$ | $17.9 \%$ |
| $6.7 \%$ | $6.7 \%$ | $6.8 \%$ | $7.2 \%$ |
| $2.4 \%$ | $2.3 \%$ | $2.3 \%$ | $2.7 \%$ |
| $1.3 \%$ | $1.2 \%$ | $0.9 \%$ | $1.1 \%$ |
| $1.3 \%$ | $1.0 \%$ | $0.7 \%$ | $0.8 \%$ |
| $1.5 \%$ | $1.2 \%$ | $0.7 \%$ | $0.9 \%$ |
|  |  |  |  |
| $\$ 45,728$ | $\$ 44,116$ | $\$ 42,563$ | $\$ 42,681$ |
| $\$ 32,525$ | $\$ 33,699$ | $\$ 31,924$ | $\$ 34,508$ |
| $\$ 18,992$ | $\$ 18,141$ | $\$ 17,438$ | $\$ 17,213$ |

## Site Selection

June 26, 2013

|  | 5 mile(s) | 10 mile(s) | 20 mile(s) | 30 mile(s) |
| :--- | ---: | ---: | ---: | ---: |
| Vehicles Available |  |  |  |  |
| 0 Vehicles Available | $14.8 \%$ |  |  |  |
| 1 Vehicle Available | $39.8 \%$ | $12.7 \%$ | $14.2 \%$ | $11.1 \%$ |
| 2 Vehicles Available | $34.1 \%$ | $35.9 \%$ | $38.2 \%$ | $33.9 \%$ |
| $3+$ Vehicles Available | $15.6 \%$ | $17.3 \%$ | $36.3 \%$ | $36.0 \%$ |
| Average Vehicles Per Household | 1.50 | 1.50 | $16.4 \%$ | $16.7 \%$ |
| Total Vehicles Available | 29,813 | 49,348 | 199,740 | 432,668 |

## Population Trend

| 2000 | 44,423 | 72,271 | 292,217 | 657,544 |
| :--- | ---: | ---: | ---: | ---: |
| 2010 | 49,311 | 78,174 | 295,684 | 674,026 |
| Change 2000 to 2010 | $11.0 \%$ | $8.1 \%$ | $1.1 \%$ | $2.5 \%$ |
| $2013 A$ | 49,493 | 78,278 | 294,285 | 672,195 |
| 2018 | 50,353 | 79,796 | 295,162 | 680,167 |
| Change 2013A to 2018 | $1.7 \%$ | $1.9 \%$ | $0.2 \%$ | $1.1 \%$ |

## Household Trend

2000
2010
$\quad$ Change 2000 to 2010
2013 A
2018

Change 2013A to 2018
18,449
19,165
$4.1 \%$
19,211
19,573
$1.8 \%$
29,719
31,148
$4.8 \%$
31,173
31,882
$2.2 \%$

| 119,722 | 265,179 |
| ---: | ---: |
| 120,203 | 273,581 |
| $0.1 \%$ | $2.7 \%$ |
| 119,582 | 272,598 |
| 120,435 | 277,364 |
| $0.7 \%$ | $1.7 \%$ |

## Average Household Size Trend

2000
2010

| 2.2 | 2.3 | 2.3 | 2.3 |
| ---: | ---: | ---: | ---: |
| 2.4 | 2.4 | 2.3 | 2.3 |
| $7.2 \%$ | $4.0 \%$ | $1.2 \%$ | $0.5 \%$ |
| 2.4 | 2.4 | 2.3 | 2.3 |
| 2.4 | 2.4 | 2.3 | 2.3 |
| $0.2 \%$ | $0.0 \%$ | $0.1 \%$ | $0.2 \%$ |
|  |  |  |  |
|  |  |  | 40.3 |
| 41.2 | 41.2 | 40.7 | 42.7 |
| 40.7 | 42.1 | 42.4 | 43.1 |
| 40.8 | 42.3 | 42.7 | 43.8 |
| 41.3 | 42.9 | 43.2 |  |

## Housing Units Trend

June 26, 2013

|  | 5 mile(s) | 10 mile(s) | 20 mile(s) | 30 mile(s) |
| :---: | :---: | :---: | :---: | :---: |
| Total Housing Units |  |  |  |  |
| Change 2000 to 2010 | 6.4\% | 7.7\% | 2.8\% | 5.0\% |
| Change 2013A to 2018 | 2.3\% | 2.8\% | 1.2\% | 2.1\% |
| Owner Occupied Housing Units |  |  |  |  |
| Change 2000 to 2010 | -3.1\% | 1.0\% | -3.1\% | 0.7\% |
| Change 2013A to 2018 | 2.0\% | 2.5\% | 0.9\% | 1.9\% |
| Renter Occupied Housing Units |  |  |  |  |
| Change 2000 to 2010 | 16.0\% | 15.0\% | 8.6\% | 11.0\% |
| Change 2013A to 2018 | 1.6\% | 1.7\% | 0.1\% | 1.3\% |
| Vacant Housing Units |  |  |  |  |
| Change 2000 to 2010 | 30.4\% | 34.1\% | 18.1\% | 20.1\% |
| Change 2013A to 2018 | 5.5\% | 6.8\% | 4.2\% | 4.6\% |
| Race and Ethnicity Trend |  |  |  |  |
| American Indian, Eskimo, Aleut |  |  |  |  |
| Change 2000 to 2010 | 218.1\% | 171.9\% | 70.4\% | 55.7\% |
| Change 2013A to 2018 | 7.7\% | 8.1\% | 9.0\% | 7.9\% |
| Asian and Native Hawaiian/Other Pacific Islander |  |  |  |  |
| Change 2000 to 2010 | 49.2\% | 53.8\% | 51.1\% | 58.7\% |
| Change 2013A to 2018 | 6.2\% | 7.3\% | 9.5\% | 9.4\% |
| Black |  |  |  |  |
| Change 2000 to 2010 | 246.4\% | 150.7\% | 81.7\% | 87.8\% |
| Change 2013A to 2018 | 6.5\% | 6.2\% | 6.0\% | 9.5\% |
| White |  |  |  |  |
| Change 2000 to 2010 | -8.8\% | -4.4\% | -5.0\% | -1.8\% |
| Change 2013A to 2018 | 1.7\% | 1.9\% | 0.1\% | 0.7\% |
| Other |  |  |  |  |
| Change 2000 to 2010 | 845.0\% | 800.0\% | 581.0\% | 430.6\% |
| Change 2013A to 2018 | 0.9\% | 0.8\% | 0.8\% | 0.3\% |
| Two or More Races |  |  |  |  |
| Change 2000 to 2010 | 315.5\% | 269.7\% | 164.8\% | 128.1\% |
| Change 2013A to 2018 | 6.0\% | 6.1\% | 5.2\% | 5.5\% |
| Hispanic Ethnicity |  |  |  |  |
| Change 2000 to 2010 | 761.2\% | 697.9\% | 426.9\% | 288.8\% |
| Change 2013A to 2018 | 11.8\% | 11.8\% | 11.2\% | 12.1\% |
| Not of Hispanic Ethnicity |  |  |  |  |
| Change 2000 to 2010 | -13.6\% | -7.7\% | -4.9\% | -1.2\% |
| Change 2013A to 2018 | -2.1\% | 0.3\% | 0.7\% | 0.5\% |

## Site Selection

June 26, 2013
alteryx
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